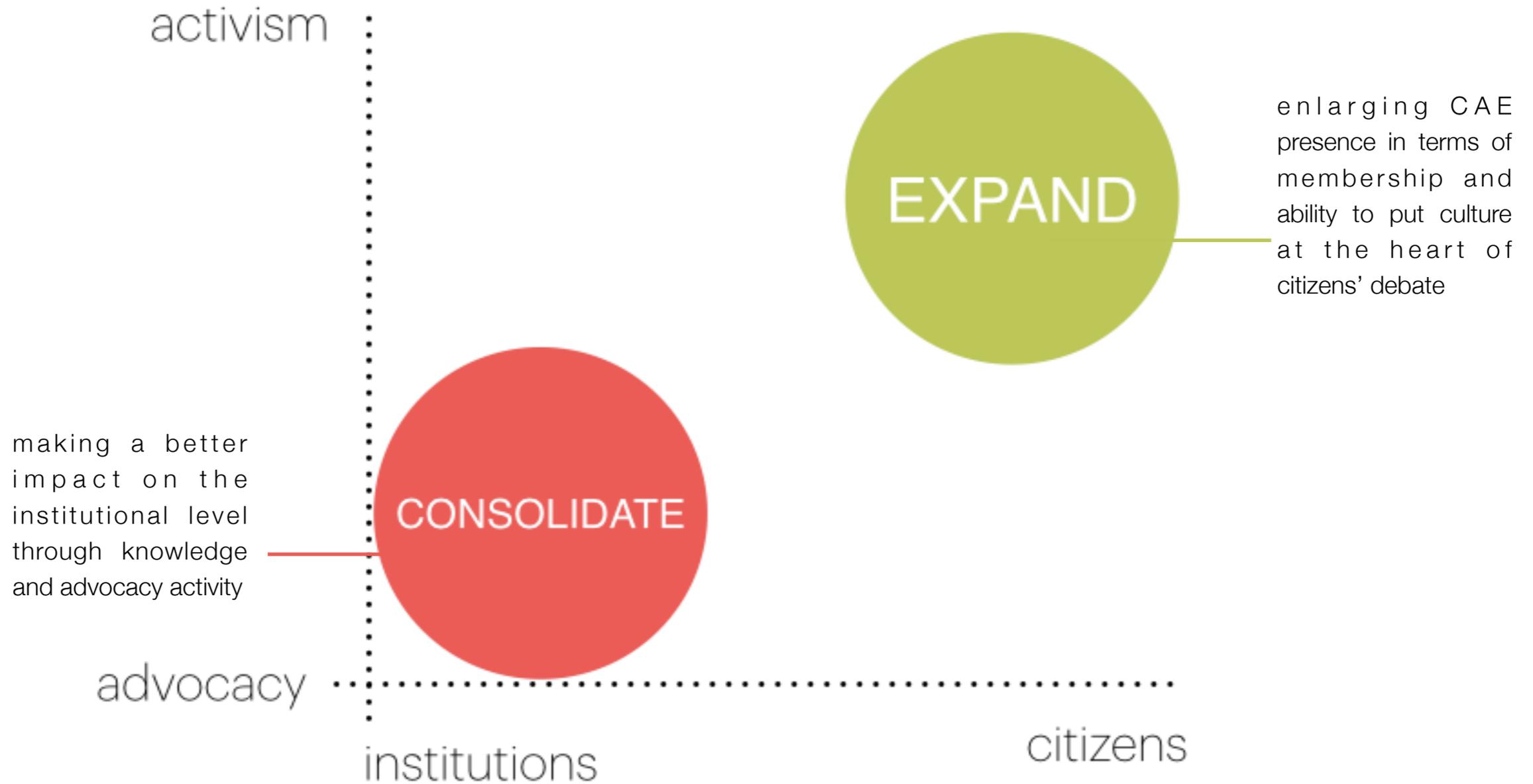
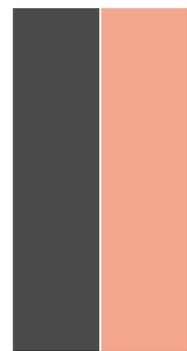


culture
ACTION
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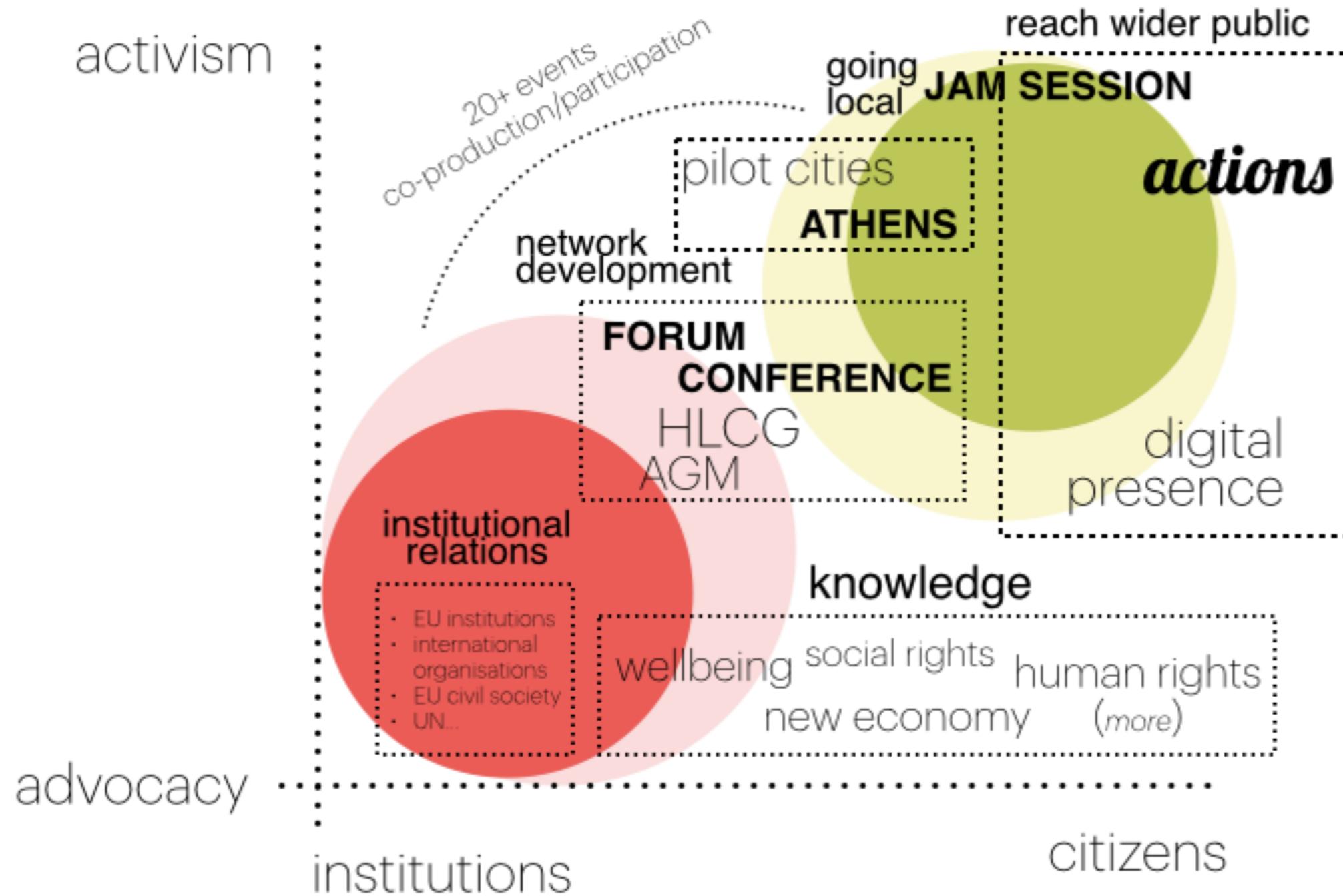
easy-to-read
WORKPLAN







in a glance



CAE biggest ventures in 2015 are

JAMM'ART

the 72-hour online Jam Session to reflect worldwide on the art(s) and the artists 39,900 years after the first work of art

KATHRÉPTIS

the two-day gathering with cultural activists, civil society and local governments to reflect on turbulent times for cities and citizens

PILOT CITIES 2015

an empowering journey in collaboration with Agenda 21 for Culture and 10 European cities to enable culture to act as a catalyst for sustainable cities

MEMBERS' FORUM

the first gathering to discuss how to implement strategic choices and work together to achieve a better impact
(for CAE members only)

BEYOND THE OBVIOUS

the CAE Annual Conference to challenge with «the people of culture» conventional assumptions on culture and the "private VS. common" tension (in Gothenburg)

THE DEBATES

two inspirational and informal debates organised with BOZAR Centre for Fine Arts (Brussels), in summer and winter, on culture and European politics

EUROPEAN EVENTS

CAE participation and contribution to European debates, gatherings, presentations, workshops...

MCP BROKER

the final steps of a European project to brokering migrants' cultural participation in Europe

LPM - THE ACTION

a co-operation to improve and promote the culture of live video events worldwide with a special CAE focus on audience development

CAE is highly engaged in producing, gathering and sharing knowledge on culture and...

WELLBEING



RIGHTS



NEW
ECONOMY



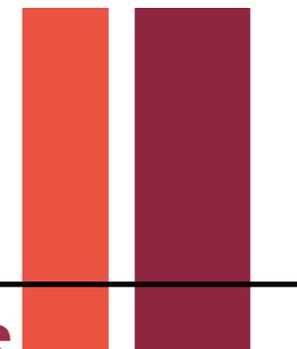
plus





in depth exploration

biggest ventures



JAMM'ART

the 72-hour online Jam Session to reflect worldwide on the art(s) and the artists 39,900 years after the first work of art

OBJECTIVES

- Spark a worldwide, relevant and cutting-edge debate on
The art(s) and the artists 39,900 years after the first work of art”
- Create the conditions for any citizens to participate in the dialogue through an online event amplified by social media and nurtured by a set of locally organised discussion of different types that nurture the main conversation online
- Engage in the preparation a set of interesting people, practitioners, artists, decision makers with interesting point of views as contributors to the conversation
- Gather a collection of “weak signals” coming from society around the issue
- Putting the role of Arts in our lives into people’s concern by experiment a new “timeliness” way of communicating, debating and involving.

HOW

A Jam is not simply a technology solution, but rather an expertly crafted transformation initiative. It is about providing a common space to facilitate multiple dialogues across people who care about a certain issue.

A Jam’s authenticity is derived from the fact that it is a real-time and finite event, and there are real - often serendipitous “exchange accidents” among participants that emerge because of the time constraint imposed. The technology is just an element that allows this conversation to happen.

INTERESTING LINKS/HOOKS FOR MEMBERS AND COMMUNITIES

independent and simultaneous gatherings, workshops and debates can be organised on the ground around the issue of the Jam Session and will be precious inputs for the dialogue online.

WHEN

October 15-17, 2015 (TBC)

WHERE

everywhere

WHAT IS A JAM SESSION?

A Jam Session is an event, a web site, an open space, a tool, a discussion and more all wrapped into a 72-hour exchange of ideas on issues ranging from social changes in society to internal dilemmas to successful or disastrous stories.

A Jam Session is organised to facilitate discussions among participants around a common purpose and around predetermined topics, with the goal of collectively tackling them in a defined period of time.

“Jam Session” is a Jazz concepts which describes some musicians meeting to play their instruments in a continuous improvisation flow, scanned by known chords and themes.

In 2003 Sam Palmisano, IBM’s CEO, relied on this concept to launch an on-line Jam Session with all IBM’s employees to discuss its values and mission. After this experiment, other organisations such as CISCO, the United Nations and MIT experienced this new way of leveraging massive conversations online.

KATHRÉPTIS

the two-day gathering with cultural activists, civil society and local governments to reflect on turbulent times for cities and citizens

OBJECTIVES

- Explore how mutuality works in practice and how it can help designing new ways to the commons and cultural governance in cities
- Identify elements and patterns that can help shaping new cultural policies based on culture as an enabler of societal transformation and cities' regeneration.
- Foster the empowerment of a coalition on the ground that involves cultural and civil society players, doers, game changers (local authority included).
- Facilitate new connections between civil and cultural communities from different cities with the aim to explore answers to common questions and challenges.
- Experiment a new way of being present and acting in a city through a longer term collaboration project with "culture, civil society and the city" at the core.

HOW

The extraConference won't be the place where there will more speakers than participants. Stories will not be just summed up because quantity matters. Neither will be the place for decision making.

The extraConference is designed to be an open space to "make the invisible visible" by exploring what is happening in Athens and in other cities that are facing (or have faced) similar challenges - e.g. Mexico City, Medellin, Malmo, Montreal, Cardiff...)

European and non-European participants will gather in Athens as voices from civil society, decision and opinion makers, institutions, activists, practitioners, policy makers.

INTERESTING LINKS/HOOKS FOR MEMBERS AND COMMUNITIES

Be informed/involved/engaged in a meaningful conversation in a city in "transition".
Explore and mutuate new ways of working within a city and its "social architecture".

WHEN

September 23-25, 2015 (TBC)

WHERE

Athens (Greece)

the extraConference in Athens

an intensive two day of thought-provoking discussions around the role of culture in urban development encouraging sharing and co-influencing, building alliances and connections at different levels and between different actors— both within the city and with the city connected with the rest of the world. An occasion to discuss on the present and future of cities on the integration of culture as a core component of urban strategy and policy towards sustainability.

In order to prepare these two days, the extraConference will be (conceptually and practically) enriched through a 4/6 weeks **Incubator** in Athens: an open space dedicated to spark conversations amongst local actors and other European practitioners to help building the "conceptual framework" that will work as a scaffolding during the extraConference.

SPECIAL CONTRIBUTION TO THE ENGAGEMENT IN
"CULTURE AND...SUSTAINABLE CITIES"



in collaboration with
British Council (Greece)
and **Agenda 21 for Culture**

PILOT CITIES

2015-2017

an empowering journey in collaboration with Agenda 21 for Culture and 10 European cities to enable culture to act as a catalyst for sustainable cities

OBJECTIVES

- To foster increased local and European understanding of the connection between culture and local sustainable development in the participating cities, on the basis of the issues raised by the Agenda 21 for culture and Culture 21 Actions, as well as other issues relevant to the European and local agendas.
- To enable the design, implementation and evaluation of innovative pilot measures in areas relevant to culture and sustainable cities, through collaboration between public, private and civil society actors.
- To facilitate exchanges, evaluation, peer-learning and capacity-building among European cities concerned with culture and sustainable development, on the basis of the thematic areas identified in Culture 21 Actions.
- To contribute to the advocacy for the explicit consideration of cultural factors in the paradigm of sustainable cities in Europe and beyond.

HOW

The programme runs between 20 and 24 months, depending on the city's availability and needs.

During the first phase, the work programme will be co-designed together with the local governments, the civil society and the experts and will be implemented over a period of 16-18 months.

The implementation of the work programme includes the following activities:

- Pilot measures
- Peer learning (visit to another pilot city)
- Peer learning (hosting of another pilot city)
- Organisation of participative dialogues with local citizens
- Monitoring.

Monitoring and adjustment to the work plan as well as communication and development of regular reports will be transversal activities of the whole project.

INTERESTING LINKS/HOOKS FOR MEMBERS AND COMMUNITIES

- Being updated on exchanges between cultural operators and local authorities in specific cities
- Being involved directly in the process if part of the pilot city's civil society community

SPECIAL CONTRIBUTION TO THE ENGAGEMENT IN
"CULTURE AND...SUSTAINABLE CITIES"



If a city local government wishes to participate to this project, the Pilot Cities programme presentation will be available on cultureactioneurope.org/pilotcities starting from the first week of May

**in collaboration with
Agenda 21 for Culture**

MEMBERS' FORUM

the first gathering to discuss how to implement strategic choices and work together to achieve a better impact (for CAE members only)

OBJECTIVE

A two-day gathering dedicated to CAE community and designed to:

- share the ownership of CAE's activities
- create conditions for their scalability on the basis of members' active collaboration
- explore new ways of working together and improve the current ones
- identify areas of collaboration and synergies to boost the potential of the network.

HOW

The Members' Forum has been conceived as an occasion of a different nature.

It is not meant to be a conference or a meeting to be attended occasionally.

It is neither a brainstorm nor just a consultation or a moment for institutional representation.

It is an occasion for active collaboration and sharing, for contribution and debate.

New tools for collaboration and new ways of co-owned design and facilitation of the gathering are explored.

The Members' Forum is based on the assumption that a network cannot be sustained only the action of a few. It must count on many representatives acting as hubs and multipliers in order to expand activities and their impact.

INTERESTING LINKS/HOOKS FOR MEMBERS AND COMMUNITIES

Better knowledge of CAE's activities, network and workplan to create stronger synergies and collaborations

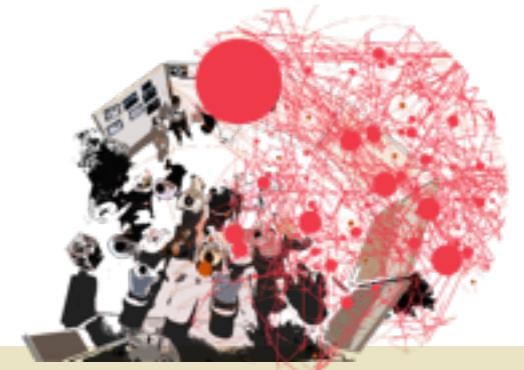
FOCUS ON

Jamm'able: Empower and link CAE Activities and Workplan

Advocacy reloaded: European and national dynamics

ac-tion: action and activism @ CAE

Ways of working together



WHEN

March 13-14, 2015

WHERE

Brussels (Belgium)

**for CAE
members
only**

BEYOND THE OBVIOUS

the CAE Annual Conference to challenge with «the people of culture» conventional assumptions on culture and the “private VS. common” tension (in Gothenburg)

THE CONCEPT: OBJECTIVES AND FORMAT

Beyond the Obvious (BtO) is the name of CAE Annual Conference. The concept is conceived to making CAE conferences a privileged European event for the cultural community and civil society at large to exchange with Institutions.

- BtO explores the future borders and edges of culture and move beyond those conventional assumptions, beliefs and practices that impede the contribution of culture to social and economic regeneration at a local, national and European level. It allows the discourse to embrace broader political challenges - and not only policy ones.
- BtO challenges the classical elements of a conference to spark inspiration and new dialogues by proposing different formats for speeches and conversations; by engaging its participants in hands-on working sessions in “laboratory-style”; by allowing direct exchange and connections throughout the whole gathering.
- BtO wants to nurture the generation of social capital among the participants and in the hosting community. It wants to focus on understanding critical issues concerning culture and society and to impact on opinion and decision-makers’ views over culture and society at EU and “local” level.
- BtO enables and facilitates collaborations between actors from different sectors of our societies seeking answers to common challenges by putting culture at the heart of the public decision-making and debate.
- Each year, BtO connects the European cultural community with the one of the hosting city in a mutual exchange beneficial to the empowerment of both communities and individuals.

FOCUS FOR 2015

The 2015 Beyond the Obvious Conference calls on its participants to learn, reflect, and debate on how this tension between the individual/private and the public/ common impacts:

- on advancing the freedom of expression;
- on guaranteeing a fair remuneration to the creation as well as the conditions to create and exchange in the digital word;
- on safeguarding achieved rights and standards from the pressure of commercial interests;
- on fostering the changes needed to the local governance in order to allow a renewed Citizenship to flourish through culture.

INTERESTING LINKS/HOOKS FOR MEMBERS AND COMMUNITIES

Connect member organisations (and their members, if networks) with a broader (local and European) community while discussing (in an unusual way) relevant cultural issues from an integrated point of view. **Special fees** will be dedicated to “Members of Members” and local active participants.

WHEN

November 22-25, 2015 (TBC)

WHERE

Gothenburg (Sweden)

THE DEBATES

two inspirational and informal debates organised with BOZAR Centre for Fine Arts (Brussels), in summer and winter, on culture and European politics

OBJECTIVE

- Investigate and raise awareness on the role of culture in a changing political, social and economic context
- Involve the public in debating current issues inside a key-symbolic venue at the heart of the greater European cultural project through an informal and cozy way of exchanging
- Raise awareness around the role of culture as a key element to sustainable development of societies
- Reach out to new citizens and communities, both in Brussels and online.

HOW

Two informal debates will take place in summer and winter 2015, in connection with BOZAR's exhibitions related to the EU presidencies. Each debate will tackle a general topic through a different angle inspired by the current events, the political context and the country in charge of the semester of the EU presidency. The subsequent debates will take stock of the outcomes of the previous debates and the contributions made by the guest speakers will also be made available to the public.

A joint working group (CAE & BOZAR Agora) is in place for the concept development, the communication to a broader public and the exploration of a possibility for audio/video broadcasting and podcasting.

2014-2015 debates

- DEBATE # 1
The Role of Creation in Times of Turbulence
- DEBATE # 2
The City is us: from listening to engaging citizens in transforming their cities (focus on "European Capital of Culture" project)

WHEN

summer / winter 2015 (dates TBC)

WHERE

Bruxelles (Belgium)

in collaboration with
**BOZAR - Centre of Fine Arts
(Bruxelles)**

EUROPEAN EVENTS

CAE participation and contribution to European debates, gatherings, presentations, workshops...

OBJECTIVE

- Put culture at the heart of the public debate and decision-making
- Raise awareness around the role of culture as a key element to sustainable development among civil society, decision makers and citizens
- Connect (members') debates and issues to magnify the impact of each single event
- Link communication efforts and diffusion of outcomes throughout a bigger audience
- Connect cultural actors and foster links with civil society, EU institutions, decision makers, academia, private sector.

NEXT APPOINTMENTS

- UCLG Culture Summit: 18-20 March (Bilbao, Spain)
- Places for Culture: 15-16 April (Lisboa, Portugal)
- European Lab, Imagine the culture of tomorrow: 13-15 May (Lyon, France)

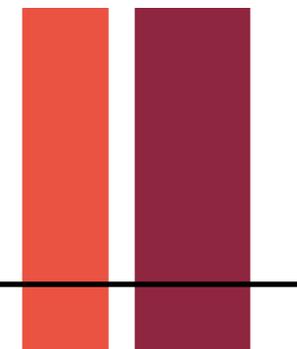
to have an up-to-date overview on CAE's participation to European events, please check cultureactioneurope.org

if you wish to involve CAE in one of your events (either you are a member or not), write to secretarygeneral@cultureactioneurope.org



in depth exploration

engagement and deep involvement



WELLBEING

MEASURING THE IMPACT OF THE ARTS IN SOCIETY

to provide practitioners evidences on the impact of cultural practices and participation on the well-being of citizens and resilience to change; to create and share tools for cultural operators to structure and assess their impact on audiences



Draft a prototype

to collect comparable data needed to design a system of indicators
(a reflection paper will serve the purpose to share progresses at the end of the year)

Provide with a training journey to 3/5 pilot organisations

with the aim to both build capacities and test the prototype

Create an online digital storytelling and example resource

on how to measure the impact of the arts in society
and expand the existing collection of literature

1 day workshop with experts and practitioners

to discuss the prototype and challenge the progress of the

a set of Lab style discussions

to support the pilot organisations and the evolution of the project

WELLBEING

AUDIENCE DEVELOPMENT

to provide practitioners with useful elements to reflect on their own audience/non audience by cross-analysis of data; to facilitate access to data and understanding of correlations; to make use of these analysis to support building their offer

An online documentary resource of experiences
that focus on the motivational and social barriers to participation

Participation to Members' Events
to update and to promote audience development strategies

A capacity building workshop
on the collection, comprehension and use of data together with a possible model to support the analysis of audiences

A user-friendly online Dashboard
to facilitate access to data, understanding of correlations and social barriers to participation

RIGHTS SOCIAL RIGHTS I SUPPORTING TRANSNATIONAL MOBILITY

to make the best of CAE's members and partners with different competences in this field and to aggregate their accumulated knowledge in order to provide with better elements/data/methodologies to support transnational circulation (especially for professionals who work in culture)

Providing of a map of protection (legal and experiential)
for "portfolio workers" against selected social risk of min. 9 members states.
+ Cross analysis between the legal framework and the results obtained by the survey of year 1

A draft of recommendations
for Social Security Systems coordination

Setting up of a bigger working group
with the opening to new members to reinforce its capacities

1 public event
to discuss the map and expand the study to further risks or countries
+ dissemination to partners and members through CAE media

RIGHTS

FULFILMENT OF HUMANS ON SOCIAL RIGHTS IN THE ARTS

to encourage and promote a greater understanding in public spheres of the interaction between culture and human rights in upholding democratic principles

IN COLLABORATION WITH



Create a repository of information on CAE website
to explain the link between human rights and the arts and the legal basis and international institutions that can protect artists' rights

Produce and disseminate
easy-to-read/easy-to-use tools for wider public
(cultural organisations, NGOs, political decision makers)

Design a draft handbook of good practices
collected during a 3-year research on cases and stories
+ recommendations
(the Handbook will be delivered by 2017)

NEW MODELS FOR SHARING ECONOMY BUSINESS IN CULTURE

to improve cultural operators abilities to improve their business through entrepreneurial models based on the principles of the Sharing Economy; to roll out innovative organisational change processes

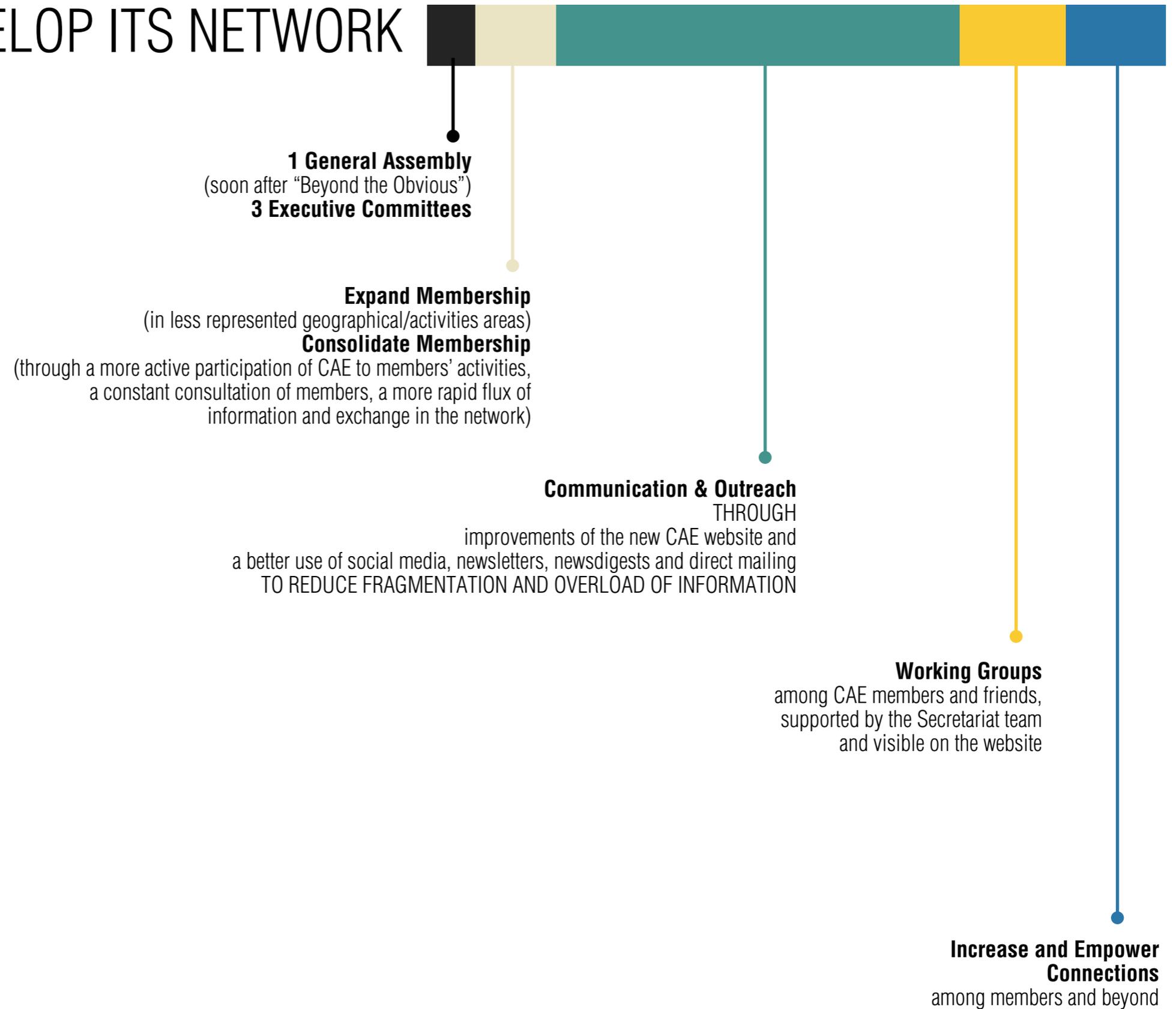


Create and broadly disseminate a new version of the toolkit
to incorporate stories and experiences of the practice of “sharing economy”

Collect theories and references
to build a conceptual framework useful for members and High Level Coordination Group (HLCG) in order to inspire and improve their ability to collaborate and share resources/knowledge

Set up a learning journey for a pilot group of organisations to improve their “Sharing Economy” attitude
and organise a series of Labs to check with them how they are dealing with the issue. Learnings, challenges and results will be shared with a wider community.

FURTHER DEVELOP ITS NETWORK



RUN A HIGH LEVEL COORDINATION GROUP

Organise throughout the year gatherings
among 10 selected European cultural networks to boost the coordination of plans, operations and communications; share and transfer existing and new knowledge; advance common initiatives on specific themes; connect across and beyond the sector; advance the integration of activities through an ex-ante perspective planning meeting

Share on CAE website
an integrate timeline of activities in a comprehensive and accessible way for the public with activities described and related documents linked

Reach, invite and expand
to new networks

Participate to the EC Culture Forum
to present the work and the added value of advanced coordination.

ACT BEYOND THE SECTOR



WHY

to mainstream a better understanding of the relevance and need for culture in other sectors; to create synergies between policy monitoring and actions; to raise awareness about the role of culture in sustainable development; to integrate culture as a transversal element in other policies; to inform the cultural sector about other fields.

Reinforce CAE role as a connector

between the cultural sector and

- other sectors of civil society
- decision makers
- local authorities
- EU institutions

Collaborate with institutions and with organisations from other sectors of civil society

(Civil Society Contact Group, Civil Society Europe, European Economic and Social Committee's Liason group with Civil Society

- EESC Group, Agenda 21 for Culture - UCLG, Eurocities, European Parliament, European Commission, Council of the EU, International Federation of Arts Councils and Culture Agencies - IFACCA, UNESCO)

Advocate jointly

on issues such as Copyright, TTIP, State Aids, Human Rights, EU 2020

Participate to events
Co-publish papers
Structure concrete collaborations with external partners



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FOR MORE INFORMATION

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IF YOU WANT TO ACTIVELY SUPPORT CAE ACTIVITIES

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