



The political platform  
for Arts and Culture

**CULTURE ACTION EUROPE  
ANNUAL REPORT 2012**

<b>Table of contents</b>	<b>Page</b>
Summary by the Chair of the Executive Committee	<b>3</b>
<b>1. ACTIVITIES 2012</b>	<b>4</b>
1.1. CAMPAIGN	
1.2. POLICY WORK	
1.3. PARTNERSHIPS AND REPRESENTATION	
1.4. PARTICIPATION IN AND COORDINATION OF PROJECTS	
1.5. ORGANISATIONAL DEVELOPMENT	
1.6. AGM and PUBLIC CONFERENCE	
<b>2. COMMUNICATIONS 2012</b>	<b>11</b>
2.1. NEWS DIGEST	
2.2. NEWSLETTER	
2.3. WEBSITE AND SOCIAL MEDIA	
<b>3. MEMBERSHIP 2012</b>	<b>13</b>
3.1. PARTNERING WITH MEMBERS	
3.2. MEMBERSHIP GROWTH	
<b>Annexes</b>	<b>14</b>
I. List of Activities - Overview 2012	
II. Financial report 2012	
III. List of Executive Committee members and CAE's staff 2012	
IV. List of CAE's members 2012	

## Summary by the Chair of the Executive Committee

2012 has been an important and positive year for Culture Action Europe (CAE), a turning point of the organisation's life with many changes having been put into practice. CAE, its members and supporters of the campaign 'we are more – act for culture in Europe', launched in strategic partnership with the European Cultural Foundation, positively influenced the European Union legislative process and several of CAE's and the campaign's demands will be met once the new operational programmes for 2014-2020 have been approved.

During the year, CAE's Executive Committee, staff and members invested substantial resources in reviewing the organisation's position in the EU policy landscape, its relationships with its members and synergies with members' activities, the functioning of the board and the long-term strategy of the organisation. In order to open up CAE's reflection to a wider audience beyond the sector, CAE organized an international **public conference** in Brussels 9-11 Nov 2012 that **mobilized hundreds of activists and campaigners** from all across Europe. The response to the review by the membership has been very positive, and the 2013 work programme includes a long list of joint activities with old and new members and partners all across Europe.

Concerning the further development of the campaign, **additional advocacy tools** were developed in the form of a **toolkit on the structural funds** negotiations and a **'Lobbying contacts pack'** including the contacts to all relevant institutions per objective and per country. In addition, several events were carried out in collaboration with the Danish and Cyprus EU Presidencies. CAE also produced **three public campaign statements on 'Creative Europe'** and **one public campaign statement on the future Structural Funds**. In the context of the negotiations of the next multiannual financial framework (MFF) for 2014-2020, CAE set up an **online letter to EU Heads of State and governments** on the occasion of the extraordinary summit 22-23 November 2012, which was **signed by more than 6.000 people** in less than one week. CAE also contributed to the EC consultation on the "European year for Citizens 2013".

In 2012, CAE also continued to deliver targeted communications on issues relevant to the on-going negotiations on the next EU budget. Apart from the statements on the campaign objectives, **5 newsletters** were published over the year. CAE also continued to provide its members with a biweekly **News Digests** of which **16 editions** were produced in 2012. The website statistics remained stable with 19.000 new visitors to the campaign website and **48.000 unique visitors to the CAE website** and the campaign newsletter now has more than over **35.000 readers** including the individuals who have signed the manifesto. The target for the campaign's Facebook page has already been met: the target was to reach 10.000 friends by 2013. **The friends on Facebook doubled from 6.200 in 2011 to over 12.200 in 2012.**

In line with the on-going objective of the organisation to increase its membership, CAE recruited **9 new members** in 2012 resulting in a **total of 112 members** by the end of the year: CAE's members consist of cultural organisations, international and European networks, and arms-length bodies from more than **14 artistic disciplines** in 22 EU Member States and beyond. Through the multiplier effect, CAE gives voice to more than **80.000 cultural organisations**. The work with members and the sector were also pursued through CAE's participation in **an extensive number of public events** (including the 'Team Culture 2012' conference organised by the Danish Presidency, the 'Culture Watch Europe' Conference of the Council of Europe and the 1<sup>st</sup> Regional Conference of the Eastern Partnership Culture Programme in Tbilisi) and **5 members' meetings** (the IETM Plenary Meeting in Copenhagen, the European Music Council event in Istanbul, the "Rendez-vous du lundi" of Banlieues d'Europe on the 'we are more' campaign in Lyon, the workshop of Relais Culture Europe in Paris and the Roberto Cimetta Fund's exchange platform 'Madarat' in Beirut). This way, CAE contributed to raise awareness around the campaign message, to develop appropriate and coordinated responses to EU policy initiatives on behalf of its members and to improve the members' advocacy skills. These activities also raised the organisation's overall visibility and helped strengthen its relationships and alliances with key policy makers in the European Parliament, European Commission and the Council of the EU.

Throughout the year, CAE also continued to play an active role in the **Civil Society Contact Group** and, specifically, in its EU budget working group. As an outcome of this cross-sectorial alliance, a **common letter to EU leaders** calling for strong leadership and an ambitious budget was produced. In 2012, CAE also joined the **European Year for Citizens Alliance (EYCA 2013)**, an alliance of civil society organisations composed of more than 50 members, originally launched by the Liaison Group of the European Economic and Social Committee to represent the voice of civil society in the context of the EU initiative: 2013 European Year for Citizens.



Mercedes Giovinazzo  
Chair of the Executive Committee

## 1. ACTIVITIES 2012

### 1. 1. CAMPAIGN



*we are more – act for culture in Europe is a Europe-wide campaign for the arts and culture. It was launched by Culture Action Europe (CAE) in strategic partnership with the European Cultural Foundation (ECF) in October 2010 and will run until the end of 2013 with the aim of influencing the multiannual EU budget, policies and programmes for the years 2014-2020.*

*The ultimate goal is for the campaign to function as a tool that contributes to “a strengthened recognition of the role of arts and culture in societal development” by publicly seeking to reach the two following objectives at EU policy level:*

- 1. A bold Culture Programme as a space for experimentation*
- 2. An earmarked inclusion of arts and culture in the EU structural funds*

### Campaign events and activities – some highlights



#### *Civil society voices reached the EU Council of Culture Ministers*

On the 9<sup>th</sup> of May 2012, CAE met with a high representative of the Danish Minister of Culture Mr Uffe Elbæk to convey the message of the campaign to the Presidency of the EU Council of Culture Ministers. The message and all signatures of the campaign were handed over to Mr Hermansen in the form of a [poster](#) designed for the occasion by a team of talented emerging graphic designers. As a result of the action, the campaign was later invited to and represented at the ‘Team Culture’ conference – the flagship event of the Danish Presidency organized in Brussels on the 6<sup>th</sup> of June 2012. The press release from the action was widely disseminated by CAE

members and campaign supporters:

<http://www.wearemore.eu/2012/05/civil-society-voices-reached-the-eu-council-of-culture-ministers/>

#### *Online advocacy letter to EU leaders signed by more than 6.000 individuals*

Prior to the EU extraordinary summit on the MFF (multiannual financial framework) for 2014-2020, CAE prepared an online letter with a statement calling on EU national leaders to demonstrate political vision and courage when they met for the summit on the 22<sup>nd</sup> of November 2012. A copy of the letter and a list of all signatories was also sent to the EP Culture Committee, the EP Budget committee, the Secretary General of the EC, Mrs Catherine Day and the President of the Council of the EU, Mr Herman Van Rompuy. More than 6.000 online letters were sent in less than one week and key decision-makers endorsed the campaign demands. For example, Elio Di Rupo, the Belgian Prime Minister, answered ensuring that he would make his utmost to defend the campaign values.

#### *Next Step international conference during the Danish EU Presidency*

CAE also partnered in the organisation of the international conference [Next Step](#) (Herning, Denmark 7-8 June) linked to the campaign objectives and debating the future EU policies and their potential impact on the cultural landscape of Europe. The conference was organized by CAE’s member [DSI Swinging Europe](#) and its partner [CKI](#) in the context of the Danish EU Presidency.

#### *Campaign toolkit and advocacy trainings*

In 2012, CAE developed a toolkit on the structural funds to facilitate the sector’s participation in the national and regional level negotiations on the future EU cohesion policy. The guide explains how this policy works and how you can advocate for a better inclusion of culture within this policy and its funds. The guide includes key arguments and facts that you can use when targeting policy-makers in your region, as well as a comprehensive glossary of relevant EU terms. The guide was produced in collaboration with partners including KEA Affairs (a Brussels-based consultancy) and the CREA.RE project (a project gathering European Regions with a strong belief in the positive impact of culture and creative industries on regional development). In 2012, CAE organised advocacy training based on this tool for members and non-members.

4 training sessions were animated by the CAE secretariat in 2012:

- 26-27 Jan, Stockholm, Sweden, in the framework of the Nordic campaign project ‘we are more – gathering Nordic cultural operators to joint advocacy actions’.
- 19-22 April, Istanbul, Turkey, in the framework of the European Music Council event “European Forum on Music”.
- 27-30 September, Gothenburg, Sweden, in the framework of the Nordic campaign project ‘we are more – gathering Nordic cultural operators to joint advocacy actions’ and on the occasion of the biannual meeting of CAE’s member [Trans Europe Halles meeting](#). 2 training sessions were held on this occasion.
- 4 October, Brussels, Belgium. Training given at the Polish Region of Silesia’s Office in Brussels.

#### *Campaign national coordination group events*

The work of setting up and supporting national coordination groups was seen as a learning experience on which CAE based the launch of the thematic matrix and the development of a new strategy for the organisation aiming to enhance synergies between CAE’s and its members’ activities. This approach helped to integrate the support of national groupings/geographical collaborations to the broader support of cross-border thematic collaborations. The work of the national groups has been important in terms of increasing campaign visibility, advocating on regional and national level as well as reaching out and involving organisations beyond the CAE membership in the campaign.

Events organized and/or co-lead by the groups in 2012 include:

- Launch of a petition in Poland to include strong references to culture in the regions’ operational programmes for the next generation of EU Cohesion Policy funds. Initiated by CAE member [Baltic Sea Cultural Centre](#).
- Production of a campaign [promo video](#) by the Polish campaign coordination group with the support of their dedicated strategic partner, the [National Culture Centre](#) (see screenshot).
- Organisation of a [public debate](#) about the campaign and the perspectives for culture in the next multiannual budget of the EU at Città dell’Altra Economia in Rome on 29 March by the Italian coordination group.
- Recruitment of [Gianna Nannini](#) as Campaign ambassador thanks to the Italian members of the coordination group.
- Organisation by the Dutch coordination group of a [stakeholders’ meeting](#) in The Hague on 25 April in connection with the Dutch Parliament’s Culture Committee meeting,
- A [common letter](#) sent to Ministers and MEPs by the members of the Belgian coordination group together with several other Belgian cultural organisations.



In the Netherlands, coordinated actions on national level took off thanks to ECF-driven activities linked to the political pre-election momentum in the Netherlands in 2012. Following a kick-off [stakeholders’ meeting](#) in The Hague on 25 April (in connection with the Dutch Parliament’s Culture Committee meeting), several additional events were organized and additional organisations (CAE members and non-members) also continued to join the group throughout the year.

CAE used its websites, newsletter and Facebook to promote the above-mentioned events. Some meetings and conferences were web-streamed or covered by local media. For example, thanks to the ECF-driven actions in the Netherlands, a sponsorship deal was reached with [Castrum Peregrini](#) and as a result campaign supporters managed to give prominent visibility to the campaign in Castrum Peregrini’s annual magazine. The magazine was distributed to the readership of the Dutch weekly magazine [De Groene Amsterdammer](#) (25.000 readers) and 5.000 copies were also sent to cultural organisations, libraries and distributed during events.

## 1. 2. POLICY WORK

### *Four solid public statements on the campaign demands*

CAE monitored the EU negotiations on the two campaign demands/objectives throughout the year. This monitoring encompassed press and legislative monitoring, meetings with policy-makers involved in the negotiations and attending conferences, as well as EP Committee meetings on these issues.

After each step of the negotiations in 2012, namely the adoption of positions of the Council and the European Parliament, CAE further developed its demands and published public statements.

Concerning 'Creative Europe', CAE issued three statements:

- A general statement in February 2012
- A reaction to the Council position in May 2012
- A reaction to the EP draft report in December 2012

Concerning the Cohesion policy, CAE issued a statement in May 2012.

CAE also developed proposals for several amendments in reaction to European Parliament reports and Council positions on the two campaign objectives. Several amendments were taken into account in the Council's partial general approach and EP reports and the statements have been requested and widely used and disseminated both by civil society actors and policy-makers.

Beyond the direct work on monitoring and refining the key campaign demands, CAE also contributed to the EC consultation on the "European year for Citizens 2013" and produced a common letter to EU leaders on the next EU budget together with the Civil Society Contact Group.

### *Intensified collaboration with Member States' representatives from Denmark and Cyprus.*

During the year, CAE worked closely with the Member States chairing the Presidency of the EU. In addition to the regular exchange with members of the Danish and Cyprus permanent representations in Brussels, CAE also participated in the Danish flagship Presidency 'Team Culture' conference in Brussels, Belgium, partnered in the international conference 'Next Step' in Herning, Denmark and participated in the official Cyprus Presidency Conference on Culture in Nicosia, Cyprus. CAE also continued to meet with staff members responsible for culture and/or regional policy affairs in the Permanent Representations of other EU countries.

### *Working with members at national level to directly contact national ministries of culture and authorities responsible for regional development strategies*

In the framework of the EU negotiations for 2014-2020, CAE also worked closely with its members on national level to contact national ministries of culture and authorities responsible for regional development strategies directly in order to pass the campaign message on the two objectives of the campaign. This exercise was supported through the publication of the campaign toolkit on the Structural Funds, the 'Lobbying contacts pack' as well as the "Message book" of the campaign. As a result of this work, decision-makers at national, regional and local level in different EU Member States became more aware of the campaign and its demands, relationships between the national co-ordination groups and key decision-makers were established and the co-ordination of campaign actions between the EU and local level was further developed.

### 1. 3. PARTNERSHIPS AND REPRESENTATION

Building partnerships and representing CAE's constituency in broader cultural and EU debates is an important dimension of Culture Action Europe's work. These objectives are achieved through CAE's participation in the Civil Society Contact Group, in the Structured Dialogue Platforms, and through partnering in events across Europe.

#### Civil Society Contact Group



In 2012, CAE further developed its collaboration with partners from European civil society organisations. In addition to its longstanding active participation in the CSCG, CAE also got involved in the "European Year of Citizens alliance 2013".

The Civil Society Contact Group (CSCG) is a platform that brings together eight large rights and value based NGO sectors, namely: culture, environment, development, human rights, public health, social and women. The umbrella organisations representing each sector in the CSCG represent in turn hundreds of thousands of organisations across the EU. The CSCG works on issues that affect the civil society at large, independently of the sectorial interests, and develops joint civil society positions and advocacy actions.

In 2012, CAE participated in the steering group meetings (3 meetings in 2012) and in the CSCG working group on the future EU budget (called on ad-hoc basis, 10 meetings in 2012). In this context, CAE participated in CSCG's internal brainstorming sessions and in meetings with key EU decision-makers like Mr Böge, EP rapporteur for the next MFF proposal, the Head of Cabinet of the Budget Commissioner, representatives of the Danish, Cyprus and Irish Presidencies and members of the Cabinet of the EP President Martin Schulz. As an outcome of this collaboration, the CSCG working group issued a joint letter to EU leaders prior to the November extraordinary summit on the next MFF 2014-2020.

#### European Year of Citizens Alliance



In 2012, and in preparation of the 2013 European Year of Citizens, European civil society organisations and members of the EESC Liaison Group created a civil society Alliance (EYCA 2013) aiming to push MEPs for a broader understanding of European citizenship within the proposal to designate 2013 as the 'European Year of Citizens'. The Alliance benefits from the support of

the European Economic and Social Committee and is aiming, in the long run, to mobilise and coordinate wide civil society engagement in the activities which will be scheduled during the European Year of Citizens 2013, to initiate a European-wide debate on issues related to the exercise of European citizens rights and to citizens' participation in the democratic life of the EU.

In 2012, CAE participated in the plenary sessions of the alliance (every 2 months) and attended events organised by the alliance's members in Brussels. 2012 was dedicated to set up the goals and rules of functioning of the alliance in order for it to be fully operating in 2013.

The EYCA has notably developed in national alliances in almost all Member States and has managed to gain the recognition of the EU Institutions as the main interlocutor of civil society for the 'European Year of Citizens'.

## 1.4. PARTICIPATION IN AND COORDINATION OF PROJECTS

### The TANDEM project



The Tandem project was developed by a consortium of 3 leading independent cultural organisations from the Netherlands (ECF), Germany (MitOst) and Belgium (CAE) and 2 of the main civic players supporting artistic innovation and cultural development in Ukraine (Centre for Cultural Management) and Moldova (The Soros Foundation).

In the project, 50 cultural organisations and managers from across the EU, Ukraine and Moldova formed 25 cultural cooperation ‘tandems’. Each Euro-Ukrainian/Moldovan tandem was in charge of programming parts of a multi-disciplinary ‘European Week of Arts & Culture’ concluding the project in Ukraine and Moldova in 2012. More info is available on <http://www.ecflabs.org/tandem/about>

As co-organisers, CAE participated in the preparatory meetings, the selection of participants, and the management of the project. In 2012, CAE also participated in the final event that concluded the project on the 25-26 May in Chisinau, Moldavia.

### Co-leading the project “we are more - Gathering Nordic Cultural Operators to joint advocacy actions”



The overarching aim of the project, co-lead by Intercult and CAE and supported by the Nordic Council of Ministers’ Culture Programme, was to equip Nordic cultural operators with the tools they need to better advocate for vital support to culture at local and national level as well as in the next

EU budget, beyond 2013. The actions for strong and stable support for Culture are more needed than ever and the opportunity to influence the EU budget only comes once every decade. With this in mind, the project gathered Nordic cultural operators in a series of joint advocacy actions. The project consisted of a kick-off advocacy workshop with an activity phase in between. The activity phase consisted of individual advocacy actions as well as a joint political statement. Following the activity phase, two of the project’s partners organized an international conference on the on-going EU negotiations in Herning, Denmark. In connection with this conference, all project partners met to evaluate the project. The final step consisted of a presentation of the outcomes to a wider audience at Trans Europe Halles’ international meeting in Gothenburg, Sweden, the conference ‘The Future of the European Project – Part II’ in Stockholm and the production of a handbook and report.

### Logistic co-ordinator of the European Expert Network on Culture

#### EUROPEAN EXPERT NETWORK ON CULTURE (EENC)

The European Commission has set up a European Expert Network on Culture (EENC) in order to receive advice and support in its policy development. Following an open call of tender, it decided to entrust the Network to a consortium led by Interarts and Culture Action Europe.

In 2011-2012, CAE managed the internal communication between the Commission and the experts, recommended experts to the Commission and supported the Commission in the design of the EENC website and the drafting and translations of website content ([www.eenc.info](http://www.eenc.info)).

### Cooperation with the CREA.RE Project



The mission of the [CREA.RE - Creative Regions](#) project is to exchange experiences and make common efforts for a better, stronger and sustainable embedment of the cultural and creative industries in the EU regional policies. The partnership consists of 12 local and regional authorities all over Europe. In August 2012, CAE

and the CREA.RE launched a cooperation aiming at reinforcing the policy and advocacy activities of both organisations in the field of culture, creativity, innovation and regional development. CAE’s role was to provide policy and legislative briefings, reports on conferences and meetings, monitoring of the EU political negotiations on policies of interest for the CREA.RE project as well as monitoring of calls for proposal.

## 1. 5. ORGANISATIONAL DEVELOPMENT

During 2012, CAE's Executive Committee, staff and members invested substantial resources in reviewing the organisation's position in the EU landscape, its relationships with its members and synergies with members' activities, the functioning of the board and the long-term strategy of the organisation.

In June 2012 the Executive Committee started to outline the organisation's line of activities for the years to come, and, more concretely, its 2013 work programme. In this process, the Executive Committee and Secretariat consulted its members concerning how to enhance the synergies between CAE's and its members' activities to increase their impact. As an outcome from this consultation, a grid/activity matrix including a set of thematics was developed and sent to the members encouraging them to propose activities for the 2013 work programme. The response from the membership was very positive, and the 2013 work programme includes a long list of joint activities with old and new members all across Europe. The matrix was later used as a basis for debate during CAE's public conference and continues to be open for proposals for joint actions by members and external partners.

Concerning the long-term strategy of CAE and the strategy for the on-going campaign, the main points of review were the following:

### **Concerning CAE's current position and its long-term strategy it was agreed that:**

\* A new challenging and potentially innovative season for European cultural policy is ahead and CAE's and its members' capacity to co-operate transnationally will be fundamental in making the most of it. All European networks will be called to consolidate, synergize and group up: CAE is currently very well positioned to play a main role in this new framework. In this framework CAE is conscious that limiting itself to voice the demands of the arts and culture sector by mainly defending the sector's interest in the framework of the EU cultural policy is no longer enough.

\* A **democratic Europe** is a *sine qua non* condition to build a dignified and sustainable society in this region of the world but also beyond and Europe is at the core of the long-term strategic approach CAE needs to adopt: its intangible assets, cultural capacities and capabilities are not only necessary to step out of the crisis, they are the solid foundation on which to base a long-term societal change.

\* Culture must be considered the **fourth pillar for sustainable development** and, with its members' support, CAE will progressively promote a European agenda for culture targeting all policies that impact on our societies' cultural capacity and capabilities.

\* **The European elections in 2014** will be critical and should be prepared well in advance to ensure that culture is included in the political agenda.

\* CAE's November conference and general assembly proved the **added value of focusing on the societal impact of cultural activities**, which highlighted the existing convergences between different actors, within and beyond the sector. CAE also began to explore a **new concept of networking** not only based on the professional exchange and lobbying, but also aimed at fostering trans-disciplinary alliances and partnerships, even beyond the perimeter of the cultural and creative sector.

\* Elements for CAE's renewed operational model were tested during the year. CAE's and its members' **common future shall be based** on the members' direct and active participation in the network's development: it will enable CAE to have **stronger influence** on decision-making and will **increase opportunities** for common project-oriented activity.

## 1.6. AGM & PUBLIC CONFERENCE

In order to launch its new strategy outlined above, ignite a new type of dialogue with its members and other civil society sectors and establish the new partnerships needed to implement the strategy, CAE organized a public conference on the broader message of the campaign entitled ‘Act for culture, act for Europe’. The conference was hosted by CAE’s member in Brussels, BOZAR, and included thematic sessions on topics such as culture for urban development, the impact of organized civil society on public decision-making around culture, discontinuous jobs in an old-fashioned welfare state and culture and external relations (see programme [here http://www.cultureactioneuropeconference.eu/wp-content/uploads/2012/09/Programme-and-conference-pack-FINAL\\_Low-res2.pdf](http://www.cultureactioneuropeconference.eu/wp-content/uploads/2012/09/Programme-and-conference-pack-FINAL_Low-res2.pdf)).

The conference **gathered 170 operators**, activists and campaigners as well as leading figures of the European institutions, provided a cross-sectorial view on the impact of arts and culture in further developing our societies and, in particular, in building a different Europe beyond the challenging times, based on sustainability, well-being and active involvement of its citizens.

The conference was held in conjunction with CAE annual general meeting (AGM). CAE members attended the meeting during which the 2011 annual accounts and 2013 budget and work plan were presented and approved. Elections to the Executive Committee also took place and 3 new Executive Committee members were elected for a 3-year mandate while one member was re-elected for a second mandate. (For the composition of the Executive Committee see Annex II)



Working groups during CAE’s public conference in Brussels

A follow-up newsletter including a special editorial, the background reading and the speakers’ presentations was published in Dec 2012:

<http://us4.campaign-archive2.com/?u=eb99eb61bb621ccdcob91fb83&id=898bc13584&e=>

Swedish radio covered the event:

<http://sverigesradio.se/sida/avschnitt/115212?programid=767>

EU specialised media covered the event:

<http://euobserver.com/culture/118155>

## 2. COMMUNICATIONS 2012

Internal and external communications are key for Culture Action Europe's work. In 2012, CAE continued to improve its communication tools, intended for both members and the wider audience.

### 2.1. NEWS DIGEST

The News Digest is produced in English and sent to members and key contacts within the EU institutions via e-mail roughly every second week (apart from the summer and winter breaks). It covers the most recent political developments at the European level that are relevant for the cultural sector as well as issues of general interest. It does not analyse the information as such but rather refers the reader to external sources for more detailed information. In this sense, it is a complementary communication tool to the newsletter.

The News Digest uses as it sources a range of European electronic information services (EU Observer, European Voice, EurActiv etc.) but also electronic services of the major national newspapers. It also draws its content from websites, updates, newsletters, communications etc. disseminated by the EP and its groups, the EC, and the Council of the EU, as well as by civil society organisations. In 2012, **16 editions** of the News Digest were produced.

### 2.2. NEWSLETTER

CAE produces its newsletter in electronic format **five times a year in two languages**: English and French.

With the launch of the '*we are more*' campaign in 2010, CAE's newsletter was transformed in to a campaign newsletter. Its contents cover the following areas:

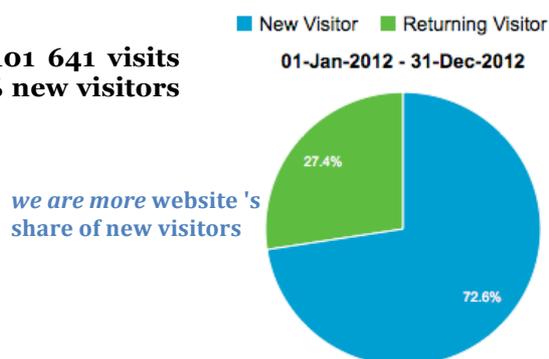
- Campaign news: reports on the latest developments of the campaign;
- Brussels news: reports on the issues related to the campaign objectives i.e. the Culture Programme, the Structural Funds and the global EU budget negotiations.
- Advocacy toolkit –advocacy tools and opportunities
- Culture Action Europe news –internal organisational issues;
- Members' news – members' events, publications etc. (**73 members items** published in 2012).

Towards the end of 2012, CAE started to introduce more elaborate and analytical items on policy developments in English and French in the campaign newsletter, functioning as small political briefings. As a result, contacts and exchange of views with the readership, now consisting of more than 35.000 subscribers, increased. As a result, some 175.000 copies of the newsletter were sent over the year.

### 2.3. WEBSITE AND SOCIAL MEDIA

The website statistics remained stable with 19.000 new visitors to the campaign website and **48.000 unique visitors to the CAE website**. The target for the campaign's Facebook page has already been met: the target was to reach 10.000 friends by 2013. **The friends on Facebook doubled from 6.200 in 2011 to over 12.200 in 2012.**

At the end of 2012, the campaign website had received **101 641 visits** since the launch in October 2010, with an average of **72.6% new visitors** in 2012.



### 3. MEMBERSHIP 2012

Culture Action Europe members meet once a year during the Annual General Assembly of the organisation. CAE also partners and participates in numerous members' meetings and conferences throughout the year.

#### 3.1. PARTNERING WITH MEMBERS

Throughout 2012, conveying the campaign message, CAE participated in members' Annual General Meetings and debates as well as partner events. During these meetings, CAE representatives (staff from the Secretariat or the Executive Committee) made presentations to members' constituencies and/or to the wider public on different topics in the field of EU policy developments.

2012 Members' events that CAE participated in include:

- 27-31 March – IETM Plenary Meeting in Copenhagen, Denmark
- 19-22 April – European Music Council event “European Forum on Music”, Istanbul, Turkey
- 23 April – “Rendez-vous du lundi” of Banlieues d'Europe on the “we are more” campaign and European issues for Culture, Lyon, France
- 13 June – Workshop of Relais Culture Europe, Paris, France
- 21 November - Roberto Cimetta Fund's exchange platform ‘Madarat’, Beirut, Lebanon



#### 3.2. MEMBERSHIP GROWTH

CAE constantly aims to increase its membership in order to ensure a better representation of the sector on the EU political stage. In line with this objective, CAE recruited **9 new members in 2012**, which led to a total of **112 members** at the end of the year. Through its multiplier effect, Culture Action Europe gives voice to more than 80.000 cultural organisations across Europe and beyond.

In 2012, CAE welcomed the following organisations:

L'Interlude T/O theatre company, [www.interlude-to.fr](http://www.interlude-to.fr)

TrAP – Office for Transnational Arts Production, Norway, [www.trap.no](http://www.trap.no)

ECHO – European Concert Hall Organisation, [www.concerthallorganisation.eu](http://www.concerthallorganisation.eu)

On-the-Move – Cultural Mobility Informatino Network, Belgium, <http://on-the-move.org>

CMA – Center for Media Activities, Macedonia, [www.cma.mk](http://www.cma.mk)

Institut Français, France, [www.institutfrancais.com](http://www.institutfrancais.com)

ROCE – Red de Organizadores de Conciertos Educativos, Spain, [www.rocemusica.org](http://www.rocemusica.org)

Arty Farty, France, <http://arty-farty.eu>

Ars Progress, Belgium, [www.arsprogress.eu](http://www.arsprogress.eu)

For a full list of CAE members in 2012 see annex IV.

## Annex 1: List of Activities - Overview 2012

January	February	March	April
<ul style="list-style-type: none"> <li>26-27 January, Stockholm, kick-off event of the Nordic campaign project 'we are more – gathering Nordic cultural operators to joint advocacy actions'</li> </ul>	<ul style="list-style-type: none"> <li>General Statement on Creative Europe</li> <li>Lobbying contacts pack</li> </ul>	<ul style="list-style-type: none"> <li>27-31 March, Copenhagen, IETM Plenary Meeting</li> <li>29 March, Rome, Italian coordination group's public debate</li> </ul>	<ul style="list-style-type: none"> <li>19-22 April, Istanbul, Turkey, European Music Council event "European Forum on Music"</li> <li>23 April, Lyon, "Rendez-vous du lundi" of Banlieues d'Europe</li> <li>24 April, Bucharest, Cubic Meter Discussions</li> </ul>
May	June	July	August
<ul style="list-style-type: none"> <li>9 May, Brussels, Action towards the Danish Presidency</li> <li>Reaction to the Council position on Creative Europe</li> <li>25-26 May, Chisinau, Tandem project final event</li> </ul>	<ul style="list-style-type: none"> <li>6 June, Brussels, Team Culture 2012 conference</li> <li>6-7 June, Brussels, the Platform for Intercultural Europe annual forum, Brussels</li> <li>7-8 June in Herning, Denmark, Next Step Conference</li> <li>13 June, Paris, Workshop at Relais Culture Europe</li> <li>Campaign guide on the Structural Funds</li> </ul>	<ul style="list-style-type: none"> <li>26 June- 1 July, Helsinki, "Culture Watch Europe" organised by the Council of Europe</li> </ul>	<ul style="list-style-type: none"> <li>28-29 August, Nicosia, Cyprus Presidency conference on Culture</li> </ul>
September	October	November	December
<ul style="list-style-type: none"> <li>27-30 September, Gothenburg, Trans Europe Halles meeting</li> </ul>	<ul style="list-style-type: none"> <li>8-9 October, Tbilisi, 1<sup>st</sup> Regional Conference of the Eastern Partnership Culture Programme,</li> </ul>	<ul style="list-style-type: none"> <li>Brussels, 9-11 November 2012, CAE AGM and Public Conference "Act for Culture, Act for Europe"</li> <li>21 November, Beirut, Roberto Cimetta Fund's exchange platform 'Madarat'</li> <li>Online letter to EU Heads of State or government on the MFF 2014-2020</li> </ul>	<ul style="list-style-type: none"> <li>Reaction to the EP draft report on Creative Europe</li> </ul>

## Annex II: Financial Report 2012

<b>EXPENDITURE</b>	<b>€</b>
Staff Costs	-186,292
General Expenditure	-10,699
Travel & Subsistence	-11,310
Rent & Equipment	-26,825
Other financial costs	-9,830
<b>Sub total operational costs</b>	<b>-244,955</b>
<b>Sub total Work plan costs</b>	<b>-37,067</b>
<i>Work plan communications, Annual General Meeting and public conference, Campaign Expenditure excl. staff, projects</i>	
<b>TOTAL EXPENDITURE</b>	<b>-282,022</b>
<b>INCOME</b>	
<b>Sub total Membership Fees</b>	<b>63,960</b>
<b>Sub total European Commission</b>	<b>117,500</b>
<b>Sub total European Cultural Foundation</b>	<b>35,000</b>
<b>Sub total Hosting Platform for Intercultural Europe/partnership Bozar</b>	<b>6857</b>
<b>Sub total Other income – expert fees and projects, public conference</b>	<b>48,287</b>
<b>Unpaid membership fees previous years and adjustments project grants</b>	<b>- 3,336</b>
<b>TOTAL INCOME</b>	<b>268,268</b>
Total Income	268,268
Total Expenditure	-282,022
Balance	-13,754
Exceptional expenses	-150
<b>Result</b>	<b>-13,904</b>
<b>Levy on reserves</b>	<b>-13,740</b>
<b>RESULT TO CARRY OVER</b>	<b>-164</b>

### **Annex III: List of Executive Committee members and CAE's staff in 2012**

The members of the Executive Committee in 2011 up to the AGM 11 Nov 2012 were:

1. President: Mercedes Giovinazzo (ES)
2. Vice President: Emina Visnic (HR)
3. Vice President: Rolf Witte (DE)
4. Treasurer: Blasko Smilevski (MK)
5. Member: Philippe Fanjas (FR)
6. Member: Clymene Christoforou (UK)
7. Member: Simone Dudt (DE)
8. Member: Isabelle Battioni (FR)
9. Member: Henrik Zipsane (SE)
10. Member: Paul Collard (UK)
11. Member: Larry Okey Ugwu (PL)
12. Member: Katherine Heid (BE)
13. Member: Ferdinand Richard (FR)

Elected at the 2012 AGM:

- Clymene Christoforou (UK) re-elected for second mandate
- Julek Jurowicz (BE)
- Alex Meszmer (CH)
- Chris Torch (SE)

Composition of the Executive Committee after the AGM 11 Nov 2012:

1. President: Mercedes Giovinazzo (ES)
2. Vice President: Emina Visnic (HR)
3. Vice President: Simone Dudt (DE)
4. Treasurer: Clymene Christoforou (UK)
5. Member: Philippe Fanjas (FR)
6. Member: Isabelle Battioni (FR)
7. Member: Henrik Zipsane (SE)
8. Member: Paul Collard (UK)
9. Member: Larry Okey Ugwu (PL)
10. Member: Katherine Heid (BE)
11. Member: Ferdinand Richard (FR)
12. Member: Julek Jurowicz (BE)
13. Alex Meszmer (CH)
14. Chris Torch (SE)

Secretariat in 2012:

Ilona Kish, Secretary General (Jan-Feb)

Luca Bergamo, Secretary General (March onwards)

Emma Ernsth, Campaign Co-ordinator

Ewa Majczak, Policy Officer (Jan-Aug)

Julia Pouply, Policy Assistant and later Policy Officer (From Aug onwards)

Anna Marangoni, Intern

## Annex IV: List of CAE's members in 2012

### Full members

1. ACCR – European Network of Cultural Centres-Historic Monuments - <http://www.accr-europe.org>
2. AEC – European Association of Conservatoires - <http://www.aecinfo.org>
3. Agence luxembourgeoise d'action culturelle - <http://www.gouvernement.lu>
4. AMATEO - European Network for Active Participation in Cultural Activities - <http://www.amateo.info>
5. AMI - Centre de développement pour les musiques actuelles - [www.amicentre.biz](http://www.amicentre.biz)
6. ARCI - <http://www.arci.it>
7. ARTeria - [www.fundacja-arteria.org](http://www.fundacja-arteria.org)
8. Ars Progress - [www.arsprogress.eu](http://www.arsprogress.eu)
9. Arty Farty - [www.arty-farty.fr](http://www.arty-farty.fr)
10. Asociacija - <http://www.asociacija.si>
11. Association Française des Orchestres - <http://www.france-orchestres.com>
12. Baltic Sea Culture Centre - <http://www.nck.org.pl>
13. Banlieues d'Europe - <http://www.banlieues-europe.com>
14. Belarus Free Theatre - <http://www.dramaturg.org>
15. BJCEM - Biennale des Jeunes Créateurs de l'Europe et de la Méditerranée - <http://www.bjcem.org>
16. BKJ - German Federation of Associations for Cultural Youth Education - <http://www.bkj.de>
17. BOZAR – [www.bozar.be](http://www.bozar.be)
18. Budapest Observatory - <http://www.budobs.org>
19. Bundesvereinigung - German socio-cultural centre - <http://www.soziokultur.de>
20. Center for Media Activities - <http://www.cma.mk/>
21. CEATL – European Council of Associations of Literary Translators - <http://www.ceatl.org>
22. Cimetta Fund - <http://www.cimettafund.org>
23. Clubture Network - <http://www.clubture.org>
24. Creativity, Culture and Education - <http://www.creativitycultureeducation.org/>
25. Culture Clinic - <http://www.cultureclinic.org/>
26. Culture et Démocratie - [www.cultureetdemocratie.be](http://www.cultureetdemocratie.be)
27. Cultuurnetwerk - <http://www.cultuurnetwerk.nl>
28. Cultuur Ondernemen - <http://www.cultuur-ondernemen.nl>
29. Cyprus Centre of the ITI - <http://www.cyprus-theatre-iti.org>
30. EBLIDA – European Bureau of Library, Information and Documentation Associations - [www.eblida.org](http://www.eblida.org)
31. ECCOM - European Centre for Cultural Organisation and Management - <http://www.eccom.it>
32. ECHO – European Concert Hall Organisation - <http://concerthallorganisation.eu/>
33. EDUCULT - <http://www.educult.at>
34. EFA – European Festivals Association - <http://www.efa-aeef.eu>
35. ELIA - European League of Institutes of the Arts - <http://www.elia-artschools.org>
36. EMC – European Music Council - <http://www.emc-imc.org>
37. ENCC – European Network of Cultural Centres - <http://www.encc.eu>
38. ETC - European Theatre Convention - <http://www.etc-cte.org>
39. EUBO - European Union Baroque Orchestra - <http://www.etc-cte.org>
40. European Choral Association - Europa Cantat - <http://www.europacantat.org>
41. Europe Jazz Network - <http://www.europejazz.net>
42. European Jazz Orchestra - Swinging Europe - <http://www.swinging-europe.com>
43. European Museum Forum - <http://www.liverpoolmuseums.org.uk>
44. EWC – European Writers Council - <http://www.europeanwriters.eu>
45. Eurozine - <http://www.eurozine.com>
46. Fabryka Sztuki (Factory of Art) - <http://www.fabrykaszutki.org>
47. Fédération nationale des arts de la rue - <http://www.lefourneau.com/lafederation>
48. Fédération interrégionale du livre et de la lecture - <http://www.fill.fr>
49. FUSIC – Arts and Culture Society - <http://www.fusic.org>
50. GAI - Italian young artists association - <http://www.giovaniantisti.it>
51. HALMA - the European Network of Literary Centers - <http://www.halma-network.eu/>
52. HKW – House of World Cultures - <http://www.hkw.de>
53. IAMIC – International Association of Music Information Centres - <http://www.iamic.net>
54. IETM – International network for contemporary performing arts - <http://www.ietm.org>
55. IG Kultur Österreich - <http://www.igkultur.at>
56. IGBK – the International Association in Art - <http://www.igbk.de>
57. Institut für Kulturkonzepte - <http://www.kulturkonzepte.at>
58. Interarts - <http://www.interarts.net>
59. Intercult - <http://www.intercult.se>
60. International Cultural Centre Krakow - <http://www.mck.krakow.pl>
61. ISIS Arts - <http://www.isisarts.org.uk>
62. ITI Germany - <http://www.iti-germany.de>
63. JMI - Jeunesses Musicales Internationales - <http://www.jmi.net>
64. KIBLA - <http://www.kibla.org>

65. Kulturrat Österreich (Arts Council Austria) <http://www.kulturrat.at>
66. Kunstconnectie - <http://www.dekunstconnectie.nl>
67. Kunsten '92 - <http://www.kunsten92.nl>
68. Kunstfactor - <http://www.kunstfactor.nl>
69. KupoGe - Kulturpolitische Gesellschaft - <http://www.kupoge.de>
70. LAF - Litterature Across Frontiers – <http://www.lit-across-frontiers.org>
71. L'Interlude Théâtre/Oratorio - <http://www.interlude-to.fr/>
72. Locus - <http://www.locusnet.be>
73. Mahler Chamber Orchestra - [www.mahler-chamber.eu](http://www.mahler-chamber.eu)
74. Manifesta - <http://manifesta.org/>
75. Musique & Santé - <http://www.musique-sante.org>
76. NCK - Nordic Centre for Cultural Heritage Learning - <http://www.nckkultur.org>
77. NEMO - Network of European Museum Organisations - <http://www.ne-mo.org>
78. NRTF - National Rural Touring Forum - <http://www.ruraltouring.org/>
79. Non Serviam - <http://nonserviamab.se/>
80. On-the-Move - <http://on-the-move.org/>
81. Opera Europa - <http://www.opera-europa.org>
82. PEARLE - Performing Arts Employers Association League Europe - <http://www.pearle.ws>
83. Performing Arts Hub Norway - [www.danseogteatersentrum.no](http://www.danseogteatersentrum.no)
84. Perypezye Urbane <http://www.perypezyeurbane.org>
85. POGON - Zagreb Center for Independent Culture and Youth - <http://www.upogoni.org/en/>
86. RAB/BKO - Réseau des arts a Bruxelles - <http://www.reseaudesartsabruelles.be>  
<http://www.brusselskunstenoverleg.be>
87. Res Artis - International Network of Arts Residencies - <http://www.resartis.org>
88. RESEO – European Network for Opera and Dance Education - <http://www.reseo.org>
89. Riksteatern - <http://www.riksteatern.se>
90. Red de Organizadores de Conciertos Educativos – ROCE – [www.rocemusica.org](http://www.rocemusica.org)
91. SCCA - Centre for Contemporary Arts - <http://www.scca-ljubljana.si>
92. SICA - Service Centre for International Cultural Activities - <http://www.sica.nl>
93. SMartBE - <http://www.smartbe.be>
94. SNSP - Syndicat National des Scènes Publiques - <http://www.snsfp.fr>
95. SYNDEAC – Syndicat National des Entreprises Artistiques et Culturelles - <http://www.syndeac.org>
96. TEH - Trans Europe Halls - European Network of Independent Cultural Centres -<http://www.teh.net>
97. Theatre Institute Bratislava - <http://www.theatre.sk>
98. TILLT - <http://www.tillt.se>
99. TRAP – Office for Transnational Arts Production - <http://www.trap.no/>
100. UFISC - Union fédérale d'intervention des structures culturelles - <http://www.ufisc.org/>
101. UNITER - Union of Theatre People of Romania - <http://www.uniter.ro>
102. VAN – Voluntary Arts Network - <http://www.voluntaryarts.org>
103. Virtueel Platform - <http://www.virtueelplatform.nl>
104. Visarte - <http://www.visarte.ch/en/visarte>
105. Visual Arts Ireland - <http://www.visualartists.ie>
106. VVC - Association of Flemish Culture Centres - <http://www.cultuurcentra.be>

#### **Associate Members**

107. Arts Council Ireland - <http://www.artscouncil.ie>
108. DACOR - Cultural Development for the Nord-pas-de-Calais French region - <http://www.dacor-npdc.org>
109. Institut français - <http://www.institutfrancais.com/>
110. ONDA - Office National de Diffusion Artistique - <http://www.onda-international.com>
111. Relais Culture Europe - <http://www.relais-culture-europe.org>
112. Wales Arts International – <http://www.wai.org.uk>