

EN

# AMPLIFY

Gör Europas framtid till din

## Sweden

#Amplify  
#CulturalDealEU  
#TogetherEU  
#TheFutureIsYours

**Contribution**  
to the Conference on the  
Future of Europe

**October 2021**

# AMPLIFY

Make the future of  
Europe yours

Amplify is a project working across 12 European countries that brings underrepresented voices in the cultural sector to the Conference on the Future of Europe. During the project, project members work together to write a set of recommendations to EU decision-makers, focusing on ideas, hopes, and demands for the vision of the Future of Europe. Then, after the Conference ends, there will be an opportunity to respond to and publicly advocate for these ideas.

## What is the [Conference on the Future of Europe](#)?

The Conference on the Future of Europe is the first initiative coordinated by the European Institutions to offer an open, inclusive, and democratic forum for pan-European, citizen-led series of debates about crucial issues that shape Europe's future. Such issues include Europe's economic and social system, culture, education, climate protection, and the EU core values. The conference will also explore the lessons that Europe can learn from the pandemic. The goal is to receive proposals from people across Europe in order to collectively imagine our shared future.

## How are voices being heard?

Through local working sessions, participants will collaborate in a group to write a set of recommendations. These will be submitted on the Conference of Future of Europe platform for the public to see and interact with. Culture Action Europe put forward a recommendation in combination with those of all 12 countries directly to EU decision-makers.

## How can cultural communities get involved in Amplify?

Amplify's main goal is to gather ideas, proposals, recommendations, and concerns about the vision of culture in the future of Europe. There are four main parts of the project that rely on collaboration and energy at the community level.

### Connect

Identify organisations, projects, and/or individuals in the cultural sector who are working to create access and inclusion within underrepresented and/or marginalised communities across Europe

### Plan

Meet in groups to collaboratively write recommendations to be submitted on the Conference on the Future of Europe platform

### Mobilise

Start sharing and customising the campaign locally for the Future of Europe and get people interested in sharing their ideas for the Conference

### Amplify

In Spring 2022, meet for a live Hackathon event that reacts to the conclusions of the Conference and advocate for key focuses for the future of Europe

Find more information about Amplify [here](#).

### Recommendation from Amplify in Sweden

Trans Europe Halles is a proud member of Culture Action Europe, a major European network of cultural networks, organisations, artists, activists, academics, and policymakers. We represent the Swedish hub within the network. In recent months, we had a few conversations among ourselves, cultural practitioners, and beyond ourselves, citizen NGOs, and activist organisations.

We say that we NEED to apply "Trickle-down cultural economics" in the EU. Trickle-down cultural economics (TDCE) is simply the idea of culture for everyone and the benefits will trickle down. We've identified 5 steps for TDCE:

- 1) Invest in European art and cultural life creates a robust cultural infrastructure that benefits European cooperation, economic growth, and social sustainability,
- 2) Enable access to arts and culture ensures in particular children and young people's right to develop an identity of their own and enables children and young people to capture different languages and ways of expression,
- 3) Support locally operating and transnationally innovating micro-organisations and artists,
- 4) Recognise culture as the basic form of all human expression and bedrock for the freedom of expression. Freedom to express yourself through arts and culture is a prerequisite for the positive development of the future globalized world,
- 5) Then, societies with strong art and cultural life are rich in innovations emerges which will be crucial to solving the complex challenges of today's society.



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