

CULTURE ACTION EUROPE – CONFERENCE 2013

LAB#2



**culture
ACTION
europe**

The political platform
for Arts and Culture

4-5 OTTOBRE 2013

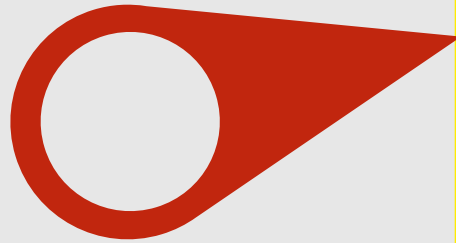
IDENTIFY 3 SETS OF ELEMENTS THAT – IF APPROACHED IN THE RIGHT WAY –
CAN MAKE THE WHOLE CAE NETWORK
MORE POWERFUL AND EFFICIENT ON EACH SPECIFIC THEME.

1) WHAT IS THE BIGGEST OPPORTUNITY AND THE BIGGEST OBSTACLE
THAT YOU SEE AHEAD?

2) WHAT IS THE REAL TRIGGER OF THE WHOLE PROCESS –
THE DIFFERENCE THAT IS ABLE TO MAKE THE DIFFERENCE?

3) WHAT IS THE MAIN OBJECTIVE TO ACHIEVE WITHIN 5 YEARS,
AND WHAT ARE SOME POSSIBLE ACTIONS
THAT YOU AND YOUR COMMUNITY/ORGANIZATION CAN DO DURING THIS JOURNEY?

RELATIONS 1

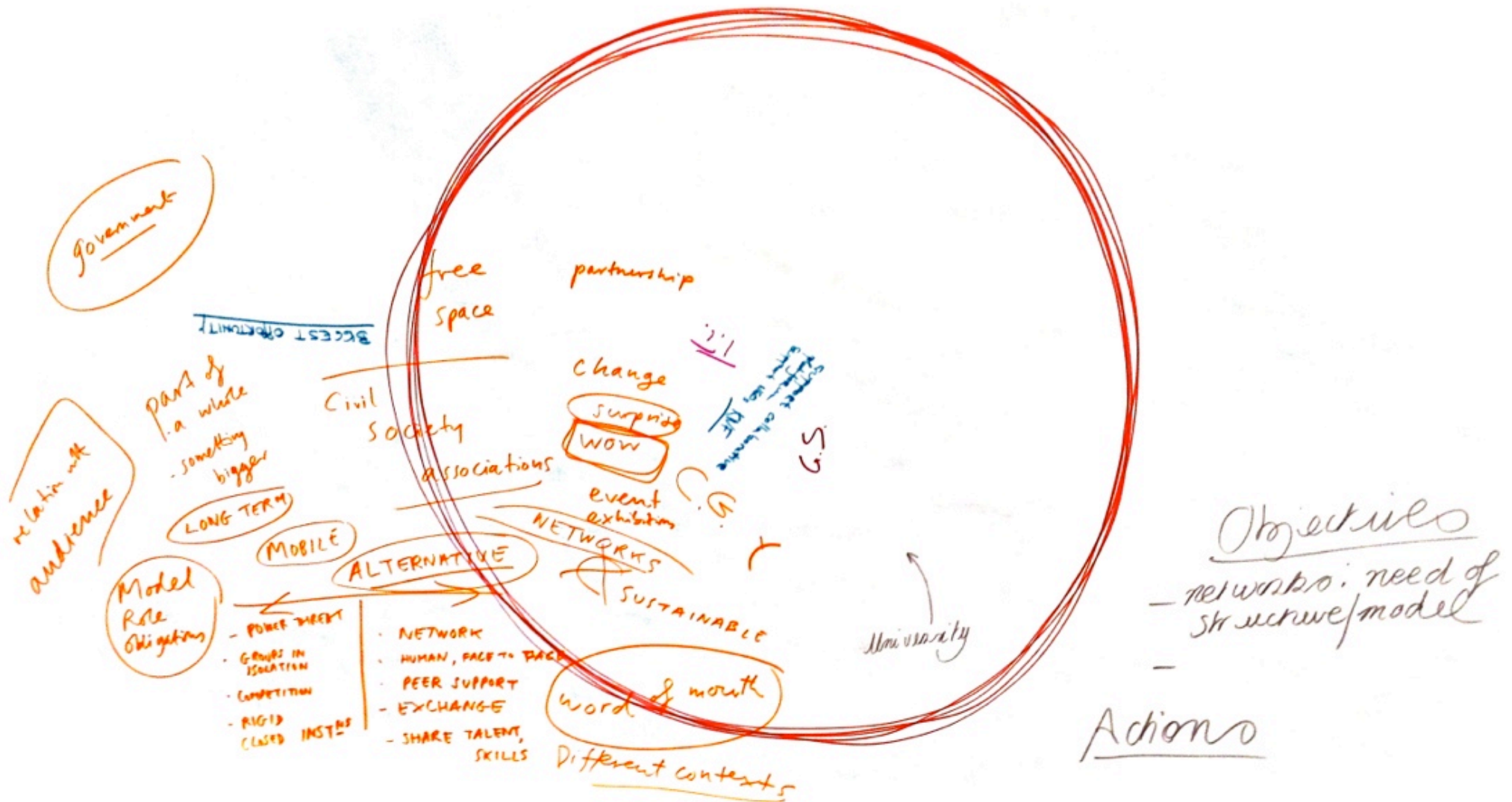


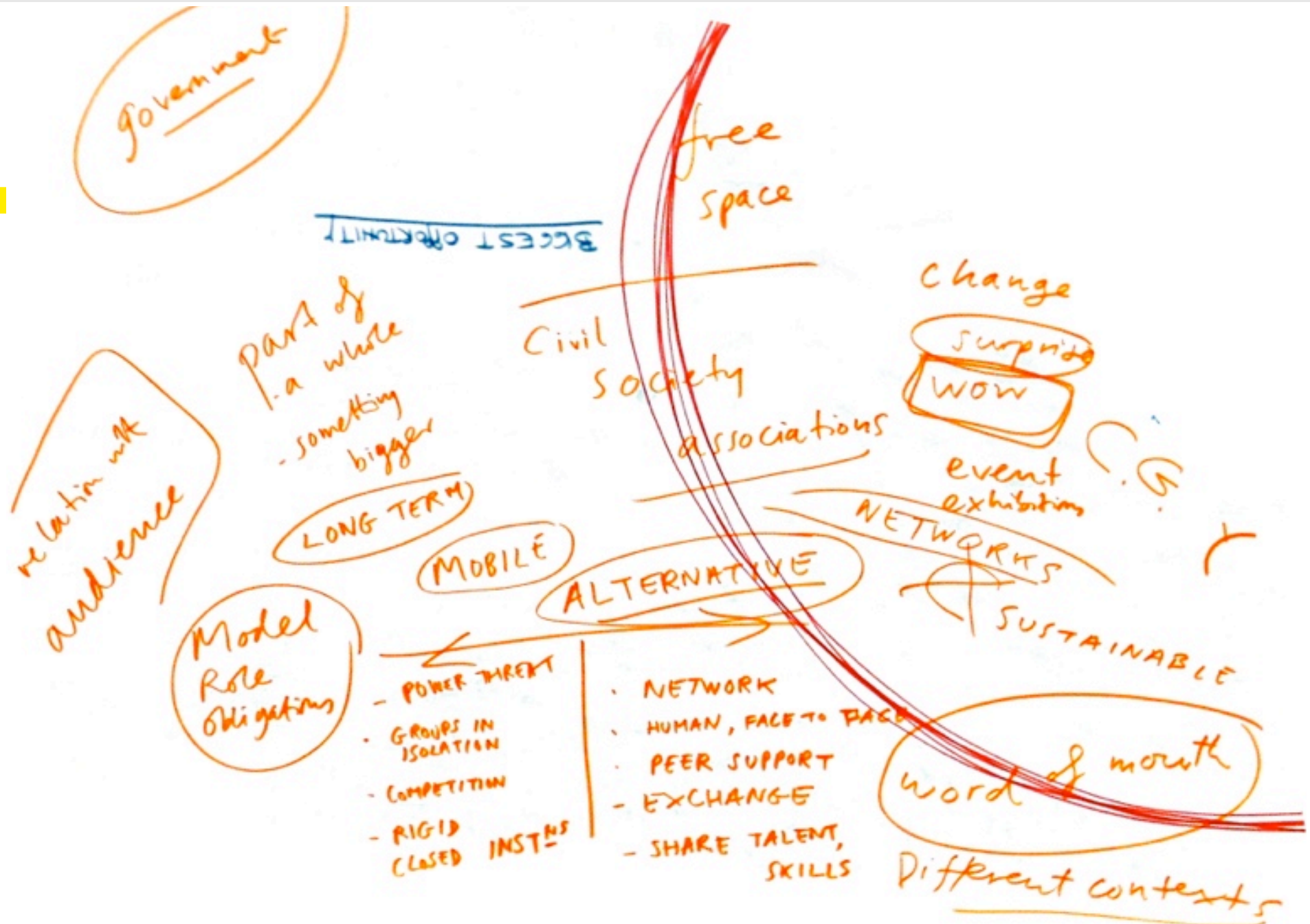
OBJECTIVE

- More exchange between members

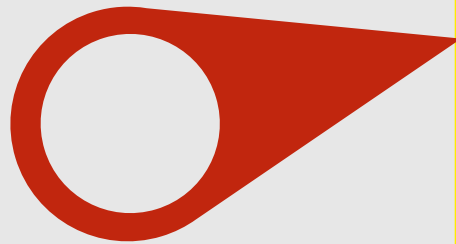
(OUR) ACTIONS

- Database : to know each other - peer to peer
- Local understanding of local issues to bring to the EU





RELATIONS 2



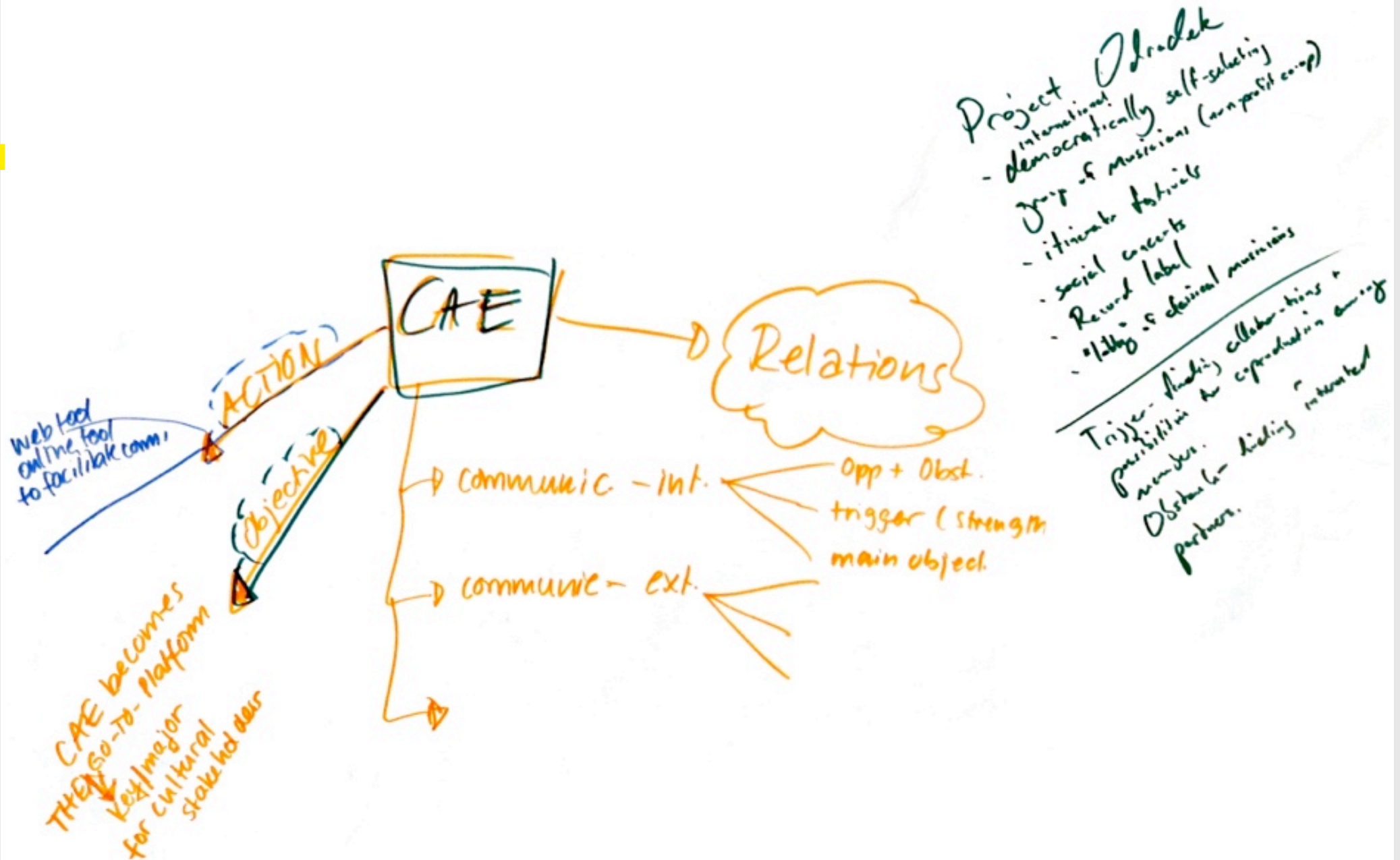
OBJECTIVE

CAE becomes THE key/major go-to-platform for cultural stakeholders

(OUR) ACTIONS

- website/online-tools to facilitate community
 - mapping members/experts/contributors
 - outreach/marketing
 - learning from other platforms/sectors like environment/green movement + adapt ideas on how to grow
- ②

WORKTABLE_DETAIL



RELATIONS 3

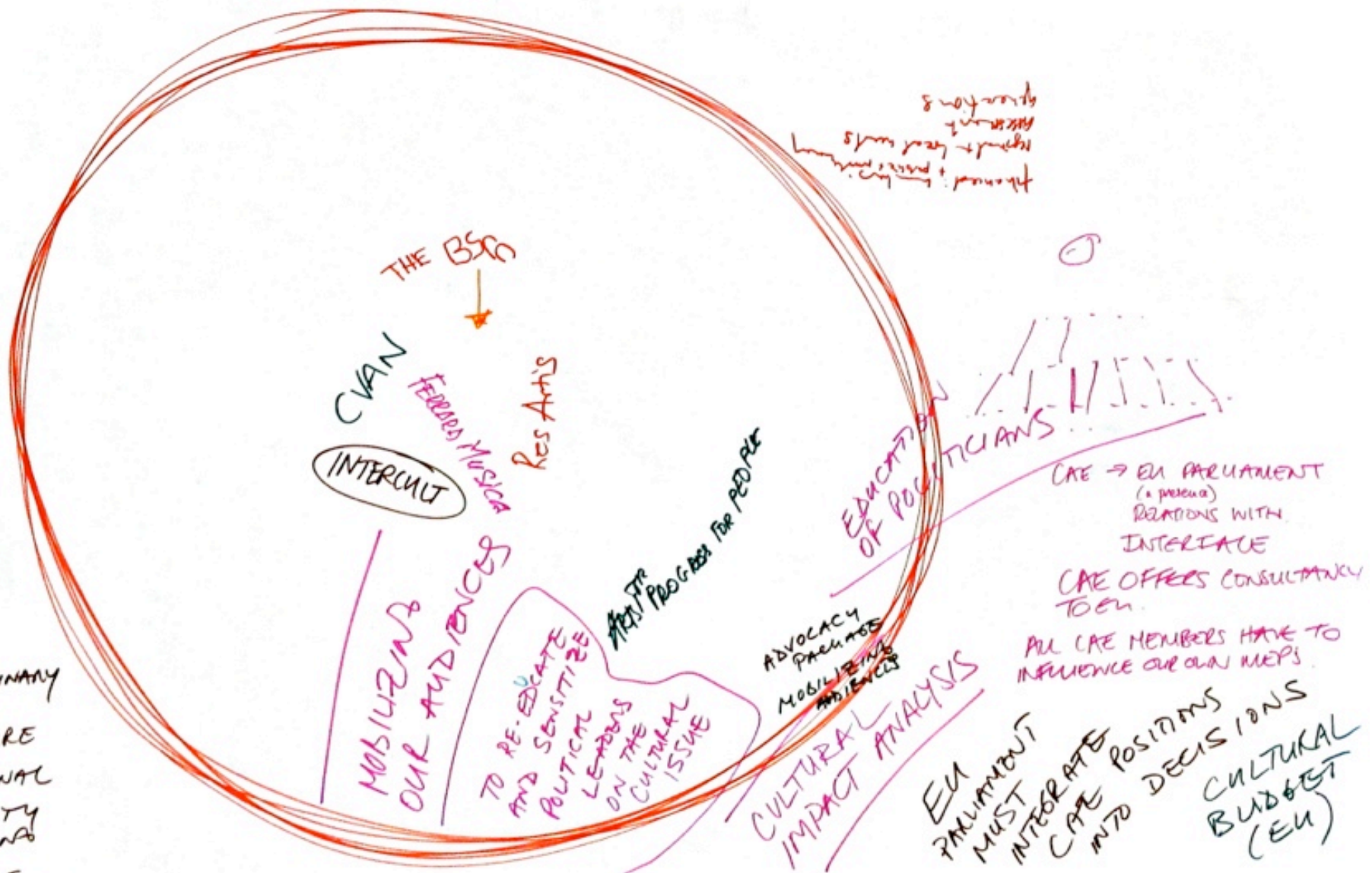


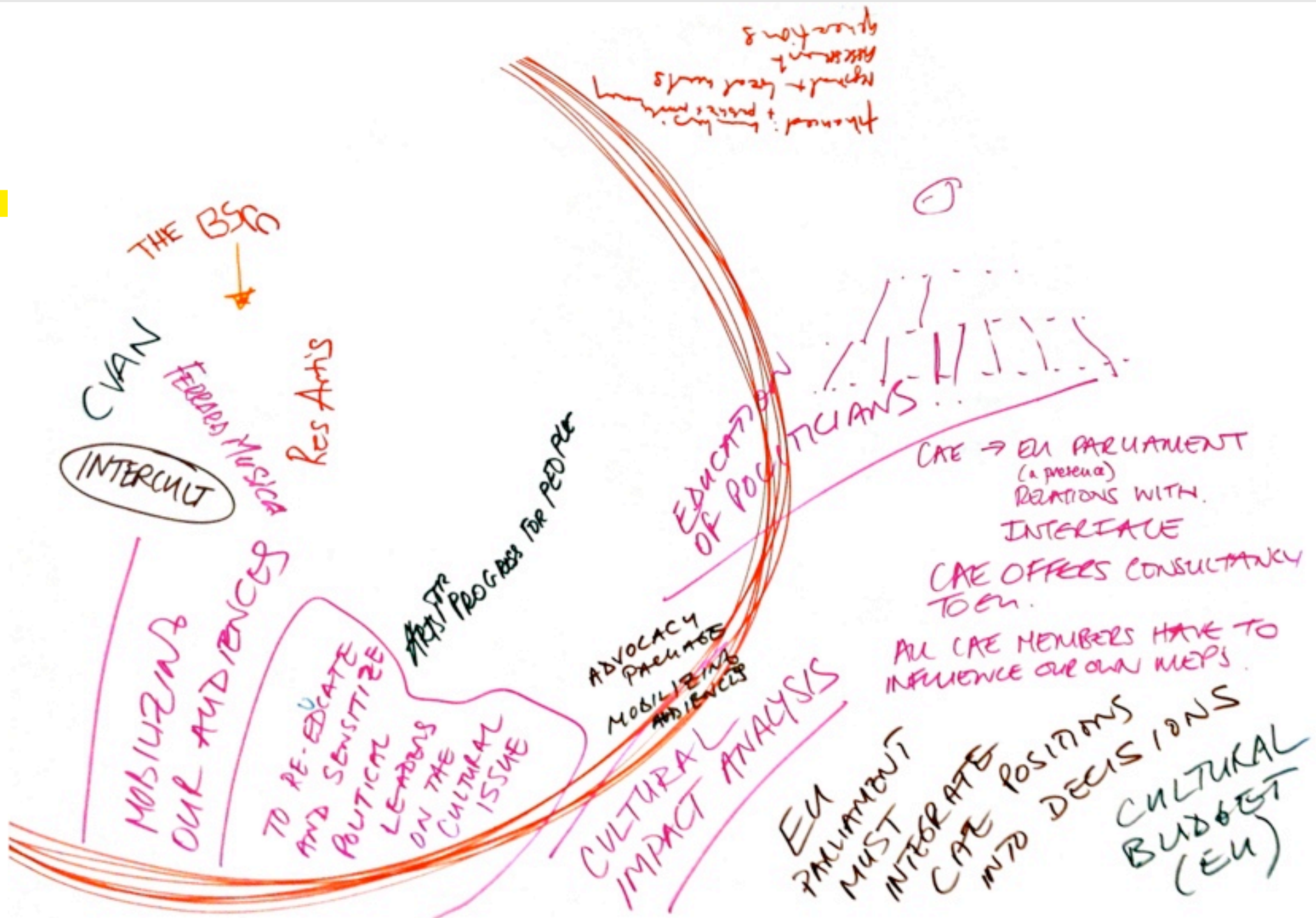
OBJECTIVE

TO RE-EDUCATE AND
SENSITIZE POLITICAL LEADERS
ON THE NECESSITY OF
CULTURE (CULTURAL ISSUE)

YOUR ACTIONS

- CAE CAN CREATE AN
ADVOCACY PACKAGE, USEFUL
TO THE MEMBERS
- MOBILIZE OUR AUDIENCES
TO SUPPORT ? PRESSURE POLITICAL
LEADERS





EUROPE 1

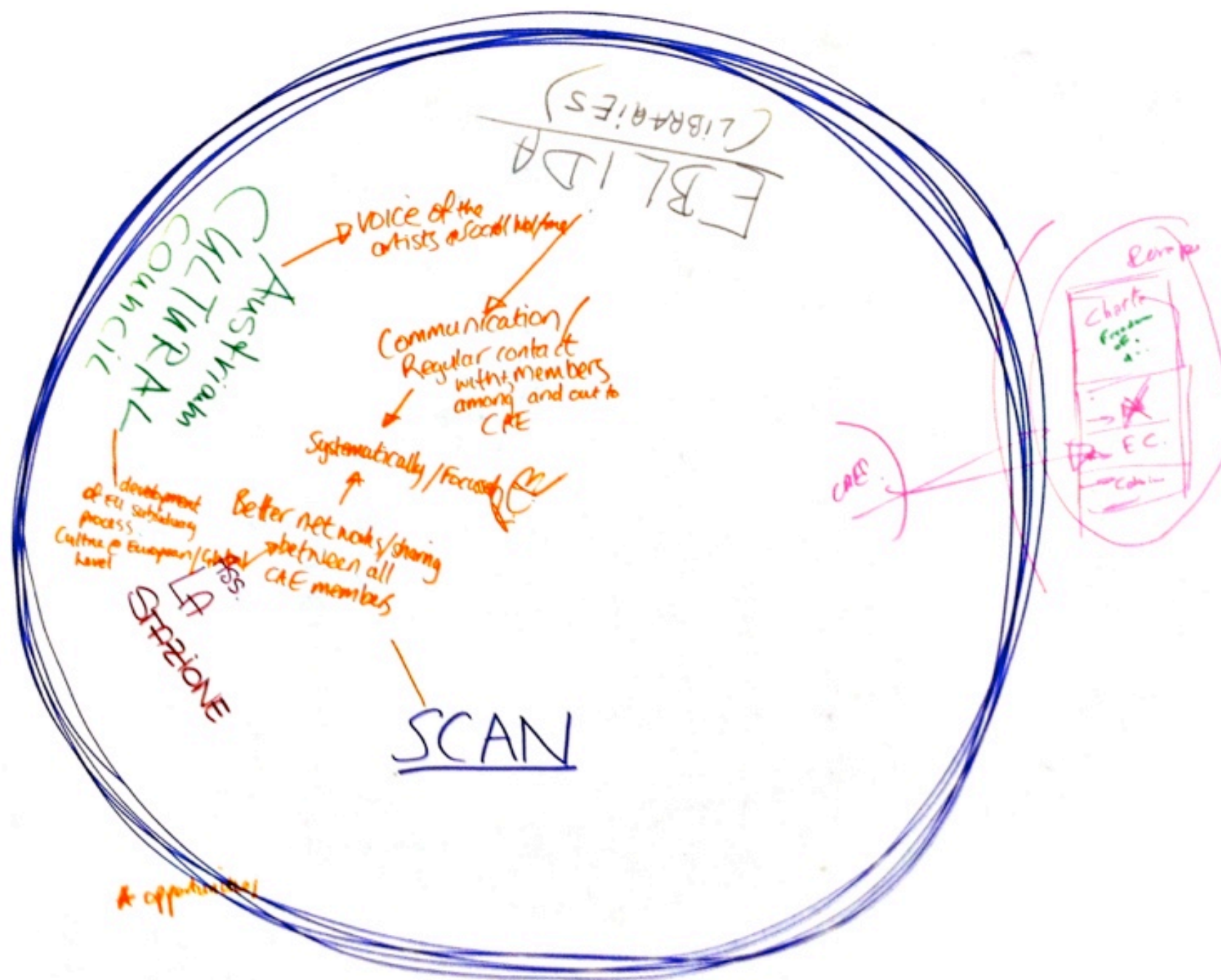
OBJECTIVE

TO IMPROVE ^{Equality of} WORKING CONDITIONS
FOR CULTURAL OPERATORS (ARTISTS)
ACROSS EUROPE

YOUR ACTIONS

IMPROVED COMMUNICATION OF DATA &
INFORMATION THAT CAN INFORM THE
CREATION OF A SHARED TOOLKIT -

④ THAT ACTIVATES/INFORMS OUR NETWORKS
CITIZENS



EUROPE 2

OBJECTIVE

THINK POLITICALLY. CREATE
CONSCIOUSNESS FOR A MORE
CULTURAL AND
POLITICAL EUROPE

(YOUR) ACTIONS

→ SHARE "TRANSITIONAL"
BEST PRACTICES

↳ copy what others

are doing well

⑤ → CREATE MORE INTERACTION

BEING KEYPLAYERS
FOR CULTURE - ECONOMIC
MEDIA - POLITIC





EUROPE 3

OBJECTIVE

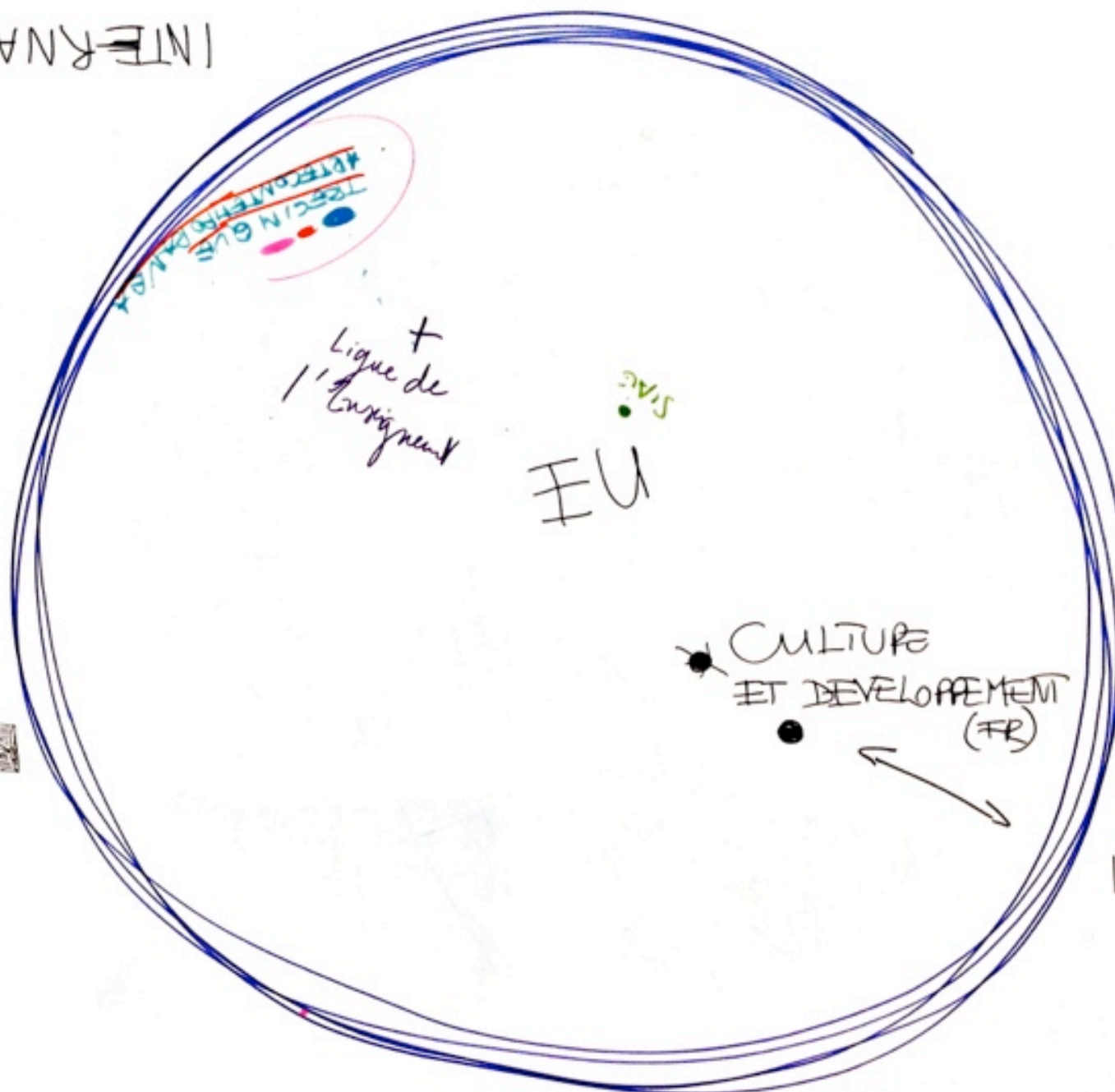
^{EUROPEA}
EFFETTIVA CITTADINANZA CHE PIÙ RISPONDI
MENTO ^{PER RUOLO} ~~STRUTTO~~ DEGLI OPERATORI CULTURALI
INTERVENTI PER FAVORIRE REALI CAPIACITA' CULT.
DALLI DEI TERRITORI PARTENDO DALL'ANALISI DI
^{Y(our)} ~~STRATEGIA~~ REALTÀ, OBGETTI MI-
PIÙ E DA MISURARE CONOSCENZA LA
QUALITÀ

ACTIONS

FARE IN MODO CHE IL PRODOTTO DEI SUOI
OPERATORI, CON LA LORO ESPERIENZA E PROFESSIONA-
LITÀ, ENTRO EFFETTIVAMENTE A FAR PARTIRE ^{PER INTERMEDIARI LA PERMANENZA} DALLA
PROGETTO CULTURALE PIÙ ALTA BILTA' AVANTI
DALLE ISTITUZIONI A DIVERSI LIVELLI

⑤ TUTELA INTERNAZIONALE E CONOSCENZA D.A.
CON DOTT. NIK. AMBROSIO DI 976

INTERNATIONAL



INTERNATIONAL

CITIZENSHIP 1

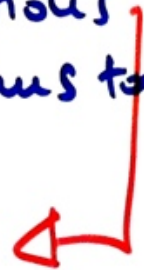
OBJECTIVE

to develop tools & means to reach & motivate citizens building on the existing assets

(your) ACTIONS

issue-oriented organisations' coalitions within the CAE that will tackle problems together with the citizens

ACTION
WAGONS



①

GCE looks
to tools and means
to reach and
motivate ~~for~~
regular citizens

OSTACOLO

- 1) Shabbiness of culture
- 2) education / not give education
- 3) somebody else will do it
- 4) Lack of trust in institutions

OPPORTUNITA'

- 1) FORMING ALLIANCES & INCLUDING IN CURRENT ASSETS (CROSS-SECTORAL)
- 2) SHARED VISION
- 3) TO USE LINKS TOWARDS THE CITIZENS BETTER

TRIGGERS

SPECIFIC ~~TRIGGER~~ COALITIONS
ISSUE-ORIENTED
WITHIN THE GCE (SUB-PLATFORMS,
ACTUAL-WORKING)
THAT WILL WORK ON SPECIFIC
ISSUES WITH CITIZENS

CITIZENSHIP 1

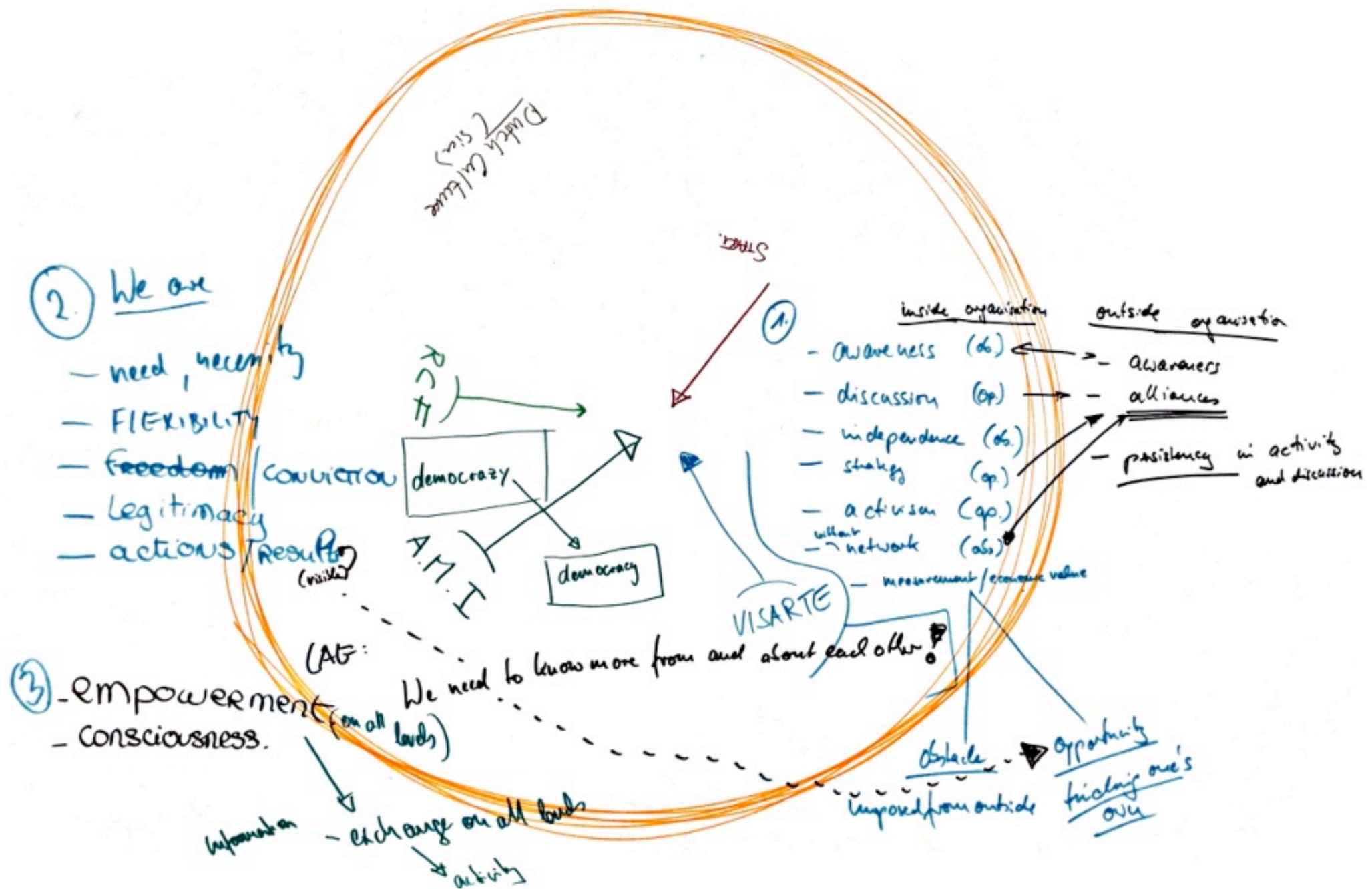
OBJECTIVE

EMPOWERMENT (ON ALL LEVELS)

(YOUR) ACTIONS

INTERLOCAL
INFORMATION AND ACTIVE EXCHANGE
ON ALL LEVELS (ARTIST, INSTITUTIONS)
THAT LEADS TO ACTIVITY.

ELODIE LE BREUT, ANGE COTTE, MARJO
IAN SCHMIDT, GAIA CIANFANELLI, ALEX MESSENER



CITIZENSHIP 2

OBJECTIVE

SHORTEN THE WAY BETWEEN CAE
TO CITIZENS VIA MEMBERS TO
FOSTER ACTIVE CITIZENSHIP

(YOUR) CAE

ACTIONS

SUPPORT CIVIC ACTION OF
CAE MEMBERS + CAE TO ACT
AS CATALYST + COORDINATOR
OF COLLECTIVE REFLECTION.

⑨ 'CRISIS IS A DANGEROUS OPPORTUNITY.'

DIFFERENCE TO MAKE A DIFFERENCE

- CAE to become more grass roots + connected to its members (consultation/communication)
- ~~think~~ ^{think} critically about what LA can actually achieve with its limited resources.

MAIN objective

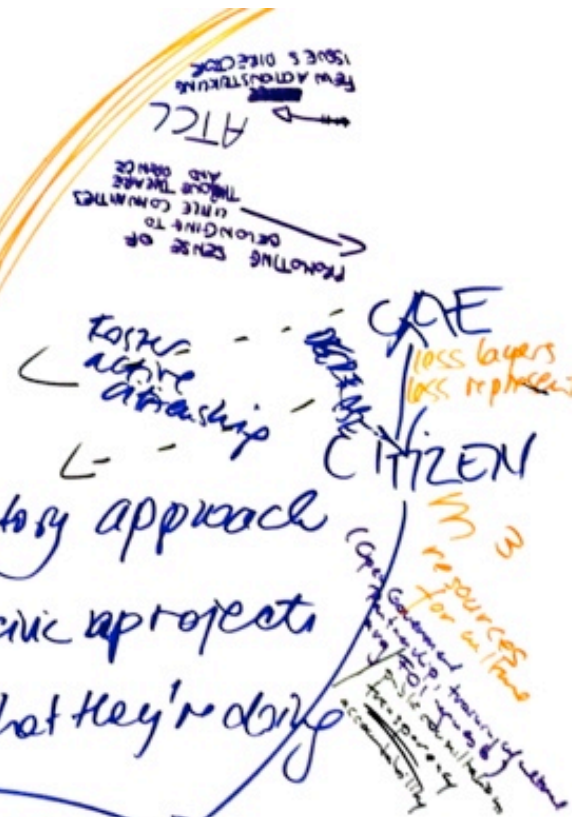
- better involvement of CKE members → participatory approach
 - distributed approach:
 - use members as seismographs + support members' civic projects
 - enable the members + be more attentive to what they're doing
 - increase distribution of communication
- HIGHER AWARENESS + RECOGNITION
OF THE IN (EU) POLICY

BIGGER AWARENESS + RECOGNITION
OF CULTURE IN (EU) POLICY

~~Handwritten~~ Light

Anne H

RENT
Architecture



WORKTABLE_DETAIL



FOOTPRINT 1

OBJECTIVE

NEW DEFINITION: Impact of culture on transforming societies. ^{of societies}

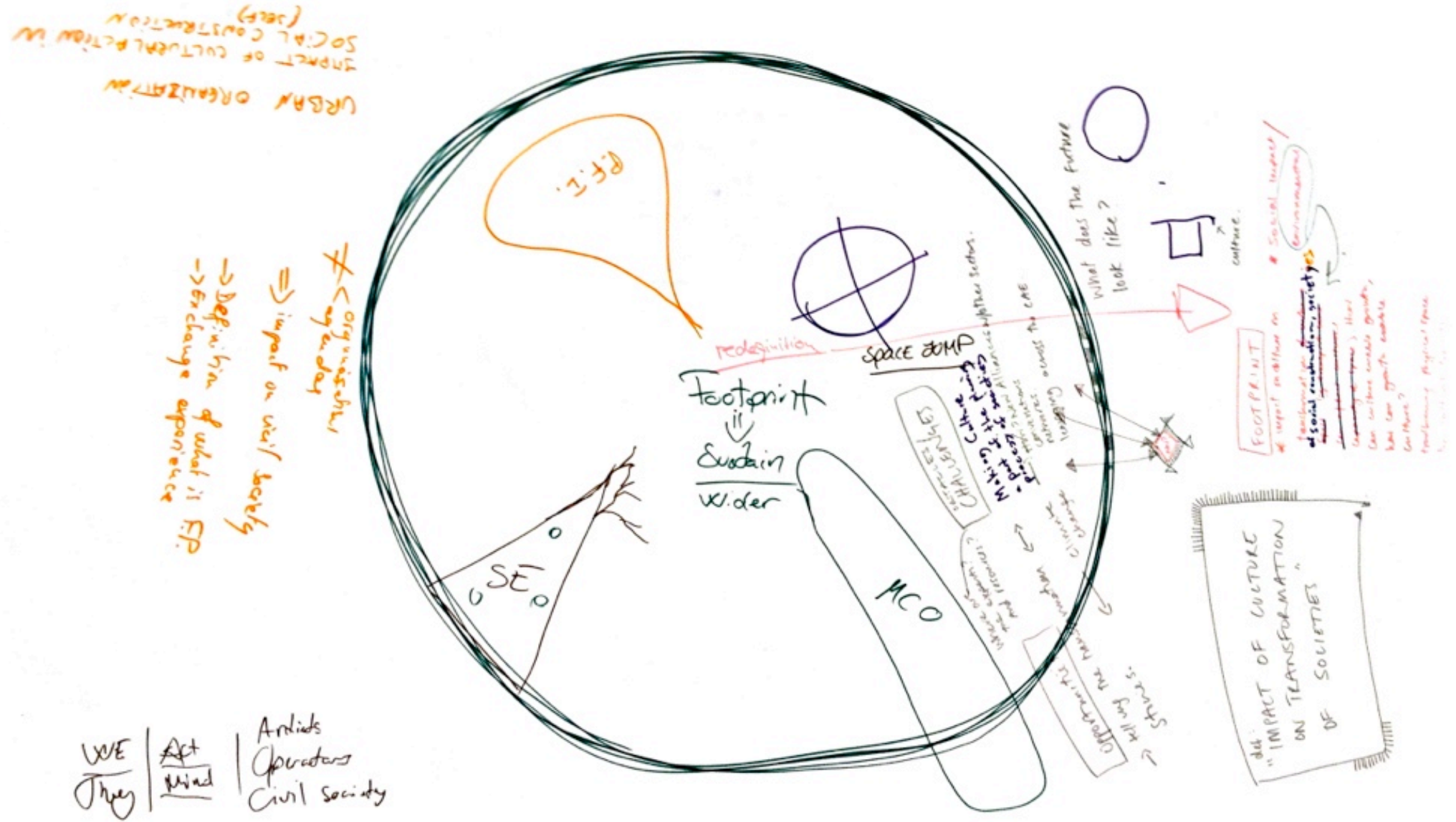
- making culture a part of the planning process
- creating new alliances across society.

(YOUR) ACTIONS

- conversations, networks, sharing best practise.
- training / finding experts.
- tools to help artists / organisations understand the process.

RECOMMENDATION: ENVR. SUSTAINABILITY NEEDS ITS OWN AGENDA ITEM.

WORKTABLE



def:
"IMPACT OF CULTURE
ON TRANSFORMATION
OF SOCIETIES"

FOOTPRINT

* impact on culture in

transformation ~~of culture~~
of social construction, society **yes**
~~space~~ (if transformed) ~~space~~

~~can affect cultural~~
~~capacity of space~~. How
can culture enable growth,
how can growth enable
culture?

transforming physical space
through cultural capacity.

* Social impact /
environmental

FOOTPRINT 2

OBJECTIVE

ENVIRONMENTAL AWARENESS

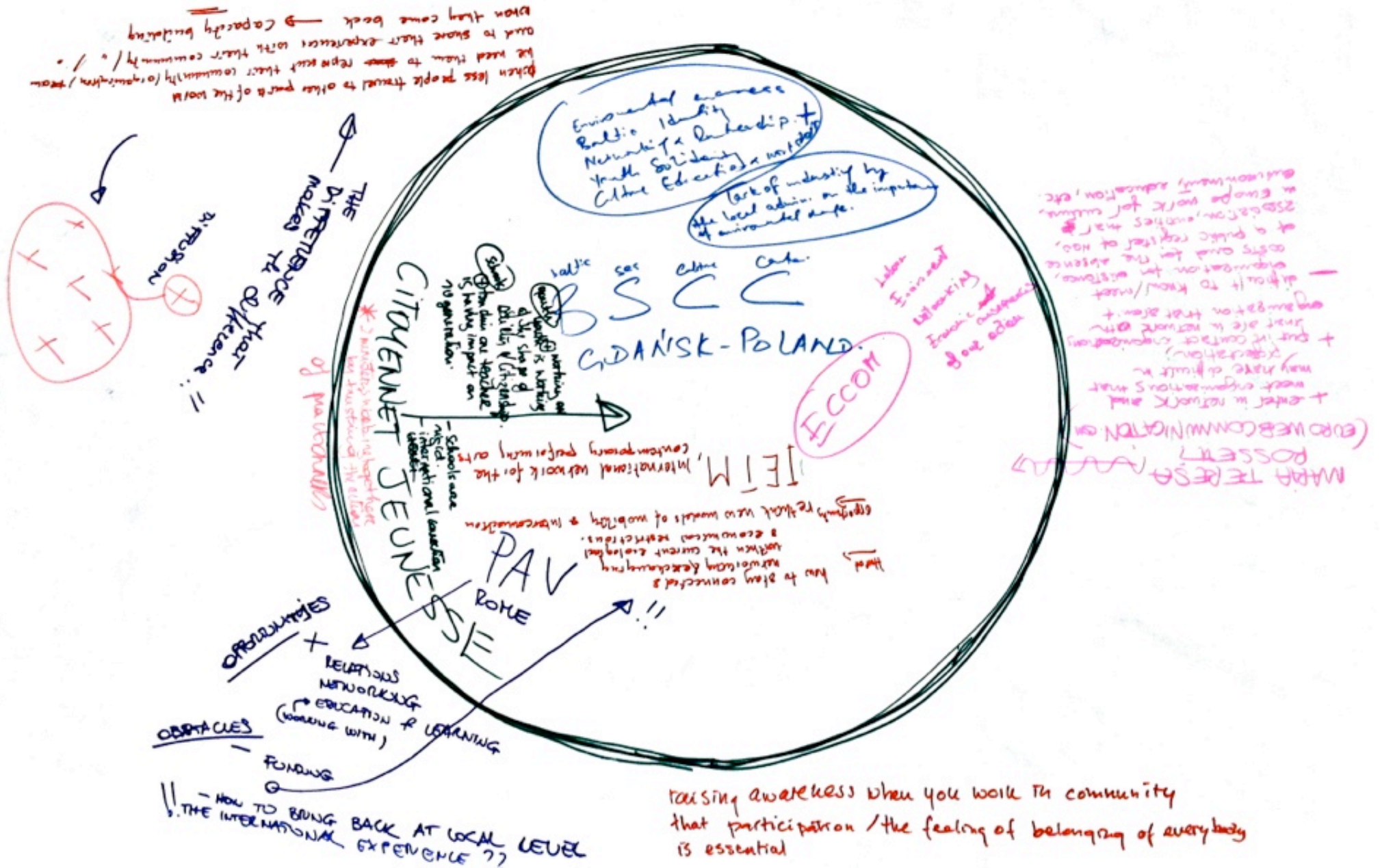
MORE DEMOCRATIC PROCESS

MUTUAL LEARNING

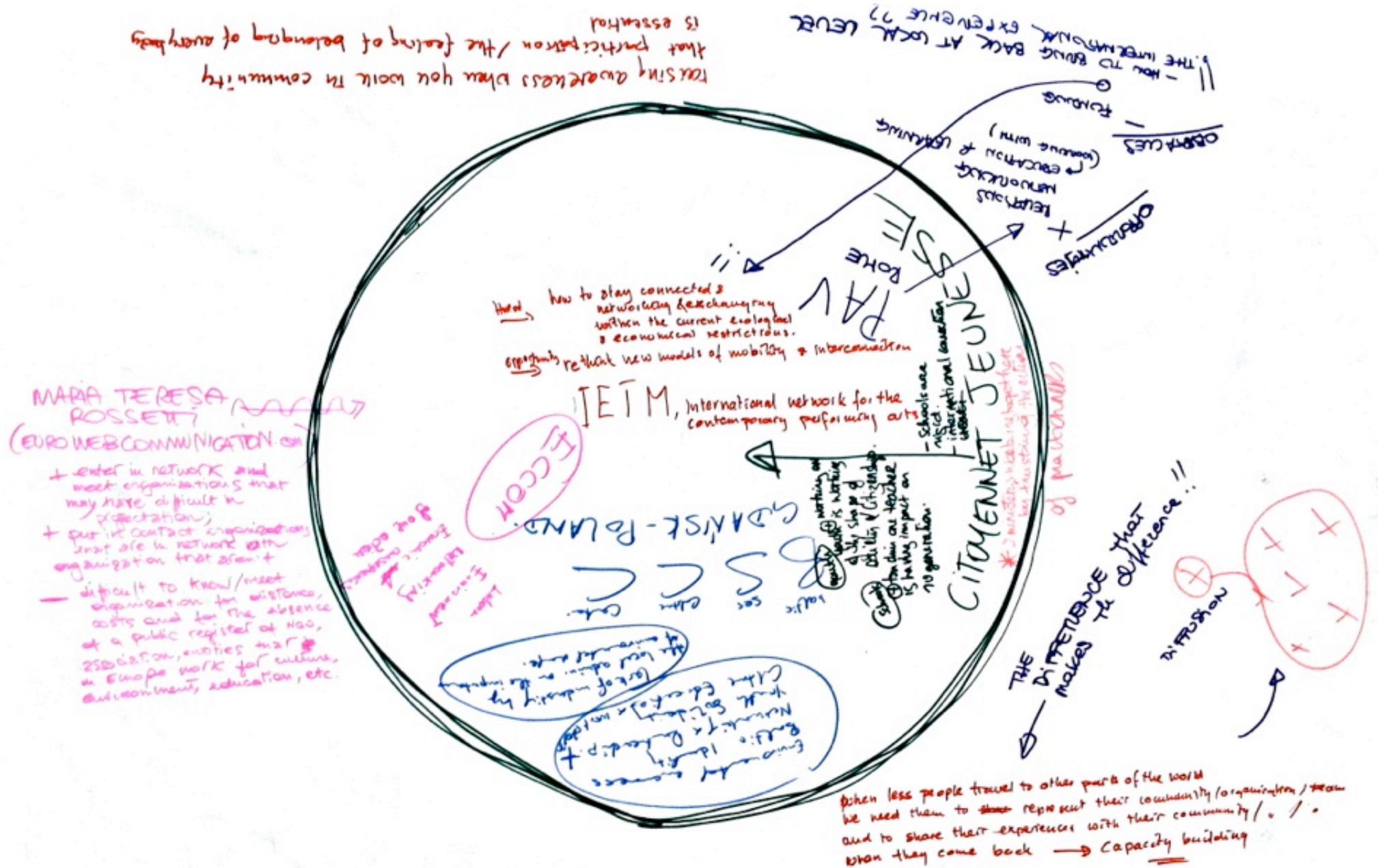
YOUR ACTIONS

- promotion of networking & partnerships
(raising awareness that participation/feeling of belonging)
- capacity building in sharing experiences in the community/organisation/team.

WORKTABLE



WORKTABLE (UPSIDE DOWN)



FOOTPRINT 3

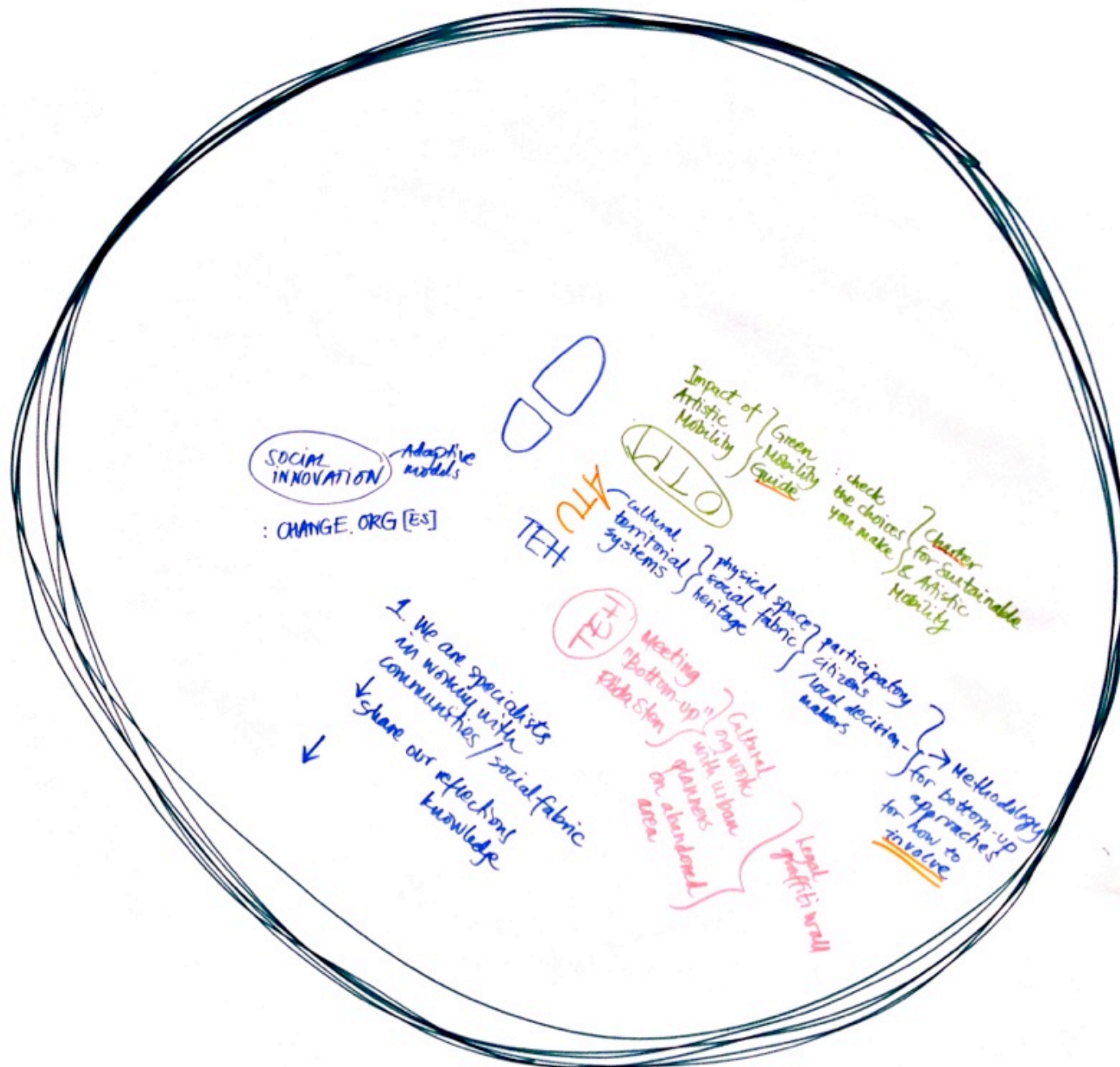
OBJECTIVE

- ~~Get~~ Share and learn from the people working on this theme in order to shape a strategy.

(YOUR)

ACTIONS

- call ~~for~~ to identify the main actors and the ones outside the radar.
- create a working group ~~based on~~



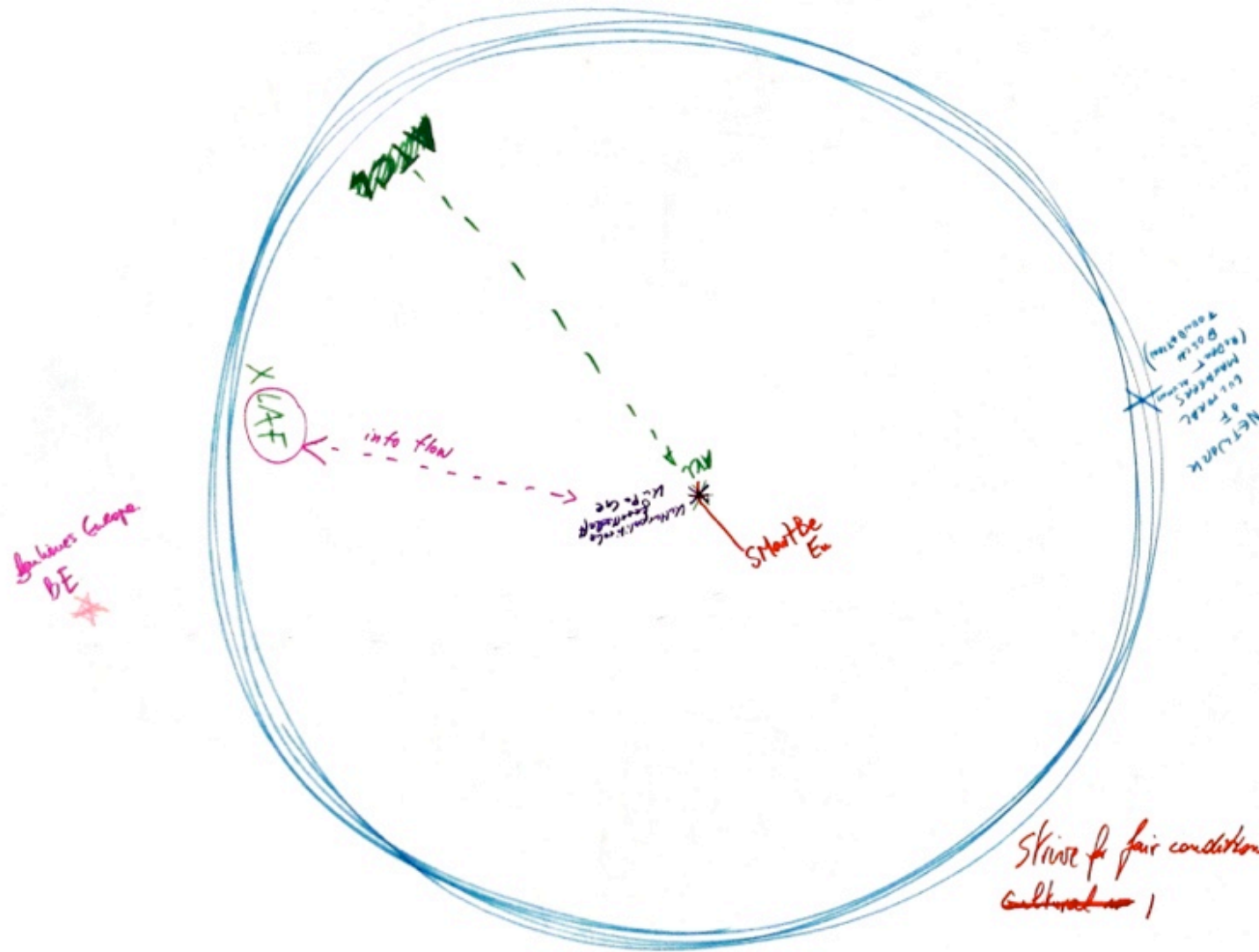
WELFARE 1

OBJECTIVE

Strive for fair conditions for cultural workers and project-based socially engaged citizens throughout EUROPE

Y(OUR) ACTIONS

- (1) Know local situations in each country to develop European answers / tools / dynamics / synergy
- (2) Work on recognition of project based work within and outside cultural sector
- (3) Common political position shared by CAE members, bring practices → Political level
- (4) Move the definition ARTIST → SOCIALLY ENGAGED EU CITIZEN WORKERS,



Objectives:

- (1) know local situations in each country to develop European answers/tolls/dynamics
- (2) Work on Recognition of project-based work within and with out cultural sector
- (3) Common political ~~level~~ position shared by CAE members
Definition: PRACTICES → Political level
- (4) Artists → SOCIALLY ENGAGED CITIZENS

Objectives-

- (1) know local situations in each country to develop European answers/tools/dynamics
- (2) Work on Recognition of project-based work within and with out cultural sector
- (3) Common political ~~level~~ position shared by CAFE members
PRACTICES → Political level.

Definition.

(4) Artists → SOCIALLY ENGAGED CITIZEN.

WELFARE 2

OBIETTIVO / OBJECTIVE

FIND NEW MODEL(S)
FOR INTELLECTUAL WORKERS

Y(OUR)
AZIONI / ACTIONS

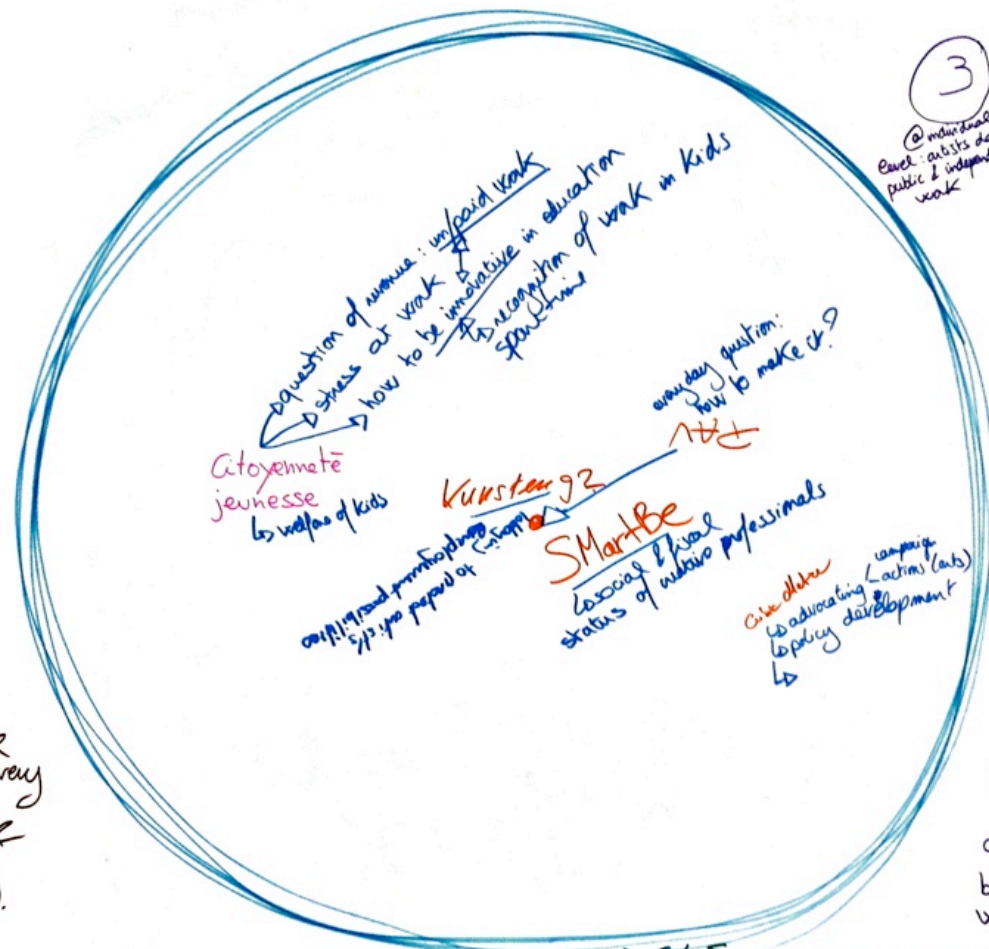
- INFORMATION
- 2 - exchange of experience/practice
- 1 - gathering raw info (data)
- 3 - links ~~of~~ other sectors
- 4 - recommendations

on IPR & revenue
in general
tax & social status
redistribution

WORKTABLE

PRACTICAL:

- analyse laws
 - IPR
 - social status
 - distribution of revenue
- - R & D investment in every level of culture
- - invest in education & programmes to change narrative (policy level).



5 years = FIND NEW MODELS
 REEVALUATION OF CULTURAL & INTELLECTUAL CAPACITIES => change constituencies

3

RO: systems: pb. employ. arts.
 - in contact (public/private): success
 - out of long term contact = blurry & on your own
 @ individual level: artists do not public & independent work

- => exchange of experience / good practices
- access to information
- > have an overview of what happens in RO
- night on article on the issue of those who work on a project basis

• obstacle = how to make it with:

- low funds
- high taxes on labour
- undeclared work

• opportunity: many people / structures concerned =>
 - new models to regulate intellectual workers / both the field
 ↳ appropriate laws for business models

general problem: not only artists!
 but also need for specificities for intellectual workers / ~~artistic~~ field

PRACTICAL:

- analyse laws
 - IPR
 - social status
 - distribution of revenue
- - R & D investment in every level of culture
- - invest in education & programmes to change narrative (policy level).

3. RO: systems: big employer arts.
 @ individual level: artists do both public & independent work
 - in contact (public/private) = secure
 - out of long term contact = blurry & on your own

⇒ exchange of experience/good practices
 . access to information
 → have an overview of what happens in Ro.
 . right an article on the issue of those who work on a project basis

• obstacle = how to make it with:

- low funds
 - high taxes on labour
 - undeclared work
- opportunity: many people/structures concerned ⇒
- new models to regulate intellectual workers
- to fit the field appropriate laws for business models

general problem: not only artists!
 but also need for specificities for intellectual workers/~~cultural~~ ^{artistic} field

WELFARE 3

OBIETTIVO / OBJECTIVE

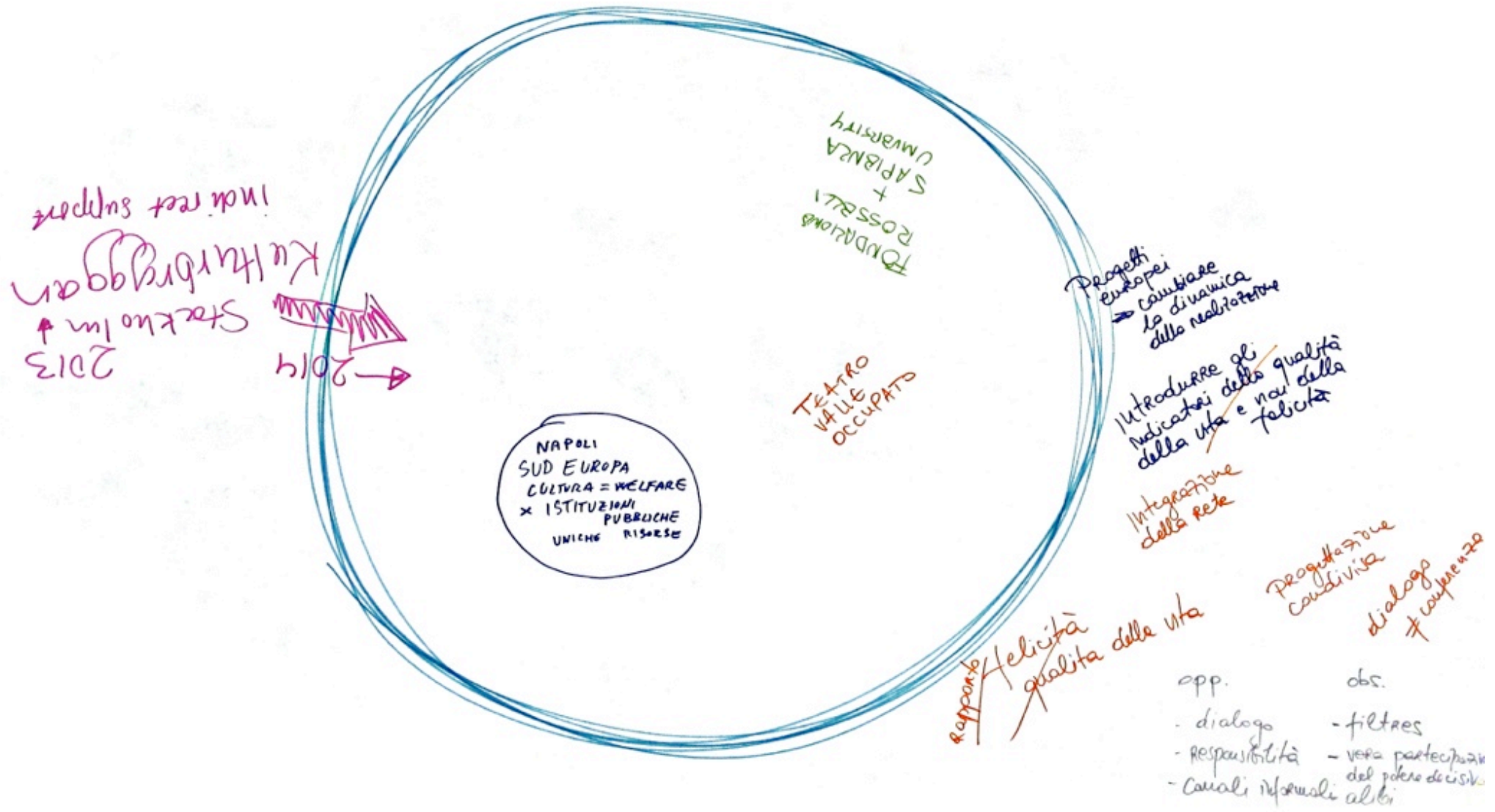
- Fostering closer Relationships on a continuous basis
- Change the dynamics of project funding structures (European level)

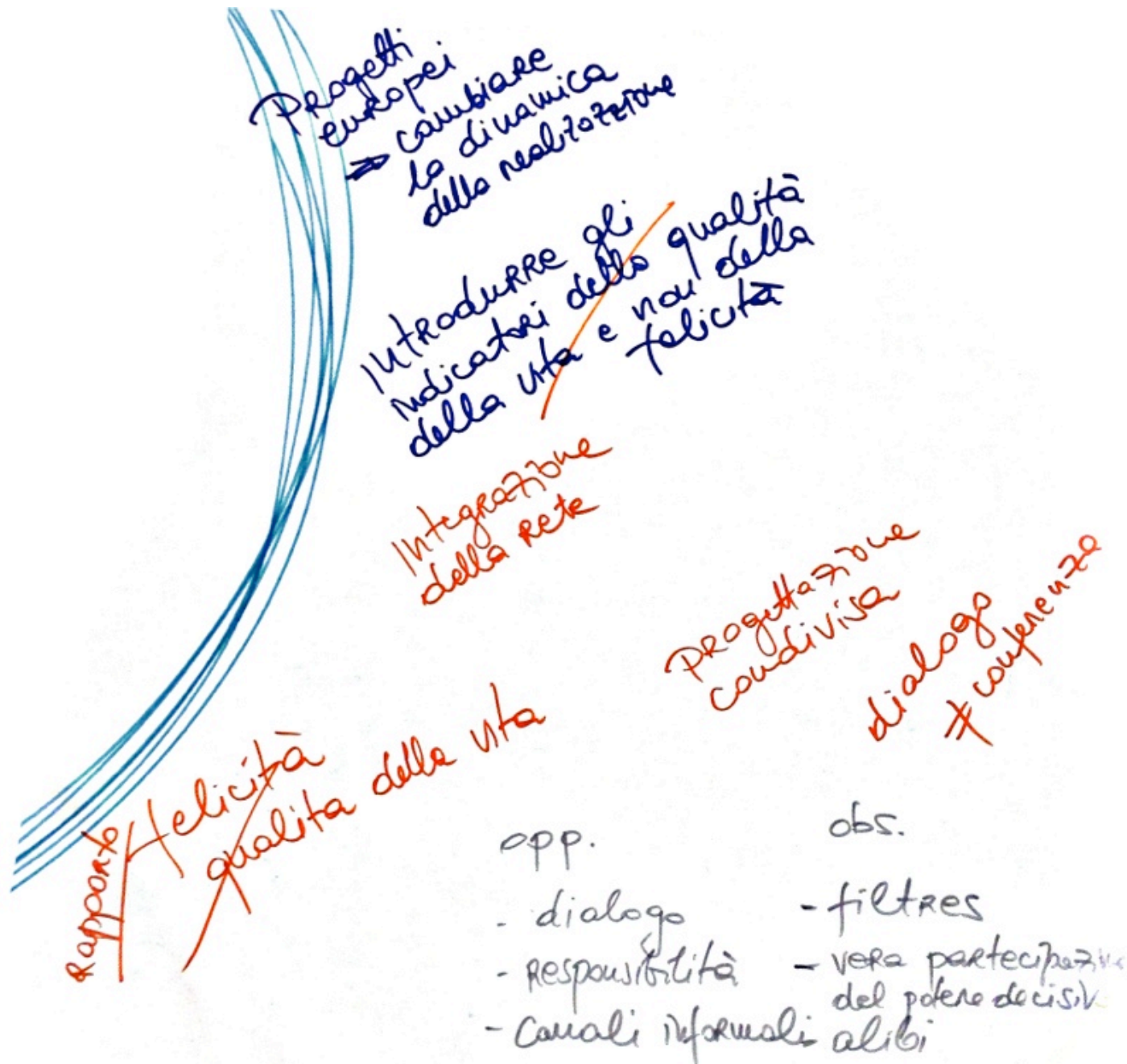
Y(OUR)

AZIONI / ACTIONS

- introduce life quality indicators instead of those of happiness
- give more resources to the
- all state holders dialogue (esp. younger generation)

(15)





LEARNING 1



OBIETTIVO/OBJECTIVE

⑪

3 (mutually incompatible) objectives

↳ formal + informal education

↳ added value of European collaboration

↳ learning as a means of understanding the world we are in today/tomorrow

Y(OUR)

AZIONI/ACTIONS

form a group ('think tank') to address these questions

Ivor
Nick
Vito

a) to seek to resolve tensions between
NUTAR these 3 objectives

b) pursue 3 separate paths of action

⑫

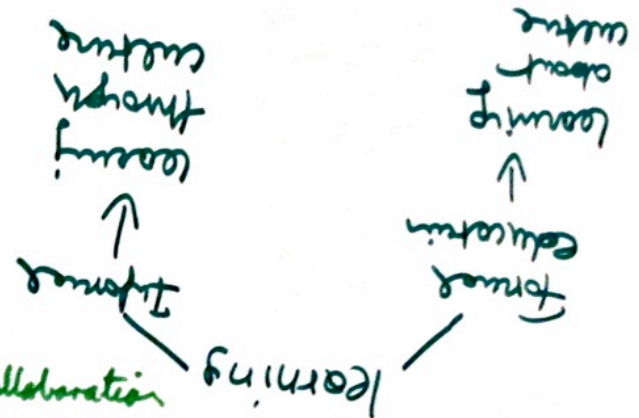
1. Obstacle: Dualism (Formal-informal, etc.)
2. Opportunity: 2014-2020 giving room for broad approach
3. Action: Think Tanks

Do not start from an institutional, interdisciplinary narrative / model

- ↳ ask what are the key barriers to (shared) understanding in Europe today
- ↳ construct our objectives around the answers to that question
- ↳ form interdisciplinary alliances with specialist interests across the learning sector / across Europe etc.

Objective:

1. Formal/informal
2. Added value EU collaboration
3. Learning / understanding where we are today



LEARNING 2



OBIETTIVO/OBJECTIVE

- REACH CRITICAL MASS
- Empower the European perspective of learning & to create a common European competence
- a common European market

Y(OUR)

AZIONI/ACTIONS

- understand our own membership
- networks empowering networks
- exchange best practices
- define common qualification of competences
- validation of competences



- dialogue (NGOs ↔ universities)
- culture is low on the agenda in education
- education in Europe 2020
- raising profile of culture & informal sector
- informal learning is well recognised in business
- obstacle: arts are self-referential
- across member states

learning is a means to reach the objective'