

## Ideas room – Creation

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### Preamble

In the digital age creativity becomes “intercreativity”; mostly participatory and distributed by nature.

The recombination of creations is a condition for creativity in the digital world.

Under the pressure of market driven interests, digitisation risks to become privatization, restrained access to digitised resources and further contraction of the public sphere.

### Issues

**>> possibly to be addressed during Divina’s intervention that will serve as an introduction to the session, too.**

*Art27. How the protection of the interests resulting from the authorship can be fulfilled in a digital world while fostering the other fundamental rights: free participation in the cultural life and enjoyment of the arts?*

Should the author’s interest be understood mostly as a private’s right to be exploited commercially? Or could (some) creation be considered as advancement in the common knowledge and so far remunerated (non commercial)?

What in the current European framework impedes a right balance between the different rights? Does the [report](#) approved by the EP introduce any relevant novelty?

**>> Additional specific to Alex**

Tell a bit about you. Why (and what) is relevant for (you as) an artist the intellectual property? Could that be replaced? What, in the digital age, would you consider good conditions for creators (or intercreativity) in a legal framework that is not based on the market value to remunerate the creation, if any?

**>> Additional specific to Luka**

Tell a bit about you. You engaged to provide free access to cultural content and identified general and practical problem. What are conditions/tool and obstacles to guarantee free access to content subject to intellectual property protections? What can be generalized? What, in the digital age, would you consider good conditions for audiences in a legal framework that is not based on the market value to remunerate the creation, if any?

**>> additional to the whole panel**

Where are the **invisible** enemies of a rights' balance. And the friends?

What are the possible/desirable alternatives to the current intellectual property system?