




Culture&Wellbeing Annalisa Cicerchia
CAE BTO Göteborg 15-17 Oct.2015

Four Stories



Romanae
Antiquitates

BandaX

Young Guru

Silver Guru

Romanae Antiquitates



BandaX



Figura 24. Roma, quartiere Monti, 2011

Silver Guru





CONTENT



DURATION



LOCATION



FIELD/DISCIPLINE



WHO DID IT



TARGET GROUP



CONTEXT



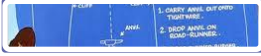
EXPECTED RESULTS



ACTUAL RESULTS



MAIN IMPACT AREA



RESOURCES




OBSTACLES & CHALLENGES



THE BIG IDEA



CONTENT



Archaeological training for prison inmates

A jazz brass band for young people at risk

Young cultural mediators

Fighting Old people's digital divide



LOCATION

Rome

Rome

Rome

Rome





FIELD/ DISCIPLINE

Archaeology

Music

Museums

Theatre

WHO DID IT?



Cultural
organisation

Individual
musician

Cultural
organisation

Cultural
organisation



TARGET GROUP

20 prison inmates

450 boys and girls

12 young people

12 old people



CONTEXT

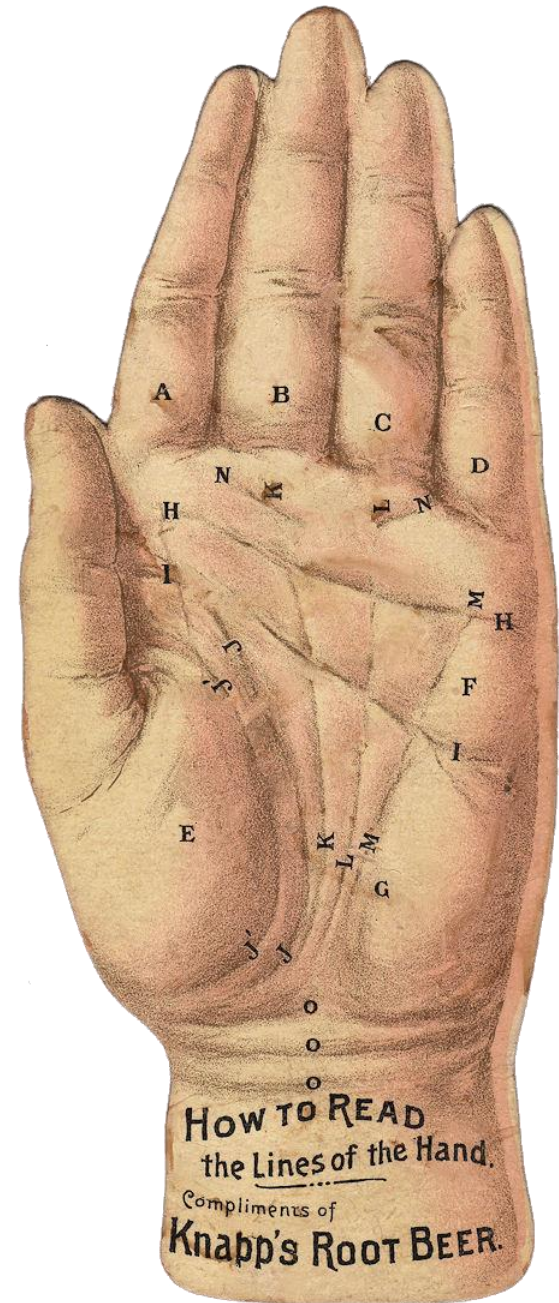
Jail

Urban
degraded
suburbs

Museum

Theatre

EXPECTED RESULTS



- Creation of a small archaeology museum;
- Professional training of the inmates for their future employability

- to foster youngsters in taking part in arts experiences "live"
- to better animate other groups of peers
- to improve their soft/key skills through arts experience.

- Musical education
- Creation of a young brass jazz band
- An alternative to juvenile gangs

- to offer to senior citizens new opportunities to feel active and included in the community.
- A non-formal training pathway delivered by young mentors about the Social Media and Digital Culture in a theatre.



ACTUAL RESULTS

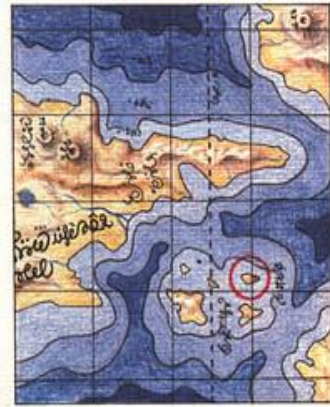
The museum was created and all the 20 inmates took the full course

The band is still operating

All the 12 young gurus are still successfully engaged in cultural mediation

Young and old participants have exchanged ways of communicating and sharing experiences

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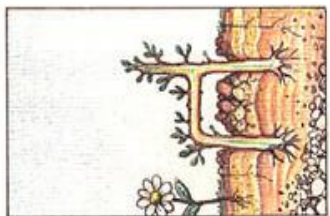
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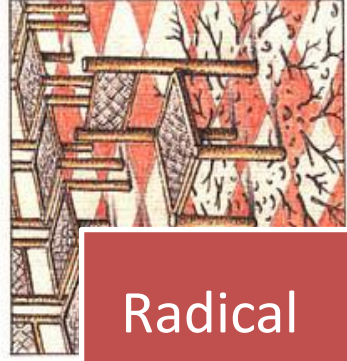
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MAIN IMPACT AREA

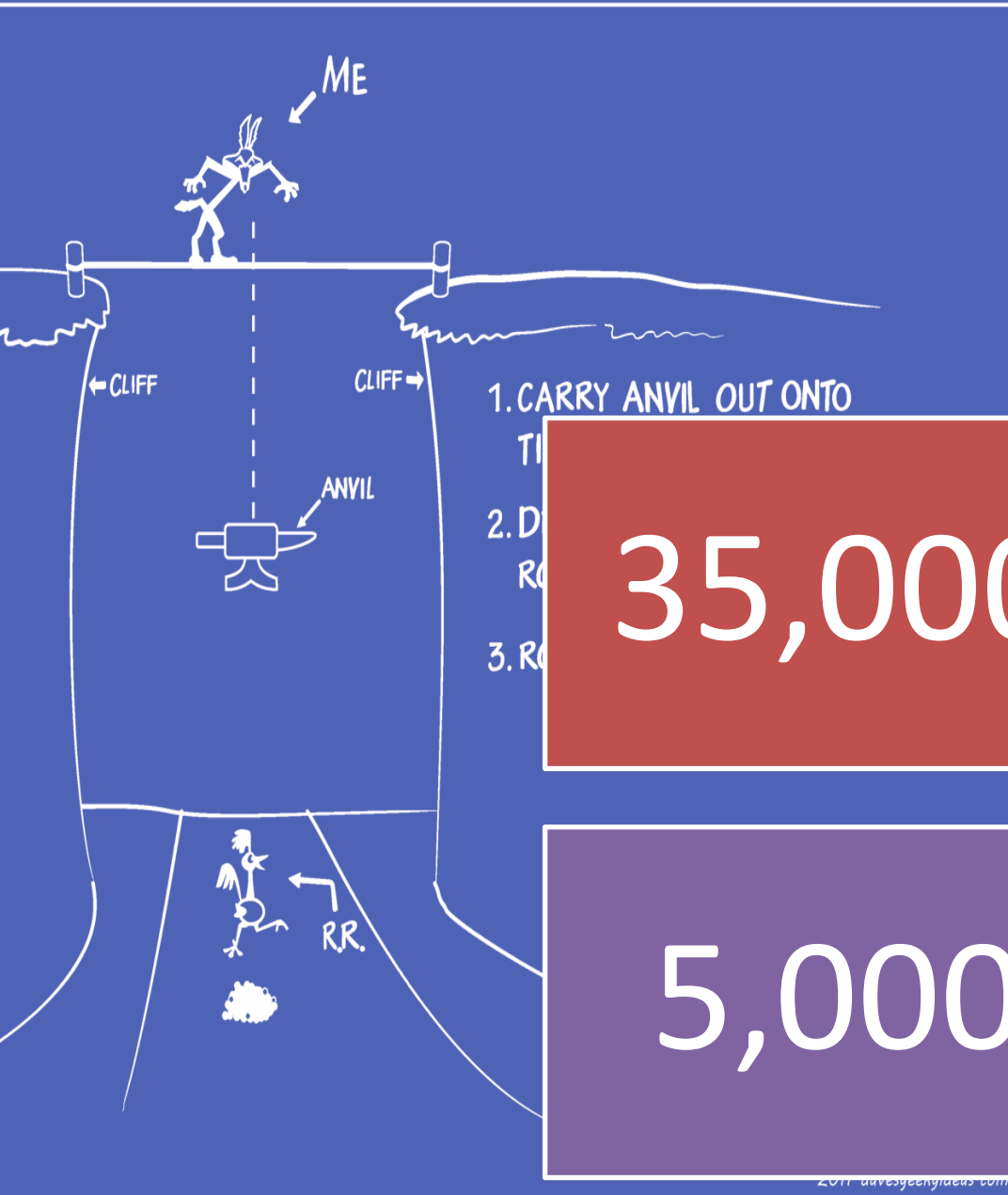
Radical changes of perspectives, values and – in some cases – lives

Most children re-entered school.
Two are now professional musicians

Increased cultural participation.
Self-employment

Pride and self esteem for the new abilities

FINANCIAL RESOURCES





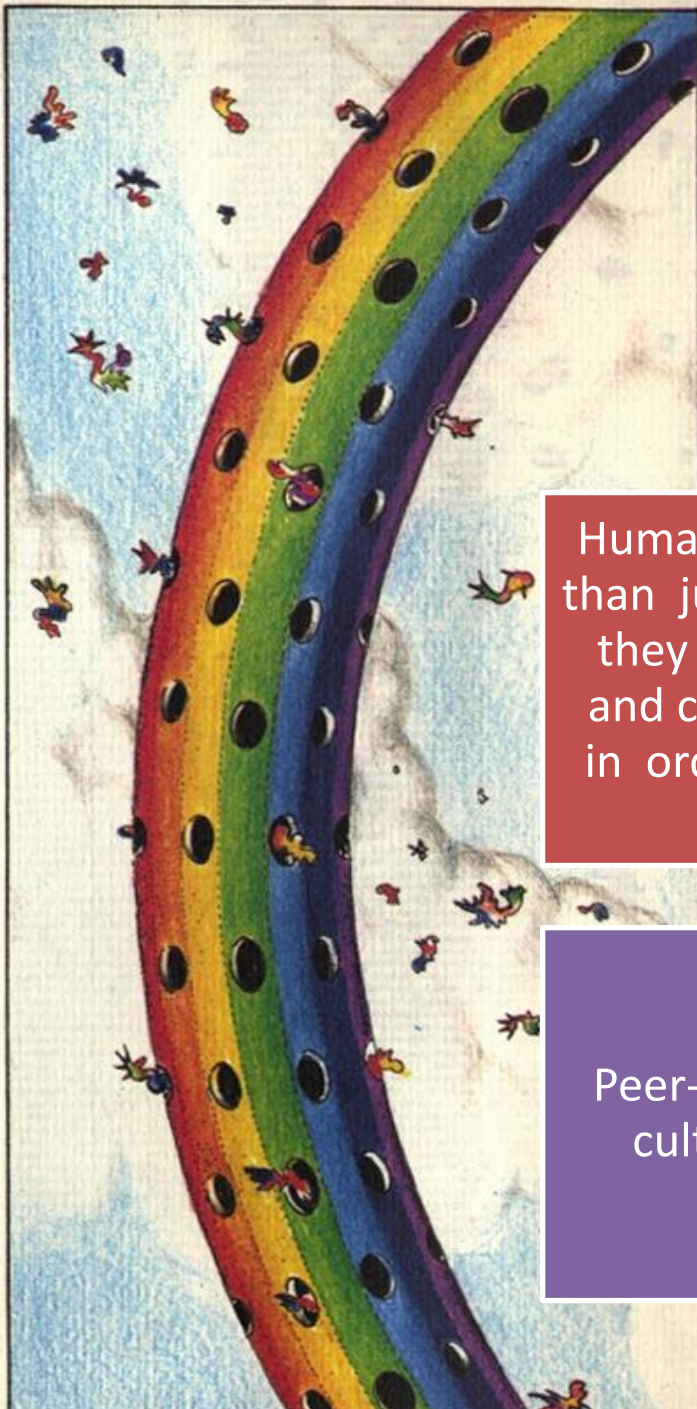
CHALLENGES/ OBSTACLES

Institutions,
bureaucracy

Lack of
funds

nd

nd



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THE BIG IDEA

Human beings need more than just food and shelter, they need also spiritual and cultural nourishment in order to fully develop themselves.

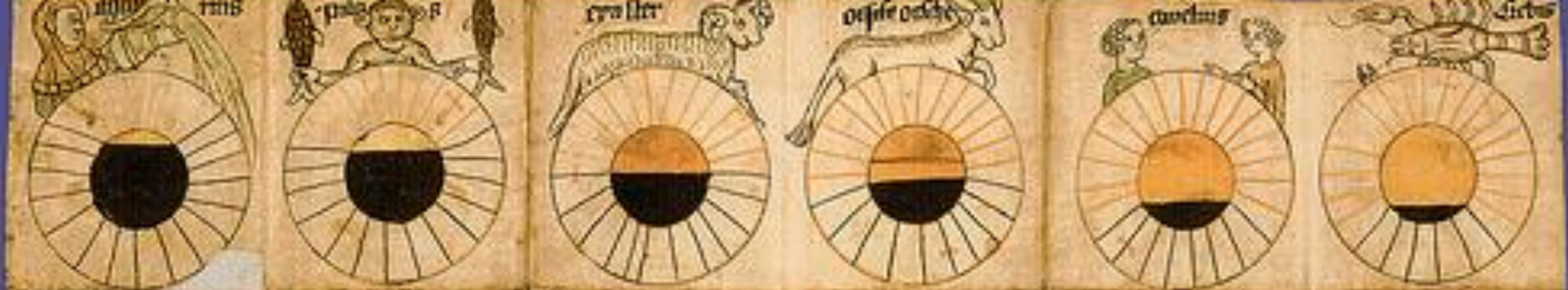
Music is a joyful serious matter. A band is also an embracing social inclusion experience.

Peer-to-peer approach to cultural participation.

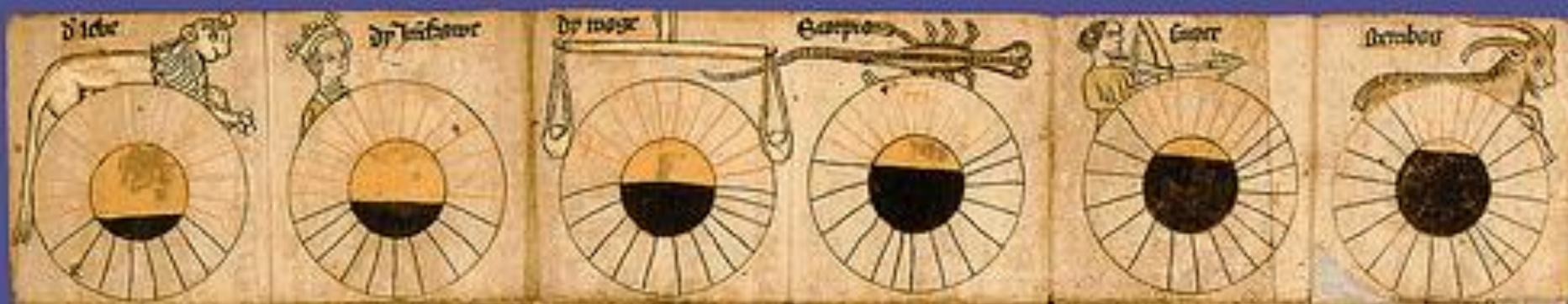
Inter-generational transmission of new skills in the context of a theatre.

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INDICATORS



COST PER MONTH (euros)

1,458

1,427

3,167

833

COST PER PERSON (euros))

1,750

189

1,583

417

THE NEXT STEPS

- Revision of the grid
- Collection of stories (→ target: 100- 200)
- Seminar
- On line repository
- Final Report





Ad hoc, ad loc, and qui pro quo,
so little time,
so much to know.