

CULTURE FOR —

CultureForHealth Report Launch

24th November 2022

Online, 10.00 – 14.30 CET

**The CultureForHealth Report –
Scoping review of culture, well-being and health
interventions and their evidence, impacts,
challenges and policy recommendations for Europe**

On 24 November, the #CultureForHealth project presents the CultureForHealth Report, showcasing the findings of over 300 scientific studies that show art and culture's contribution to health and wellbeing.

Join us for a webinar that brings together policymakers, arts and cultural practitioners, researchers and health and wellbeing experts to give a deep-dive into the newly published CultureForHealth Report and discuss its policy recommendations.

You will have the opportunity to join the Open Talk session to share how the findings can be put in practice. Following the webinar, you'll meet practitioners from different countries and get an up-close look at fascinating projects that are connecting culture and health and benefiting wellbeing.

[Register here](#) to be part of the growing work between cultural and health and wellbeing sectors.

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Preliminary Programme:

(version 22 Nov)

Part 1 – The Launch of the CultureForHealth Report



10.00 – 10.20

Opening

Moderator: Niels Righolt, Vice President of Culture Action Europe

Opening statements by:

- MEP Pernille Weiss, member of the European Parliament, member of the Committee on the Environment, Public Health and Food Safety
- Georg Haeusler- Director, Directorate-General for Education, Youth, Sport and Culture, European Commission
- Nils Fietje -Technical Officer in the Behavioural and Cultural Insights Unit at World Health Organization, Regional Office for Europe
- Veronique Wasbauer- Directorate General for Health & Food Safety
- Cariad Astles- Board member of UNIMA- Union Internationale de la Marionette, Lecturer in Puppetry, Royal Central School of Speech and Drama, University of London

10.20 – 11.05

Presentation of the CultureForHealth Report: *Scoping review of culture, well-being and health interventions and their evidence, impacts, challenges and policy recommendations for Europe*

- Setting the scene – Kornélia Kiss, Project and Operations Director of Culture Action Europe, consortium leader of CultureForHealth project
- Research findings - Rarița Zbranca, Programme Director, Cluj Cultural Centre, Lead Researcher of the CultureForHealth report
- Q&A moderated by Niels Righolt, Vice President of Culture Action Europe

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11.05-11.15

Coffee Break

11.15 - 12.10

Discussion on policy recommendations

Facilitator: Dr Mafalda Dâmaso

- Introduction to the policy recommendations of the CultureForHealth Report - Dr Mafalda Dâmaso, CultureForHealth report researcher; lecturer at the Department of Arts and Culture Studies, Erasmus School of History, Culture and Communication, Erasmus University Rotterdam
- Reflections and conversation moderated by Dr Mafalda Dâmaso among:
 - Lina Papartytè, Project Coordinator, EuroHealthNet
 - Julie Ward, former Member of the European Parliament, Creative Producer | Education Consultant
 - Dr. Luciana Maria Gonçalves da Costa, Researcher, Departamento Promoção da Saúde e Prevenção Doenças Não Transmissíveis, National Institute of Health Doutor Ricardo Jorge, Portugal
 - Laura Norppa, Senior Ministerial Adviser, Ministry of Culture of Finland
 - Henrik Qvist, Member of The Regional Council, Central Denmark Region (Region Midtjylland)

12.10-12.15

Q&A

Moderator: Niels Righolt, Vice President of Culture Action Europe

12.15-13.00

Lunch Break

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Part 2 – Culture's Contribution to Health and Wellbeing - In Practice



13.00-13.10

Presentation of the CultureForHealth project

Introduction by Kornelia Kiss, Project and Operations
Director of Culture Action Europe.

13.10-14.20

Five Breakout Room Discussions with international case studies from the intersections of culture, health and wellbeing

Parallel sessions - Participants shall choose one of the breakout
rooms

1. Projects and programmes for Children (under 12 years old)

- Therapeutic puppetry – Antje Wegener, Board member of UNIMA- Union Internationale de la Marionette, Therapeutic Puppeteer, Germany
- Clowndoctors – Carmen Valero Gomez, RED NOSES International, Programme and Advocacy Manager
- Stimuli -Irene Fernandez Arcas, Artist and Laetitia BARBU, Designer and Artistic director at ARK-ELLIA Design - ILLUSTRIOUS LAB”
- Open discussion moderated by Mikkel Ottow, Central Denmark Region (Region Midtjylland), Culture and Health Consultant

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2. Projects and programmes for Youth (12-30 years old)

- Circus of Knowledge at the Johannes Kepler University - Airan Berg, Circus Director and Artistic Director, Linz, Austria
- Museums and Youth Mental Health - Inga Surgunte, Culture Programme Director at Latvian National Commission for UNESCO
- Engaging Youth through Urban Comics - Anamaria Tomiuc & Alice Iliescu, ArtiViStory Collective / University of Art and Design in Cluj-Napoca
- Open discussion moderated by Inga Surgunte, Culture Programme Director at Latvian National Commission for UNESCO

3. Projects and programmes for workers and adults

- Culture-friendly Enterprises Certificate – Urška Jež, Društvo Asociacija (board member) and City of Women, Association for the Promotion of Women in Culture
- „Aufatmen" - Singing for Long Covid program - Edith Wolf Perez, Chairwoman, ARTS for HEALTH AUSTRIA
- Overcoming Burnout Through Arts – Claudia Cacovean, Cluj Cultural Centre
- Open discussion moderated by Polona Torkar, Društvo Asociacija, Slovenia

4. Projects and programmes for everyone including elderly people

- Music in Intensive Wards - Linette Thorn, Aarhus University Hospital, Specialist Nurse
- Social Prescribing - Julie Ward, former Member of the European Parliament, Creative Producer |Education Consultant
- Museums for Dementia: The Old Town/ Den Gamle By – Anne Marie Rechendorff – Project Director
- Open discussion moderated by Dace Resele, Director of the Secretariat of Northern Dimension Partnership on Culture

5. Creative Activities for Social Inclusion

- “Arts and Health: Supporting the Mental Well-Being of Forcibly Displaced People” WHO publication- Nils Fietje, WHO Regional Office for Europe, Technical Officer
- Creative Activities for Homeless - Indre Juodikė, Chief specialist of Investment projects Panevezys Municipality, Lithuania
- ShareMusic & Performing Arts- Sophia Alexandersson, Chief Executive/Artistic Director, ShareMusic & Performing Arts
- Open discussion moderated by Fairouz Tamini, Director Strategic Development, Trans Europe Halles

14.20-14.30

Closing notes

Information on the event:

The full report will be available to download at its launch on 16 November during the EU Commission’s seminar on Culture and Creativity for mental health and well-being. Stay connected to #CultureForHealth for upcoming details.

Online and Free with [registration required](#).

<https://www.facebook.com/cultureforhealth.eu>

<https://www.cultureforhealth.eu/>

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About CultureForHealth

CultureForHealth is the implementing project of the EU Preparatory Action: *Bottom-Up Policy Development for Culture & Well-being in the EU* which aims to **facilitate the exchange of knowledge, experience and success stories in the EU** related to the role of culture for well-being and health, **map the most relevant existing practises, carry out small-scale pilot work on the ground** and **provide a set of policy recommendations** on the topic.

The project:

- Has **compiled evidence from over 300 scientific studies** that participation in cultural activities improves the health & well-being of citizens. This scoping review, titled: "**The CultureForHealth Report - Scoping review of culture, well-being and health interventions and their evidence, impacts, challenges and policy recommendations for Europe**" will be published in November 2022 and looks at the links between
 - culture and health
 - culture and subjective well-being,
 - culture and community well-being, and
 - culture and positive COVID-19 outcomes.

The CultureForHealth report additionally formulated a set of **policy recommendations** with the ambition to trigger a true policy change in the EU on all levels.

- Has produced a **database of mapped initiatives** on Culture, Health and Wellbeing, collecting over 500+ projects, searchable by country, target group, art field and serve as inspiration to anyone planning to start such an initiative. We are continuously collecting these on: <https://www.cultureforhealth.eu/mapping/>
- **Cross-sectorial policy development**
Through roundtables, study visits, webinars, workshops and a final conference, CultureForHealth **facilitates cross-sectorial and trans-European cooperation**
- **Six pilot projects** are implemented and evaluated in Denmark, Italy, Romania, Slovakia and Slovenia
- **Broad European partnership on culture for health**

CultureForHealth is implemented by a consortium from all over Europe consisting of Culture Action Europe, Trans Europe Halles, Central Denmark Region, The Northern Dimension Partnership of Culture, Cluj Cultural Centre and Društvo Asociacija.



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