

Culture Action Europe Membership Strategy 2024-2027

ABOUT CULTURE ACTION EUROPE

Culture Action Europe (CAE) is the major European network of cultural networks, organisations, artists, cultural workers, activists, academics and policymakers. As the only intersectoral network, it brings together members and strategic partners from all areas of culture¹. Culture Action Europe is the political voice of the cultural sector in Europe, the first port of call for informed opinion and debate about arts and cultural policy.

VISION

Culture Action Europe is driven by its belief in culture as a fundamental building block for the common future of a Europe open to the world, for the sustainability of our planet and for plural, open and caring societies.

MISSION

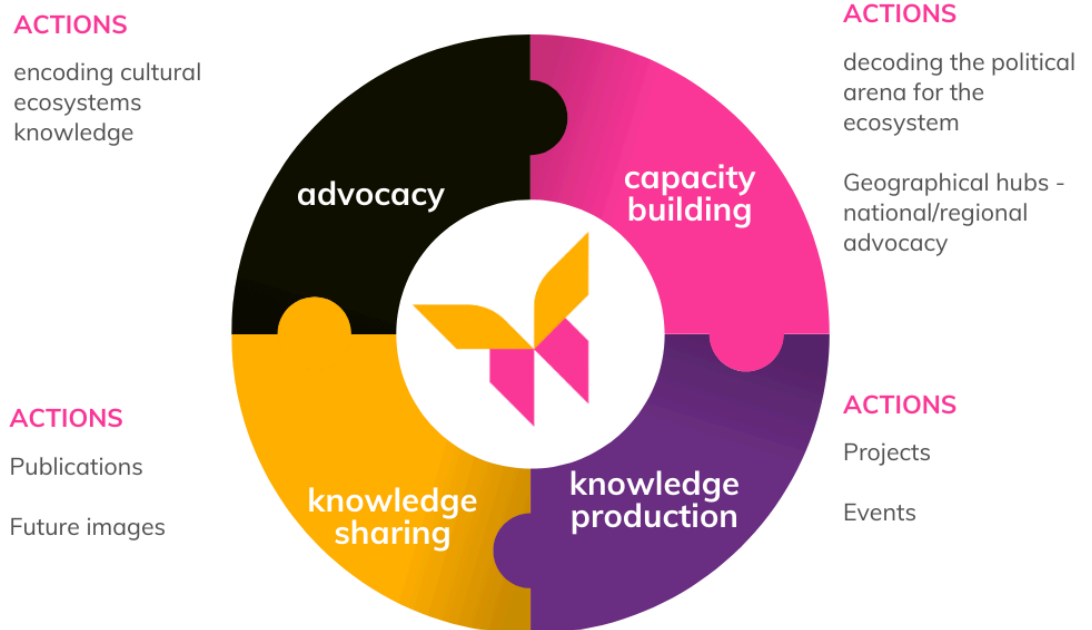
Culture Action Europe maintains an ongoing dialogue and knowledge sharing between the European cultural sector and policymakers. CAE advocates for transformative cultural policies that recognise and support culture as a sector in its own right and a catalyst contributing to other sectors.

¹ from the performing arts to literature, the visual arts, design, film, media and cross-arts initiatives, arts venues, community centres and activist groups, to industries, heritage, education and research.

FOUR ACTION AREAS

To achieve its mission, CAE focuses on the following actions that form our knowledge ecosystem and are part of an impact cycle:

- Advocacy and representation
- Capacity Building (networking, collaboration, discourse)
- Knowledge Production
- Knowledge Sharing



CULTURE ACTION EUROPE NETWORK AT A GLANCE

At the time of writing (January 2024), Culture Action Europe represents 221 members across Europe and beyond. The network covers 36 countries and brings together 45 transnational cultural networks, 48 national associations, 74 non-membership organisations, 50 individual members and 4 representatives of regions and cities.

WHY TO JOIN THE CULTURE ACTION EUROPE NETWORK

To fulfil its mission, Culture Action Europe engages in close cooperation with its members, facilitating a reciprocal exchange of a diverse array of expertise found within the CAE community.

Culture Action Europe members benefit from the following opportunities provided by the network:

ADVOCACY & REPRESENTATION

✓ **Encode:** engage in shaping the CAE advocacy by making your voice heard!
Members of Culture Action Europe gain direct access to sector consultations, policy dialogues, CAE working groups and geographical hubs. The active participation of members plays a pivotal role in shaping and advancing Culture Action Europe policy and advocacy efforts.

✓ **Decode:** be informed about what's on in Brussels!
Culture Action Europe members receive a monthly 'Brussels Decoder' with relevant information on EU policies related to culture. This is a members only publication.

✓ **Your partner in Brussels!**

Members of Culture Action Europe rely on our support in facilitating connections with EU policy and decision-makers. Our office doors are always open, offering members a welcoming workspace whenever they find themselves in Brussels!

CAPACITY BUILDING

✓ **Do you need a better understanding of the European policy-making processes?**

Culture Action Europe provides capacity building workshops for its members on why joint European advocacy and networking are important.

✓ **Why does culture matter? Creating a joint discourse!**

Seeking compelling arguments to advocate for culture? Engage in ongoing dialogues within the Culture Action Europe network to gain insights from your colleagues and campaign for arts and culture as a fundamental cornerstone for shaping our shared future.

✓ **Get eco-certified with Culture Action Europe and the SHIFT Culture!**

As part of our dedication to a greener future, Culture Action Europe members can now access a 10% discount on their membership fee when they embark on the [SHIFT certification process](#). SHIFT certification guides cultural networks and organisations in their journey toward environmentally sustainable practices. Join us in this transformative movement, reduce your ecological footprint, and shape a more sustainable cultural landscape!

✓ **Tap into the diverse expertise of the Culture Action Europe network!**

Looking for a comprehensive overview of cultural policies, practices and research at the national, regional and EU levels? Culture Action Europe network can provide you with this expertise!

✓ **Connect with peers across Europe!**

We assist Culture Action Europe members in their path to internalisation! Are you looking for peer-learning opportunities or have project ideas to develop with international colleagues?

Culture Action Europe facilitates these conversations and connects with relevant partners. Additionally, get a direct access to the community of over 215 members from 30 countries through an online platform reserved for CAE members

KNOWLEDGE PRODUCTION

✓ ***Get one free ticket to Culture Action Europe annual flagship event “Beyond the Obvious!”***

Get free access to our Beyond the Obvious gathering as a participant for further professional development. As a member you will also have the opportunity to showcase your initiatives or contribute to panel discussions and workshops.

✓ ***Put yourself on the European cultural map by hosting the “Beyond the Obvious” gathering!***

Culture Action Europe members can seize the chance to organise our annual flagship event in their city, region, or country by responding to our yearly open call for hosting.

✓ ***Develop European projects with Culture Action Europe and its members!***

Join or invite Culture Action Europe and its members to collaboratively develop European projects: we work with Creative Europe, Erasmus+, Horizon Europe, CERV and other European programs, as well as with projects supported by local, regional and national funds.

✓ ***Shape the future of the Culture Action Europe network!***

Vote at the Annual General Assembly (AGA) and/or consider running as a candidate for membership on the Culture Action Europe Executive Committee to shape the network's strategic direction.

KNOWLEDGE SHARING

✓ ***Your activities in Culture Action Europe publications!***

As a member of Culture Action Europe, you have access to announce your initiatives in the Culture Action Europe Headlines Newsletter (monthly publication sent to over 23K subscribers), our website and across our vibrant social media networks.

✓ ***Your projects at the Culture Action Europe online lunchtime meetings!***

Culture Action Europe members enjoy the opportunity to share their projects with fellow members during monthly online lunchtime meetings.

✓ ***Get invited to speak at Culture Action Europe and its members' events!***

Joining Culture Action Europe as a member gives you the opportunity to be present and visible at Culture Action Europe and its members' events as a speaker, facilitator or moderator.

CULTURE ACTION EUROPE MEMBERSHIP CATEGORIES & BENEFITS

At Culture Action Europe, we are committed to fostering an inclusive and equitable membership community. Our membership strategy is designed to ensure that every cultural organisation, regardless of its size or economic context, can actively participate in our vibrant network.

We recognise that the financial resources of cultural organisations can vary significantly across Europe. To uphold the principles of equity and inclusivity, we have tailored membership fees that reflect member organisations size and annual income. In order to make Culture Action Europe accessible for a wider range of cultural practitioners, we have the following membership categories:

Individual members: freelance artists, researchers, cultural practitioners joining the network in their individual capacity

S Members: organisations with an annual turnover between €0 and €149,999

M Members: organisations with an annual turnover between €150,000 and €349,999

L Members: organisations with an annual turnover between €350,000 and €749,999

XL Members: organisations with an annual turnover over €750,000

Associated Members: representatives of cities, regions or other governmental structures

Supporting Members: Philanthropic foundations, large cultural institutions, arts councils, national cultural institutes willing to support CAE aims and activities

Membership benefits	Individual	S member	M member	L member	XL member	Associated	Supporting
Gain direct access to sector consultations, policy dialogues, CAE working groups and geographical hubs	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Receive monthly, members only 'Brussels Decoder' with relevant information on EU policies related to culture	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Rely on our support in facilitating connections with EU policy and decision-makers	Upon demand	Upon demand	Upon demand	Upon demand	Upon demand	Upon demand	Upon demand
Capacity building workshops on European advocacy and networking	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Engage in ongoing dialogues within the Culture Action Europe network to build compelling arguments on why culture matters	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Get eco-certified with Culture Action Europe and the SHIFT Culture! (and get 10% discount on your membership fee)	Yes	Yes	Yes	Yes	Yes	Yes	Yes

Tap into the diverse expertise of the Culture Action Europe network	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Get a direct access to the community of over 215 members from 30 countries for peer learning, networking and collaborations	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Get free access to Culture Action Europe annual flagship event "Beyond the Obvious!". Bring a new member and get one extra ticket for free!	1 ticket	1 ticket	1 ticket	1 ticket	1 ticket	2 tickets	2 tickets
Organise Beyond the Obvious in your city, region, or country by responding to our yearly open call for hosting	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Join or invite Culture Action Europe and its members to collaboratively develop European projects	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Vote at the Annual General Assembly (AGA) and/or consider running as a candidate for membership on the Culture Action Europe Executive Committee	Yes with restrictions*	Yes	Yes	Yes	Yes	No**	Yes***

Announce your initiatives in the Culture Action Europe Headlines Newsletter, our website and across our vibrant social media networks	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Share your projects with fellow members during monthly online lunchtime meetings	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Get invited to speak at Culture Action Europe and its members' events	Yes	Yes	Yes	Yes	Yes	Yes	Yes

*one vote for every one-hundred members expressed through the 'representative(s) of the individual members'.

** Associated members have no voting rights and cannot candidate to join the Executive Committee as a member.

*** Supporting members can vote on the AGA; senior staff members are admitted to the CAE Executive Committee as advisers/observers, without the right to vote during the Executive Committee meetings.

MEMBERSHIP FEES AS OF 2024

Over the years, Culture Action Europe has strived to maintain accessible and equitable membership fees for our diverse community of cultural organisations and individuals. However, in light of the economic challenges posed by inflation, we find it necessary to adjust our fee structure to ensure the continued strength and vitality of our network. This adjustment aims to help offset the impact of inflation and ensure that Culture Action Europe remains financially sustainable.

Culture Action Europe Extraordinary General Assembly (9 November, 2023) agreed to increase membership fees as of January 1 2024 and voted in favour of tiered membership fee structure.

Tiered Membership Fees: tiered membership fee system takes into account the gross national income (GNI) per capita (2022) of the country where members are based. This tiered approach acknowledges the varying economic contexts across Europe and seeks to align membership fees accordingly, thus promoting fairness, inclusivity and solidarity.

Membership category	Category 1*	Category 2**	Category 3***
Individual membership <i>(freelance artists, researchers, cultural practitioners joining the network in their individual capacity)</i>	140€ annual	148€ annual	157€ annual
S Membership <i>(organisations with an annual income between €0 and €149,999)</i>	315€ annual	334€ annual	354€ annual
M Membership <i>(organisations with an annual income between €150,000 and €349,999)</i>	560€ annual	593€ annual	629€ annual
L Membership <i>(organisations with an annual income between €350,000 and €749,999)</i>	1032€ annual	1094€ annual	1160€ annual
XL Membership <i>(organisations with an annual income over €750,000)</i>	1487€ annual	1576€ annual	1671€ annual

Associated Membership <i>(representatives of cities, regions or other governmental structures)</i>	2650€ annual	2809€ annual	2978€ annual
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***Category 1** | Members based in the following countries: **Albania, Armenia, Azerbaijan, Bosnia and Herzegovina, Bulgaria, Croatia, Georgia, Greece, Hungary, Kosovo, Latvia, Lebanon, Moldova, Montenegro, North Macedonia, Portugal, Romania, Serbia, Slovak Republic, Turkiye, Ukraine.**

****Category 2** | Members based in the following countries: **Andorra, Cyprus, Czechia, Estonia, Finland, France, Italy, Lithuania, Malta, Poland, San Marino, Slovenia, Spain, United Kingdom**

*****Category 3** | Members based in the following countries: **Austria, Belgium, Bonaire Caribbean Netherlands, Denmark, Germany, Iceland, Ireland, Liechtenstein, Luxembourg, Monaco, Netherlands, Norway, Sweden, Switzerland, United States.**