

**CONFERENCE
SPEAKERS'
BIOS**

Culture Action Europe
Public Conference and AGM

IT IS NOT A CRISIS - IT IS A TRANSITION!

Rome
3-4-5th October 2013

**culture
ACTION
europe**

Speakers' bios



Flavia BARCA, Deputy Mayor for culture, Rome

Born in Rome in 1963, with a degree in humanities and a Master's degree in Communication Policy Studies at the City University in London. Professor of Media Economics and ICT at the University La Sapienza. As essayist, she has published several books and articles mainly on television communication. She has also collaborated with numerous programs for RAI and private broadcasters. Previously, from 2004 to 2010, she directed the Department of Media Economics Rosselli Foundation.



Heinz BECK, Executive Chef Ristorante la Pergola Hotel Cavalieri Roma
www.romecavalieri.com/lapergola.php

Nowadays, Heinz Beck is known as one of the most notable “Masters” of gastronomy in the world. His unique interpretation of the “Modern” kitchen goes beyond his undisputed culinary talent, but includes the utmost attention towards the selection of ingredients and their transformation into highly innovative flavours.

Beyond an excellent career as a highly decorated Chef, Heinz Beck has been heralded as a leader in Italian and Mediterranean culinary tradition. Among numerous awards, the Chef has been recognized by “Michelin”, “Bibenda”, “Gambero Rosso” and “L’Espresso”. Among all, one of the best sellers in the past year is Beck’s “L’Ingrediente Segreto” (The Secret Ingredient). His other noteworthy works include “L’Arte e Scienza del Servizio”, “Beck”, “Vegetariano”

(Vegetarian), “Pasta” and the ingenious “Finger Food”. Furthermore, Beck has tackled nutrition and healthy culinary practices in “Ipertensione e Alimentazione” followed by “Consigli e ricette per piccoli Gourmet” always in collaboration with an important Italian pharmaceutical company. Heinz Beck is truly a polyhedric genius of our time, in which different attitudes evolve into different arts, the true size of modern gastronomy.



Luca BERGAMO, Secretary General of Culture Action Europe (CAE)
www.cultureactioneurope.org

Luca Bergamo is the Secretary General of Culture Action Europe since March 2012. Luca has worked both in the public and private sectors. Prior to joining CAE, he was Director General of the Italian National Agency for Youth from its inception. In this capacity he promoted, and later directed, the NMC initiative on sustainable development in collaboration with UNESCO, UNDP, ILO, UNHABITAT, IADB, WB and non-governmental organizations from all over the world.

Between 2004 and 2007 he was Director General of the “Glocal Forum”, an international foundation promoting peace dialogue, cultural cooperation and active citizenship in sensitive regions, in cooperation with UN Agencies and local authorities worldwide. From 1999 to 2004, Luca was the Executive Director of Zone Attive, a public-private company fostering cultural innovation in Italy.

Under his leadership, Zone Attive pioneered some of the most innovative and successful cultural initiatives in the country (e.g. Enzimi, We are the Future, Roma-Sarajevo, BJCEM). From 1993 to 1999 he was working with the team of the Mayor of Rome and, in particular, led the youth policy department. Previously Luca worked in the ICT sector, initially as an artificial intelligence programmer and later as a knowledge design and information systems expert. His studies focused on political science and on the role that culture and knowledge play in human and social development.



Ann BRANCH, Head of Unit, Lifelong learning, DG EAC

She has been working for the European Union institutions since 1999. She holds both British and Finnish nationalities. Between 2008 and May 2013 she was Head of Unit in DG Education and Culture (DG EAC) in the European Commission responsible for the European Union's Culture programme, work on the EU's Creative Europe programme, audience development, and other cultural actions including the European Capitals of Culture, the European Heritage Label and the European Union prizes for contemporary architecture, cultural heritage, music and literature. In June 2013 she was appointed to head the coordination unit in the Commission for the EU's new Erasmus+ programme for education, training, youth and sport. Before joining the European Institutions she worked in the private sector for representative business organisations, particularly in the field of employment and social affairs. She has

a BA degree from the University of Newcastle upon Tyne, and a Master of Philosophy from Oxford University. She has also studied at the Institut d'Etudes Politiques in Paris.



Massimo BRAY, Italian Minister for Cultural Assets, Activities and for Tourism

He was born in Lecce in 1959. After graduating from Literature and Philosophy in 1984, he was awarded fellowships to Naples, Venice, Paris and Simancas. In 1991 he started working at the Enciclopedia Italiana founded by Giovanni Treccani, as the editor responsible for the Modern History Division of the Enciclopedia La Piccola Treccani. In 1994 he became Editorial Director. Massimo Bray was also the Director of the review published by the Fondazione di cultura politica Italianeuropei. The Fondazione is a meeting place for diverse cultural traditions of Italian reformism. He is author of a blog on the Italian edition of Huffington Post, dedicated to the cultural

experience, with particular attention to traditional and digital publishing.

He was President of the Board of Directors of the Fondazione La Notte della Taranta, which organizes the largest festival of European popular music and is dedicated to reviving the pizzica salentina. Owing to the work of the talented group that

manage the Fondazione and to the extraordinary quality of the musical talent involved in the Ensemble Notte della Taranta, the festival has become, through the years, a recognized cultural model. In the political elections of 2013, he was elected Member of Parliament in the ranks of the Partito Democratico and on the 28 April 2013 he was appointed Minister for Cultural Assets, Activities and for Tourism in the Enrico Letta Government.



Pascal BRUNET, Director of Relais Culture Europe
www.relais-culture-europe.eu

He held various appointments/ posts in the field of performing arts including the executive director of the Centre chorégraphique de Rennes et de Bretagne, co-director of Isadora (a project of choreographic development) and secretary general of the Groupe de musique expérimentale de Bourges. He is involved for several years in the European and international cultural cooperation with networks like IETM, Culture Action Europe or Balkan express. He is a founder member of DBM, the EuroMediterranean cooperation network. He's part of the European Expert Network on Culture, EENC.



Francesco CELLINI, Dean of the Faculty of Architecture, 3rd University of Rome

Born in Rome in 1944, graduate of architecture at the Faculty of Architecture of Rome in 1969. He was an assistant, then researcher, from 1972 to 1986 in the Faculty of Architecture in Rome, working for courses Ludovico Quaroni and then Carlo Aymonino. In 1987 he was appointed professor of composition at the Faculty of Architecture of Palermo, and since 1994 he has working at the Faculty of Architecture, University of Roma Tre. Since 1997 he is Dean of the same faculty. In addition to this, he is permanently responsible for several courses in architectural design and composition, he was member of the Scientific Council and Professor of the Specialization Course on "History of Design Architectural" and then the Master "Architecture / History / project", of this Master since 2003 has been

coordinator and then, since 2003, director. Since 2007, he is also part of the teaching of the course “Improvement in Culture of the project in the field of archaeology”. He is a member of the Accademia di San Luca and he has received in 1991 the international prize at the Venice Biennale, and in 1996 the prize “President of the Republic” for architecture.

He served on many different editorial boards. He has also a long professional career, consisting of more than two hundred and urban architectural projects of varying nature and different commitment, mainly resulting from public office, or participating and qualifying winner in numerous national and international competitions, another large part of the works is been entrusted by many of the most important Italian design company.



Clymene CHRISTOFOROU, Director and founder member of ISIS Arts

www.isisarts.org.uk

Clymene is a director and founder member of ISIS Arts, a visual and media arts organisation with an international programme of commissions, residencies and events. ISIS is based in Newcastle, UK and recent projects include collaborations with artists from India, China, the USA and Europe. Clymene is a board member of Culture Action Europe, and is a NESTA international Cultural Leadership fellow. Clymene currently sits on regional steering groups including the Arts Council cultural leadership programme, Intersections research programme with the University of Newcastle and Turning Point the UK visual arts network.



Annalisa CICERCHIA, Senior researcher, Italian National Institute of Statistics
<http://en.istat.it>

Cultural economist, specializing in strategic analysis, planning and evaluation of public policies in the fields of culture and well being, culture and development, cultural supply and demand, cultural participation and dynamics of the creative sector, cultural tourism and cultural indicators. Senior researcher in the Italian National Statistical Institute. Professor of Economics and management of cultural resources in the Department of Business Government and Philosophy at the Tor Vergata University in Rome. Since 1981, team leader of field research projects in Italy and abroad. Member of the Editorial Board of the Journal *Economia della cultura*. Expert for the Italian Development

Cooperation, she worked in Syria, Lebanon and Egypt in the area of cultural resources planning in local and community development plans. She is the author of books and articles on cultural economics.



Paul COLLARD, Chief Executive of Creativity, Culture and Education (CCE)
www.creativitycultureeducation.org

Paul has 25 years' experience of working in the arts and is an expert in delivering programmes that use creativity and culture as drivers of social and economic change, most notably in the North East of England and New Haven, Connecticut, USA. CCE was launched in 2002, it grew rapidly and by 2010/11 was working in 2500 schools in England, with projects involving over with 60,000 teachers and $\frac{3}{4}$ million children and young people. The scale and impact of the programme attracted considerable interest internationally and CCE is now designing, developing or supporting the delivery of programmes modelled on Creative Partnerships in Germany, Lithuania, Norway, Sweden, the Czech Republic, Palestine and Pakistan, with more programmes under development elsewhere.

In addition, CCE offers consultancy and it has advised the City of Amsterdam, the Commissioner for Children in Western Australia and Norway's Cultural Rucksack programme on the design of their cultural programmes for young people, led an EU programme on the training of artists to work in schools with partners in Austria, Holland and Sweden, and represented the UK

Government on the European Union Committee on the Synergies between Culture and Education. In recognition of its work, CCE received the WISE Award in 2011. Other positions he has held include General Manager at the Institute of Contemporary Arts in London, Deputy Controller of the British Film Institute in London, Director of the UK Year of Visual Arts in the North East of England and Director of the International Festival of Arts and Ideas in Connecticut, USA.



Silvia COSTA, Member of the European Parliament, CULT Committee

She has a degree in modern literature from La Sapienza University, Rome (1973). She has been a contributor to daily newspapers and magazines and producer of television programmes for RAI (1973-1978); editor of the daily newspaper 'Il Popolo' (1978-1985); freelance consultant to NGOs (1995-2005).

National coordinator of the youth section of the Christian Democracy Women's Movement (1975-1982); national press and communications officer for the Christian Democratic Party (DC) and member of the DC national leadership (1982-1989); national events officer for the Italian Popular Party (PPI) and member of the PPI national executive (1992-1993).

Member of Rome city council (1976-1985). Member of Lazio regional council (2000-2000). Chair of the Committee for voluntary work service centre funding, Lazio regional council (2002-2005); Lazio regional councillor responsible for education, educational rights and training, and for coordinating the 9th Committee on education, training, innovation and employment within the Conference of regional authorities (2005-2009). Member of the Italian Chamber of Deputies for three parliamentary terms; member of the Committee on internal affairs, the Committee on culture, science and education and the Committee on general guidance and monitoring of radio and television services (1985-1993). State secretary at the Ministry for universities, scientific research and technology (with responsibility for educational rights, health, scientific culture and sport) (1993-1994); member of the national committee for gender equality attached to the Prime Minister's Office (1994-2000); chair of the national commission for equal opportunities (1996-2000).

Chair of the European advisory committee on equal opportunities during the Italian Presidency of the EU (1996); head of the EU delegation to the annual session of the UN Commission on the Status of Women (1996). Member of the Italian section of the Council of European Municipalities and Regions (1976-1985). Member of the National Council of the Economy and Labour (CNEL); coordinator of the working party on women and member of the national coordinating body for immigration. Co-founder of the 'Telefono Azzurro' NGO for missing children; vice-chair from 1988 to 1991. Member of the Rome women's committee of the Italian Red Cross (1995-2000). Member of the welfare committee of the CARIPLO Foundation (2002-2005). Chair of the scientific committee of the Risorsa Donna Foundation; member of the board of management of the Donne in Musica Foundation (2002-2005). President of the Academy of Fine Arts, Rome (1995-2005). Grand Officer of the Republic - award conferred by President Carlo Azeglio Ciampi (2003).



Paolo CUCCIA, Chief executive officer Gambero Rosso & Chairman Artribune S.r.l.

www.gamberorosso.it, www.gamberorosso.it

He holds a Master in Business Administration from Università Bocconi in Milan (1980) and a Master in Engineering Università la Sapienza in Rome (1977). He is the Chief executive officer of Gambero Rosso and the Chairman of Artribune S.r.l. He is member of the Board of Astaldi S.p.A., Techedge S.r.l. and Artis Consulting S.r.l. He is also partner of Flywers S.r.l. Paul is Professor – Project Finance and Public Private Partnership at LUISS Rome private university and promoter for Fondazione Centesimus Annus Pro Pontific. His previous experience and responsibilities include Founder and Chief Executive at EUROPA INVESTIMENTI S.A.P.A (1988 – 1992), Senior Executive Vice President at BANCA DI ROMA S.p.A (1992 – 1997), Vice Chairman of the OLYMPIC COMMITTEE for Rome candidate (2004), Chief Executive Officer at ACEA S.p.A : (1998 – 2003), Corporate Executive Vice President at ABN AMRO N.V. (2003 – 2008), Chairman at EUR SPA (2004-2009), Vice Chairman and Member of the Executive Committee for CAPITALIA S.p.A. (2006-2007) and Member of the Board – Member of financial and remuneration committee of BULGARI SPA (2008 – 2011).



Cristina DA MILANO, President of the European Centre for Cultural Organisation and Management (ECCOM)

www.eccom.it

Cristina da Milano is a research fellow in the field of museum education and communication, focusing mainly on the theme of culture as a means of social integration, a subject on which she has published several papers. She has a background in Archaeology (University of Rome) and Fine and Decorative Arts from Antiquity to 1450 (Royal Society of Arts, London). She obtained an MA in Museum Studies (Department of Museum Studies, University of Leicester) and in Technological Instruments for the Economic Evaluation of Cultural and Environmental Heritage (University of Ferrara).

As a member of ECCOM, she has been part of several research projects about museum education and communication, with specific reference to the social role of museums and of culture as a tool for active citizenship and empowerment. She has given lectures at the University of Rome Tor Vergata, as well as in many post-graduate and Masters course.



Simone DUDT, Secretary General of the European Music Council

www.emc-imc.org

She studied cultural sciences in Hildesheim, Germany and Marseille, France focusing on Fine Arts and Music. She worked for the educational programmes of several museums and music schools and as academic assistant at the University of Hildesheim. She has been working for the European Music Council since 2004, where she co-ordinated the EU funded “ExTra! Exchange Traditions” project. Simone is executive editor of the EMC’s “Sounds in Europe” magazine. In 2010, she was elected to the Board of Culture Action Europe of which she became Vice President in 2012. Currently, she is Secretary General of the European Music Council.



Philippe FANJAS, Director, Association Française des Orchestres
www.france-orchestres.com

After studying law and political science, finishing with a specialised diploma in state law, Philippe Fanjas (1958) was the general director for the National Orchestra of Lyon under the musical direction of Serge Baudo, and then Emmanuel Krivine until 1988, he was then the director for the National Orchestra of the Ile de France.

He was elected director of the French Orchestras association in 1999, working full time in this post as of 2001. His in-depth orchestral experience led him to regular involvement in international exchange with his touring functions, meeting and conferences. The international experience was deepened with the organisation of the International Orchestra Forums organized in Paris in 2001 and 2003 and then the European Orchestras Forum held at the European Parliament buildings in Strasbourg in 2005.

He is co-author of “Give your ear! White paper of the educational role of orchestras” which contributes to the impact of permanent state orchestras in raising public awareness in France and in the UK. Philippe Fanjas lectures at the University of Paris-Dauphine, Sorbonne and Saint Denis as part of the Cultural Management Master programme. He is the president of the contemporary dance company “Kelemenis”, and president of the musical creation association “le Fond des Coulisses” directed by the violoncellist Jerome Pernoo.



Enrico GIOVANNINI, Italian Minister of Labour and Social Policies

From April 2013 he is the Italian Minister of Labour and Social Policies. From August 2009 to April 2013 he was President of Italian Statistical Institute (Istat). He was President of the Statistical Advisory Board for the Human Development Report of the United Nations, Member of the Partnership Group of the European Statistical Committee and Chairman of the Board of the World Bank International Project for the measurement of purchasing power parity. From January 2001 to July 2009, he was Chief Statistician and Director of the Statistics Directorate of the Organization for Economic Cooperation and

Development (OECD) in Paris, where he designed and implemented a thorough reform of the statistical system, organised the “World Forum on “Statistics, Knowledge and Politics” and launched the Global Project on the “Measurement of Progress in Society”. He has authored numerous publications and has been a member of important national and international committees, such as the Stiglitz-Sen-Fitoussi Committee, established by the French President Nikolas Sarkozy. He also was President of the Global Council of the World Economic Forum on the “Evaluation of Societal Progress”. For his work on the measurement of social welfare, in 2010, he was awarded the Gold Medal of the President of the Republic by the Pio Manzù International Centre and became a member of the Club of Rome. He is full professor of statistical economics at University of Rome “Tor Vergata”.



Mercedes GIOVINAZZO, Director of the Interarts Foundation, Barcelona and Chair of the Culture Action Europe Executive Committee
www.interarts.net

Mercedes holds a degree (Laurea) in Archaeology from the Università degli Studi “La Sapienza”, Rome, Italy and a Master’s Degree in Arts Management from the École Supérieure de Commerce de Dijon, France. Since January 2005 she is director of the Interarts Foundation in Barcelona, a non-governmental organization specialized in international cultural co-operation. From 2008 to 2010 she was chair of the “Access to culture” Platform set up by the Education and Culture Directorate General of the European Commission in the framework of the structured dialogue process with the non-governmental sector foreseen by the “European Agenda for Culture” and, since October 2008, she is the

Chair of the Executive Committee of Culture Action Europe, the European network of cultural organizations. She teaches regularly in different postgraduate arts management courses and has published several articles on issues related with international cultural cooperation.

Previously, she has been Director of Services and Deputy Director of Customer Services at the Universal Forum of Cultures – Barcelona 2004, S.A. holding responsibilities in planning, contracting and management of general services and customer services; Administrator at the Division of Culture and Cultural and Natural Heritage, DG IV, at the Council of Europe, with responsibilities for the coordination and management of international cultural cooperation projects; director of the Master Européen Management des Entreprises Culturelles at the École Supérieure de Commerce de Dijon, France.



Matteo MAGGIORE, Deputy Director Public Affairs and Communications, OECD
www.oecd.org

Since 2012, he is Deputy Director Public Affairs and Communications at OECD. Before that, he was Controller of International Policy and Strategy at the BBC since 2001. He established the BBC's Brussels European affairs office in 1992, and, except for a year spent as reporter and producer in BBC Northern Ireland (1993), ran it until 1996 as European Affairs Manager. He was subsequently based in London as Head of European Affairs.

Between 1998 and 2000 he worked at the EBU in Geneva as Deputy Director of Television, and between 2000 and 2001 he was Director of Media and Telecommunications with the Grayling consultancy. Before 1992 he worked as an international relations researcher in Rome (1983-1984), as journalist and documentary producer in Berlin (1984-1988), in the European Commission MEDIA Programme (1988-89) and in the European Parliament (1989-1992) on media policy and external relations of the EC.



Michel MAGNIER, Director for Culture and Creativity, DGEAC, European Commission

He was born in 1960, graduated in Institut d'Etudes Politiques de Paris (1981) and the Ecole nationale d'Administration (1986). He started his professional career in the French public service, serving as a "sous-préfet" in the French West Indies and in the Provence. He joined the European Commission in 1992, as a member of the then President Jacques Delors' private office. From 1995, he held various positions in the European Commission services, in particular in the Directorates Generals in charge of human resources, budget, competition, and home affairs. He has been a director since 2008, and took up his current post of Director for Culture and Creativity in January 2013.



Robert MANCHIN, Chairman & Managing Director of the Gallup Organisation Europe, Brussels
www.gallup-europe.be

At present, Robert is responsible for the 'Implementation of the Middle East and North Africa Enterprise Survey' for the World Bank Enterprise. He recently completed 'The European Union Fundamental Rights Agency's research on 'discrimination and victimization of lesbian, gay, bisexual and transgender people in the EU' whilst developing the European Commission's survey to measure the level and impact of 'Crimes against Businesses'. He is simultaneously also leading the '3rd company Survey' for the European Foundation for the Improvement of Living and Working Conditions. He also oversees the research efforts for The Gallup World Poll in Europe, which is the largest ongoing survey covering 160 countries on topics ranging from (but not limited to) well-being to leadership and good governance, migration, global challenges and the economic outlook, and is representative of 98% of the Earth's population.

Among on-going activities, Robert continues to develop key programmes such as the Soul of the City, which allows local authorities to measure, and track a city's political, economic and social well-being, thus help stakeholder's foster economic development and multiculturalism and learn how to bring more satisfaction to urban dwellers. Robert was leading the European Commission's Candidate Countries Eurobarometer (2001-2004) and the Flash Eurobarometer, Europe's largest on-going survey measurement project, serving the information needs of European public policy-makers (2006-2011). Robert Manchin is a Trustee of the Brussels-based think-tank Friends of Europe, a member of the Editorial Board of Europe's World, the President of a Hungarian NGO for a Smoke-free Environment, the Chairperson of the Europa Nova Foundation, the President of the Philip Stone Centre for Applied Social Research in Croatia, and also Director of the Institute For Advanced Behavioural Studies (IFABS). He holds a degree in Economics from the Karl Marx University of Economics, in Music from the Liszt Ferenc Academy of Music and in Sociology from MacMaster University. Robert is also member of ESOMAR and WAPOR.



Ignazio MARINO, Mayor of Rome

He was born in Genoa the 10th of March 1955. In 1979 he graduated from Medicine and Surgery at the University Università Cattolica del Sacro Cuore of Rome. From 1980 to 1990 he worked as an assistant professor at the Institute of Chirurgical Pathology of the Policlinico Gemelli.

During the same period of time he studied techniques of liver transplantation with the pioneer of this techniques, Sir Roy Y. Calne and Thomas E. Starzl, and worked for 4 years in the two most prestigious transplant centers of the world: Transplant Center of the University of Cambridge in United Kingdom and the Pittsburgh Transplantation Institute in the United States.

In the 90's he was appointed Associate Director of the National Liver Transplant Center of the Veterans Affairs Medical Center of Pittsburgh. He was also appointed director and CEO of the Ismett Center. From November 2002 Marino became Professor of Surgery at the Thomas Jefferson University in Philadelphia. Marino has also been member and a co-founder of many scientific association and has received national and international awards for his contribution to the medical science. He is the author of more than 680 publications and has authored several books.

In 2006 he was elected senator and became Chairman of the Senate Committee on Health. Reelected in the Senate in 2008 he was appointed Chair of the Investigative Committee on the National Health Care System. During his mandate he pursued a major investigation upon the judicial psychiatric hospital that has contributed to their closure. These hospitals were real criminal mental hospital where the hygienic conditions were inadequate and unacceptable.

In 2009 Marino decided to run as a candidate for the Democratic Party leadership election in October. He arrived third in the election, winning 14% of the votes. In 2013 he won the primary election of the center left coalition becoming the center-left candidate for Rome mayor. At the ballot against the outgoing Mayor, Gianni Alemanno, he won with 64% of the votes. He officially took office, becoming Mayor of Rome, the 12th of June 2013.



Giovanna MELANDRI, President MAXXI
www.fondazionemaxxi.it

She was a member of the Italian Parliament for 18 years (1994-2012) and held the positions of Minister for Culture (1998- 2001) and Minister for Youth and Sport (2006-2008). During her political career, she has been mostly engaged in international relations, cultural affairs, human rights, youth policies, sport and environment. Before entering politics, she worked for Montedison and she was in charge of international relations for Legambiente. She holds a Degree Cum Laude in Economics.

She was also a member of the Italian delegation to the UN Rio summit in 1992, member of the Foreign Affairs Committee and Chair of the Human Right subcommittee, member of the Italian parliamentary delegation to the Council of Europe and to the Western European Union. She has also developed close cooperation with other multilateral organizations, such as UNESCO and WADA (World Anti-Doping Agency).

Giovanna Melandri is an active member of several Italian and International networks including Emily in Italia, a sister organization of the American Emily's List, which promotes a wider presence of women in public life. From 1986 to 1991 she has been responsible for the Italian edition of World Watch Magazine. Since 1 November 2012, she has held the position of President of the Fondazione MAXXI.



Antonia PASQUA RECCHIA, Secretary General, Ministry of Culture, Italy

Since 28 December 2011, she was appointed Secretary General of the Ministry, called by June 2013, "Heritage and Cultural Activities and Tourism". Previously, she held several positions of Director General in the Directorate. She has been also coordinating the implementation of the Major Project Pompeii, for the safety, consolidation and restoration of the structures and decorations. It performs the functions of Intermediate Body of the Network Grand Tour of Interregional Operational Programme (POIn) Cultural and natural attractions and tourism.

She has also been coordinator at European level the Joint Programming Initiative on cultural heritage. She was representative of the Ministry in the Monitoring Committee of the National Research and Competitiveness Operational Plan coordinated by the Ministry of Education, University and Research. With ministerial post of 12 May 12, she was appointed Commissioner of the Fondazione MAXXI - National Museum of XXI Century Arts ; assignment ended October 31, 2012. She coordinated the European project NET- Heritage - European Network on Research Programme Applied to the Protection of Tangible Cultural Heritage under the Seventh Framework Programme of Research 2007/2013. In addition, she was appointed Member of the Italy-China Intergovernmental Committee for the implementation of the cooperation between the two countries, Vice President of the National Commission of UNESCO , Member of the Board of Public Works.



Stojan PELKO, Former State Secretary at the Ministry of Culture of Slovenia, political strategist, communication consultant and film scholar, Ljubljana / Prishtina

Born in 1964. He holds a MA in philosophy at the University of Ljubljana, *diplome des etudes approfondies* (DEA) in audio-visual research at *Universite de la Sorbonne Nouvelle - Paris III* and PhD in Sociology (The Image of Thought) at the University of Ljubljana. Former editor-in-chief of *Ekran* and assistant professor at the department of Sociology of culture at the University of Ljubljana. Published several books on film theory and translated major French authors to Slovenian.

Founded communication-consulting company *Korpus* in 2000, and in the following eight years he was involved in major public awareness campaigns (Slovenia in EU) and political marketing campaigns for parliamentary, presidential and municipal elections. Between 2008 and 2011 he was State Secretary in the Slovene Ministry of Culture. In November 2011 he was programme coordinator of a think-tank at Bled (Slovenia). Based on this work, he was invited by the Danish Minister of culture to join the task force *Team Culture 2012* in order to find solutions for art and culture in the time of crisis. In the autumn of 2011 he worked as programme and political consultant for the newly formed *Positive Slovenia*. From July 2012 he is spokesperson and Press and Public Information Officer to the Head of European Union Office in Kosovo and EU Special Representative Mr. Samuel Žbogar in Prishtina (Kosovo).



Gianni PITTELLA, the First Vice President of the European Parliament

Graduated in medicine and surgery at the University of Naples in Italy, he was Municipal Councillor of Lauria (1979); Member of the Regional Council and of the Regional Executive with responsibility for training, culture and productive activities (1980); Regional Secretary of the Young Socialists; Member of the DS (Democratici di Sinistra) national leadership; DS national official responsible for Italians in the world.

Elected at the Italian Chamber of Deputy in April 1996 for the XIII Legislature of the Italian Republic, he terminated the mandate as he decided to pursue his political activity in an international environment and was elected Member of the European Parliament in 1999 for the 5th Legislature. His mandate was then reconducted for the 6th and 7th legislature in 2004 and 2009. In November 2006, he was elected unanimously President of the Italian Delegation in the PSE group as well as in 2009. Since 14 July 2009, he became First Vice-President of the European parliament, after having been re-elected for the third time with the Democratic Party in the Southern Italy electoral district.

He is member of the European Parliament's Bureau as well as of the Committee on Culture and Education and the Delegation for relations with Albania, Bosnia and Herzegovina, Serbia, Montenegro and Kosovo. He is also substitute member in the Committee on Economic and Monetary Affairs and in the Delegation to the Parliamentary Assembly of the Union for the Mediterranean.

In the exercise of his mandate of Vice President of the European Parliament, he is in charge of conciliations between the European Parliament and the Council of the EU. His responsibilities also include that of the Budget and Buildings Policies of the European Parliament. He is member of the Audit Panel as well as of the Euro-Latin American Parliamentary Assembly. He is also in charge of following and support EMUNI University (Euro - Mediterranean University).

He is a visiting professor at the London Academy of Diplomacy of the University of East Anglia. He is the president of the political association "PrimaPersona" and co-founder "Meseuro", the Centre for Mediterranean Europe Studies.

He is the president of the Italian foundation "Fondazione Mezzogiorno Europa" and member of the steering committee of two Italian foundations: "Fondazione Italianeuropei" and "Fondazione delle Università Link Campus".



Pier Luigi SACCO, Professor of Cultural Economics, IULM University, Milan

As of September 1, 2011, Dean of the Faculty of Arts, Markets, and Heritage. Also teaches Creative Industries at the University of Italian Switzerland (USI), Lugano. He holds a PhD in economics, European University Institute. Pier writes for Il Sole 24 Ore, Saturno and Flash Art. President of the scientific committee of the International Festival of Contemporary Art, Faenza. He is president of the Cultural Observatory of Marche Region, member of the scientific committee of Italian National Library, Florence and research associate, Semeion Research Center, Rome.

He is author of more than one hundred and fifty papers appeared on international journals and edited books with the major scientific publishers (Oxford University Press, Cambridge University Press, Elsevier, Springer, Palgrave, Edward Elgar, Ashgate, Sage, etcetera) on the topics of economic theory, game theory, cultural economics, cultural and creative industries, cultural policy design at the urban, regional and national level.

He is member of the editorial board of Creative Industries Journal, Mind and Society, Quality and Quantity, Journal of Marketing at Retail and Economia della Cultura. He also gives extensive consultancy and advisory work for governments, local administrations and cultural institutions on the issues of culture-led local development and of European Culture Capitals Programs.



Massimiliano SMERIGLIO- Vice President and Councillor for Education, Research, Schools and universities

He was born in Rome on May 8, 1966, is married and has three children. He graduated in Arts-Modern History at the University La Sapienza of Rome, holds a Master in Communication at the ICEI. He attended the training courses of the Ministry of Labour for the “Human Resource Management in organizations that deal with personal services” and for “training designers,” and the course in technology education at the University Roma Tre.

From 2000 to 2011 he was Professor at the Faculty of Education - University Roma Tre. He worked for several companies and organizations in the field of business communication training and human resource management. He has published numerous essays and two novels, "Garbatella combat zone" and "west Suk - Bandits in Rome." As a journalist, he collaborates with several magazines. From 2001 to 2006 he was Chairman XI Hall of Rome. From 2006 to 2008 Deputy of the Republic. From 2008 to 2012 Councillor for Employment and Training in the Province of Rome. He was elected Member of Parliament of the Republic in 2013 in the college Lazio 1. Following his appointment as Vice President of the Lazio Region has resigned as a Member of the Republic (elected in Lazio 1) and the national coordinator and national coordinator for the Economy and Labour of the Left Ecology and Freedom.



Giulio STUMPO, partner of ECCOM

www.eccom.it

Born in 1974. He is specialized in economic analysis and evaluation of the cultural and performing art sector. From 2004 to 2008 he was consultant for the Italian Observatory of the performing art in the Italian Minister of Cultural Heritage. He is a partner of Eccom – European Centre for Cultural Organisation and Management and of the "Associazione per l'Economia della Cultura". He is also consultant of public and private enterprises as Formez, Regione Basilicata, Luiss Management, IZI, Adriano Olivetti Foundation, Zétema Foundation. He is specialised in the elaboration and implementation of cultural projects, and also carries out statistical and economic analyses in the fields of performing arts and of cultural tourism. He also teaches Economics of the Arts and Culture in many post-graduate courses. He has also an international experience following project in Paraguay, India, Russia, Serbia, FYR Macedonia. His key interests are Cultural management, Cultural market development, analysis and application, Strategy and planning for cultural organisations. Cultural indicators and statistics, Cultural policy research.



Vladimir SUCHA, Deputy Director of the EC Joint Research Center
<http://ec.europa.eu/dgs/jrc/index.cfm>

Vladimir Šucha is Deputy Director General of the Joint Research Centre of the European Commission since 2012. He spent 6 years in the position of Director for culture and media in the Directorate-General for Education and Culture of the European Commission. Before joining the European Commission, he held various positions in the area of European and international affairs. Between 2005 and 2006, he was Director of the Slovak Research and Development Agency, a national body responsible for funding research. He was principal Advisor for

European affairs to the minister of education of the Slovak Republic (2004-2005). He worked at the Slovak Representation to the EU in Brussels as research, education and culture counsellor (2000-2004). In parallel, he has followed a long-term academic and research career, being a full professor in Slovakia and visiting professor/scientist at different academic institutions in many countries.



Carlo TESTINI, Presidency of Archi
www.arci.it

Born in Bari in 1963, has a degree in Statistics and Economics and has specialized in fund raising. At the National Directorate dell'Archi since 1990, is now part of the National Presidency dell'Archi with the task of coordinating the Cultural Policies at the national level. He is also the co-ordinator of the communication tools of the National Directorate. He is also a member of the international board of BJCEM - Biennale of Young Artists from Europe and the Mediterranean and is coordinator of the Italian network of the Anna Lindh Foundation for the Lazio region. He served as President of Italy

Fairtrade and Social Value, networks of organizations engaged in Corporate Social Responsibility.

He works for the National Directorate of Archi since 1990. Today he is a member of the National Presidency and national coordinator of sector policies and cultural activities and communication sector of the National Directorate of the association.

He is a board member of the international management BJCEM Biennial of Young Creators of Europe and the Mediterranean, and the area of the Lazio coordinated network of the Anna Lindh Foundation.



Chris TORCH, Founder and Senior Associate at Intercult, Stockholm
www.intercult.se

Chris Torch is Founder and Senior Associate at Intercult, a production and resource unit focused on culture, ideas and the arts. Created in 1996, it is a publically-financed institution, based in Stockholm, and a designated Europe Direct office, managed within the institution's European Resource Center for Culture, since 2009. Intercult focuses to a large degree on international exchange and co-production with the European Neighborhood, reflected in the project CORNERS, launched in May 2011. (<http://www.intercult.se/corners/>). Apart from large-scale project design, Torch plays a role in developing intercultural politics. He lectures regularly and formerly served as a Trustee for The European Museum Forum, as a Board member of River//Cities and on the Steering Group of the Platform for Intercultural Europe.



Roger TROPEANO, Chairman- Association of European Cities and Regions for Culture "Les Rencontres"
<http://www.lesrencontres.eu/?lang=en>

He was Deputy Mayor for Culture of Châtenay-Malabry from 1977 to 1989. During this time, he developed many cultural events and venues. From 1986 to 1994, he was Chairman of the French National Federation of Municipalities for Culture. Since 1994, he has been Chairman of Les Rencontres, association of European Cities and Regions for Culture. Since its creation, this European network of elected leaders in charge of culture has been strongly involved with the candidate cities for the European Capital of Culture title. Moreover, Roger Tropeano was national delegate for culture and cultural international relations for the

Socialist Party (France) for several years. As an expert of international relations in the field of culture, he attends numerous conferences and meetings in Europe and abroad.



Emina VISNIC, General Director of POGON, Zagreb

Emina Visnic works as cultural manager and acts as mediator and advocate for culture. She is experienced in cultural management, networking on local, national and international level, and cultural advocacy and capacity building in non-profit sector. She is general director at POGON (Zagreb), which is a hybrid cultural institution and an open local center for development of independent contemporary arts and culture as well as for the active involvement of young people in cultural and social life.

She serves as vice-chair of the Executive Committee of Culture Action Europe and as a chair of Management Board of the national public foundation for development of cultural civil society Kultura Nova (Zagreb). Finally, she is Fellow at Summer International Fellowship Program at the DeVos Institute of Arts Management at the Kennedy Center (Washington, DC). Occasionally, she talks/writes about cultural policy issues.

Before taking the position of director at POGON, she has been involved in advocating for its establishment as an hybrid institution based on public-civil partnership. She was president and general coordinator of Clulture Network, national network of cultural associations. She was one of the founders, president and volunteering coordinator at local Alliance Operation City, one of the co-founders of POGON. Before devoting herself completely to networking, she used to be program coordinator and manager of net.culture club [mama] at Multimedia Institute and one of the initiators and coordinator of Urban Festival at BLOK.

She graduated Croatian Language and Literature and Comparative Literature studies and studied Theater Science at the Faculty of Philosophy Zagreb. She attended various domestic and international seminars and workshops on cultural management, project-cycle management, strategic planning, European Union, and training and facilitatioRoger TROPEANO, Chairman – Association of European Cities and Regions for Culture “Les Rencontres”



Katherine WATSON, Director, European Cultural Foundation
www.culturalfoundation.eu

Katherine Watson has been the Director of the European Cultural Foundation (ECF) since June 2010. Based in Amsterdam, ECF is an independent pan-European foundation, acting as a catalyst for change through arts and culture, via its activities, programmes, grants and online platforms. Katherine moved from Canada to join ECF in 2006 as Director of its online partner initiative, LabforCulture.org.

Katherine's international experience, on both sides of the Atlantic, combines interdisciplinary art production with advocacy, research, policy and programme development for non-profit arts organizations as well as governments. She has a particular interest in investigating how the digital shift has affected our society and in the intersection of art and culture with other fields of endeavour. She is currently the Vice Chair of the European Foundation Centre in which ECF plays an active part.



Henrik ZIPSANE, Director, Jämtli Foundation
www.nckultur.org

Henrik is Director of the Jämtli Foundation - a heritage organization in central Sweden and co-founder for The Nordic Centre of Heritage Learning & Creativity – an R&D organization for learning through heritage engagement. Henrik Zipsane is guest professor in heritage learning and regional development at Linköping University and an associate of the Pascal Observatory and CRADALL as well as an associate of the European Expert Network on Culture and appointed expert on culture and adult education by the European Commission. Henrik Zipsane is a member of the board of Culture Action Europe and holds a PhD degree in education and history from The Danish University of Education.