

**BEYOND THE OBVIOUS**  
**2018 EDITION**

**ctrl+shift**  
**HUMAN**

**Arts, Sciences & Technologies**  
**in Coded Societies**

**25-27 OCTOBER**  
**TIMISOARA, ROMANIA**

**25**  
**OCTOBER**  
**DAY 1**

**ANNUAL GENERAL ASSEMBLY & MEMBERS FORUM,  
PART 1**

Boulevard Vasile Pârvan 2B, Polivalenta room,  
Politehnica University Timisoara (UPT)

**13:00** Welcome

by Robert Manchin and Tere Badia

**13:10** CAE in 2018

**13:45** CAE Board Candidates

**14:00** CAE Strategy 2019-2021 presentation

**14:20** Coffee Break

**14:45** Parallel Strategy Working Groups

CAE Ethics, mission & vision

4 Strategic Thrusts

4 Functions of CAE

**15:45** Plenary discussion: Working Group outcomes

**16:45** Voting of amendments

**17:00** Ends

# ctrl+shift HUMAN

Arts, Sciences and Technologies in Coded Societies

Experimentarium - Splaiul Spiru Haret No.2

**18:30** Registration

**19:00** Opening

**Simona Neumann**, Executive Director, Timisoara 2021 and CAE Board member

**Robert Manchin**, President, Culture Action Europe

**Mr. Nicolae Robu**, Mayor of Timisoara

**Mr. Calin Dobra**, President of the Timis County Council

**Prof.Dr. Viorel Șerban**, Rector of the Universitatea Politehnica Timisoara (UPT)

**Prof.Dr. Dana Petcu**, Vice-Rector for Research, Universitatea de Vest Timisoara (UVT)

**Prof.Dr. Zeno Schlett**, Experimentarium

**19:20** Focus: What we will talk about?

by **Tere Badia**, Culture Action Europe

**19:30** Drink & opening of the installation SOUNDSCAPES - signs and symptoms

by **SIMULTAN** and **TRANSCULTURES**

**20:00** Dinner

**20:45** Train your creativity: MAKANATSU game

by **Hakan Lidbo**

**21:15** Concert with FOLKLORTRONIK

by **Madalin Luca**

**22:00** Piano jazz at farewell

Master of Ceremony: **Chris Torch**, Artistic Unit, Timisoara 2021 and CAE Board member

# 26 OCTOBER DAY 2

09:00 Registration

## 09:30 ctrl+shift INTELLIGENCE

Opens up a discussion on the impact algorithmic coding and processes have on the human life on the screen crossing diverse knowledge from culture, sociology, politics, technology, rights. This session focuses on issues of identity, representation, globalization, homogenization, as well as on online democracy, participatory processes and decision making.

Keynote: **Chris Csikszentmihályi**, Madeira Interactive Technologies Institute

Reactions: **Vladan Joler**, SHARE Foundation

& **Fieke Jansen**, Data Justice Lab

Moderator: **Alex Meszmer**, Visarte

Venue: UPT Auditorium

11:00 Coffee break

## 11:30 PARALLEL SESSIONS

### shift REPRESENTATION

Workshop

How do algorithms work on the main online platforms and social media?

Run by:

**Vladan Joler**

Venue: UPT - Multimedia 1

### shift PARTICIPATION

Workshop

How is culture under the algorithm?  
Can we talk of algorithm enculturtion?

Run by:

**Fieke Jansen**

Venue: UPT - Multimedia 2

### ctrl STORIES

Peter Purg, MAST project | Noemi Salantiu & Natalia Skoczylas, Edgeryders | Camilla Colombo, Ohme | Levente Kozma & Philippe Franck, Simultan, Transcultures

Moderation:

**Corinne Szteinszneider**

Venue: UPT Sala Studio Group

13:00-14:30 Lunch break

## 14:30 ctrl+shift BODIES

This session focuses on environment, labor, territories. It opens up a discussion on the the impact algorithmic coding and processes have on the human life off the screen, crossing diverse knowledge from the arts and cultural sectors, sciences and technologies.

Keynote: **Nicola Triscott**, Arts Catalyst  
Reactions: **Joana Moll**, Artist & Researcher  
& **Ramon Sanguesa**, Equipocafeina  
Moderator: **Lars Ebert**, Castrum Peregrini  
Venue: UPT Auditorium

## 15:45 Coffee break

## 16:00 PARALLEL SESSIONS

### shift ANTHROPOCENE

Workshop

What are the environmental impacts of the cultural and media content and data generation, storage and transfer?

Run by:  
**Joana Moll**  
Venue: UPT - Multimedia 1

### shift CITIZENS

Workshop

At the scale of individuals and societies what is happening due to the operation of codes of and algorithms?

Run by:  
**Ramon Sanguesa**  
Venue: UPT - Multimedia 2

### ctrl STORIES

**Luis Graça**, Cultivamos Cultura |  
**Špela Petrič**, Artist & Researcher |  
**Diana Andone**, UPT | **Manuel Beltrán**,  
Institute of Human Obsolescence

Moderation:  
**Noel Kelly**  
Venue: UPT Sala Studio Grup

## 17:30 End of the day

Free evening

**27**  
**OCTOBER**  
**DAY 3**

**09:30 ctrl+shift POLICY**

Why a wider outlook beyond the disciplinary silos is important?  
What kind of policy interventions and funding is necessary at local, national and European level?  
What kind of institutions we need to foster collaboration between different operators from arts, science, technology, education and research sectors?

Keynote: **Bruno Lepri**, Bruno Kessler Foundation

Debate with:

**Jutta Thielen**, Arts and Science programme, Joint Research Centre

**Pedro Velazquez**, Creative Europe

**Carmen Croitoru**, National Institute for Cultural Research

**Julie Ward**, European Parliament

Moderation: **Robert Manchin**

Venue: UPT Auditorium

**11:00** Coffee break

**11:30 PARALLEL SESSIONS**

**MultipleXity**

Creating interdisciplinary spaces

**Tere Badia**, Culture Action Europe

**Dan Bugariu**, MultipleXity

**Chris Bruckmayr**, Ars Electronica

Moderation:

**Chris Torch**

Venue: UPT - Amphitheatre K1

**Pilot Cities**

Culture and local for sustainable development

**Emiliano Poggio**, Bergoglio 3.0, Alessandria | **Mafalda Sebastião**, Boavista, Lisbon | **Tomás Afonso González**, Tenerife Island Council | **Anna Farràs**, Terrassa City Council | **Clymene Christoforou**, D6 Culture in Transit | **Ivor Davies**, Expert, Pilot Cities

Moderation:

**Jordi Baltà**

Venue: UPT - Amphitheatre K2

**12:45** Closing of the conference

with **Robert Manchin**, **Tere Badia** & **Simona Neumann**

Venue: UPT Auditorium

**13:00** Lunch

## **ANNUAL GENERAL ASSEMBLY & MEMBERS' FORUM, PART 2**

1 Uniri Square, Baroque Room, Art Museum Timisoara

**14:30** Presentation of Finances & Budget

**15:00** Voting

- CAE Activity Report 2018
- CAE Finances, Audit & Budget
- CAE Strategy 2019-2021
- CAE new Board Members

**15:30** Coffee Break

**16:00** Parallel Policy Sessions

- EP Elections 2019
- Culture post 2020
- EU-UK: Culture bridges
- Culture & Education

**17:30** Announcing new board members

**18:00** Ends

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**CULTURE ACTION EUROPE**  
**BEYOND THE OBVIOUS CONFERENCE**  
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