



BEYOND THE OBVIOUS

FROM PRODUCING THINGS TO NURTURING SOCIAL CAPITAL

CAE ANNUAL GENERAL MEETING AND PUBLIC CONFERENCE
NEWCASTLEGATESHEAD (UK)
9-11 OCTOBER 2014

THE PROGRAMME



caeconference.org
cultureactioneurope.org

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WHY?

Since 1993 Culture Action Europe (CAE) has organized gatherings for its members, who represent over 80,000 cultural organisations from all over Europe, and for thinkers and decision-makers from different backgrounds to discuss and challenge the role of culture in the future of Europe, its people and its democracy.

The 2014 Conference will have a thought-provoking aim: to look beyond the obvious to explore the future borders and edges of culture and move beyond those conventional assumptions, beliefs and practices that impede the contribution of culture to social and economic regeneration at a local, national and European level.

IT IS NOW TIME TO RETHINK THE WAY WE DO AND ACT CULTURE AND HOW IT NURTURES THE GENERATION OF SOCIAL CAPITAL.

For this reason we, as CAE, have challenged the obvious elements of a conference to spark inspiration and new dialogues:

- > We have designed 7 different formats for speeches and conversations that will allow the speakers and the audience an opportunity to learn something new about what is discussed
- > We have tailored an unusual rhythm between institutional moments and uncommon dialogues that will spark unexpected connections
- > The speakers will share their viewpoints to improve and challenge the whole community on what they have learnt and experienced in their relationship with culture
- > During the Conference the contributions of participants will be challenged in more than 8 hours of real hands-on working sessions during which everyone will engage in a "laboratory-style" approach to what is discussed and shared.

The CAE 2014 Annual Conference will be held in NewcastleGateshead, shortly after the European Election and the referendum in Scotland and just before next national elections to indicate how strongly we believe that the European Union needs a constructive relationship with the UK - and vice-versa - to build a prosperous and sustainable future in Europe.

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> note: all speakers have been invited - a few confirmations are pending

THURSDAY 9 OCTOBER

for members only

2.00-4.30 pm: **agm**

@ CIVIC CENTRE

4.30-5.30 pm: Opening Reception with **Sophie White**

Deputy Cabinet Member for Culture, Leisure, Libraries

6.00 pm: **conference opening**

@ NEWCASTLE UNIVERSITY
HERSCHEL BUILDING - CURTIS AUDITORIUM

Arts and Culture in an Age of Cheap Communication

Chris Csikszentmihalyi

ERA Chair at M-ITI, University of Madeira | Former Director, MIT Center for Civic Media & Computing Culture Group

and **Eric Cross** (Dean of Cultural Affairs & Director Newcastle Institute for Creative Arts Practice Newcastle University), **Luca Bergamo** (Secretary General, Culture Action Europe)

7.00 pm: **get together** @ NORTHERN STAGE (*suggested place*)

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FRIDAY 10 OCTOBER @ BALTIC
MORNING

8.30 am: Registration

9.30-10.30 am: **getting started** - *welcome by CAE and hosts*

with **Mercedes Giovinazzo**

President, Culture Action Europe

Jens Nymand - Christensen

Deputy Director-General, Directorate General for Education and Culture, European Commission

Graham Sheffield

CBE, Director Arts, British Council

Mick Henry

Leader, Gateshead City Council

10.30 am-12.30 pm: **cae labs*** • PART ONE: Exploring the Issue

Is this only about numbers?

with

Robert Manchin

(Sociologist, former Managing Director, The Gallup Organization Europe)

Annalisa Cicerchia

(Università Roma Tor Vergata)

AS DISCUSSION LEADERS

&

Malin Dahle

(Project Coordinator and Researcher at ideas2evidence)

AS DISCUSSION ACTIVATOR

Transformative culture for transformative cities

with

Jordi Pascual

(Coordinator, "Agenda 21 for culture")

Catherine Cullen

(President, UCLG Culture Committee)

AS DISCUSSION LEADERS

&

Emina Visnic

(Director, Pogon)

Ferdinand Richard

(Chairman, Cimetta Fund | Founding Director of AMI)

AS DISCUSSION ACTIVATORS

The next rules for the next wave

with

Cristina Da Milano

(President, ECCOM Italy)

AS DISCUSSION LEADER

&

Doro Siepel

(Director, Theater Zuidplein, Rotterdam)

Giulio Stumpo

(Secretary General, ECCOM Italy)

Ines Camara

(President, Mapa das Ideias, Lisboa)

Rich Hadley

(Coordinator, Audiences Europe Network)

AS DISCUSSION ACTIVATORS

Lunch & Chat

*registration to Labs and working sessions is explained online

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FRIDAY 10 OCTOBER @ BALTIC
AFTERNOON

2.00-4.15 pm: **cae labs*** • PART TWO: Challenging Solutions

Is this only
about numbers?

Transformative
culture for
transformative cities

The next rules
for the next wave

4.30-6.30 pm: **big group conversations**

Challenging The Prototype: a conversation about social risk

with **Suzanne Capiou**

Lawyer, the Brussels Bar

Walter Zampieri

Head of Culture Policy and Intercultural Dialogue, European Commission - DGEAC

Sensemaking of the day

with **Mercedes Giovinazzo (CAE)**

the CAE Labs Discussion Leaders

Jumping Beyond the Obvious

8.00 pm: Dine & Chat @ BALTIC

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SATURDAY 11 OCTOBER @ SAGE GATESHEAD

9.30: **getting started** - welcome by CAE and hosts

with **Alan Davey**

Chief Executive, Arts Council, England

Hubs, Nodes, Links - a conversation

with **Alistair Spalding**

Chief Executive and Artistic Director, Sadler's Wells | Member, What Next?

Emina Visnic

Director, Pogon | Board Member, Culture Action Europe

Sergio Salgado

Spanish Cultural Activist | Head of Department of Political Communication and Social Networks for X.net

and the thought-provoking participation of **Robert Manchin**

10.45 am-12.30 pm: **hubs, nodes, links @ work (part 1) ***

small groups @ work in parallel on critical issues
for the CAE network led by CAE Board Members & Activists
(to move from intentions to actions)

Lunch & Chat

2.00-4.00 pm: **hubs, nodes, links @ work (part 2) ***

4.00-6.00 pm: **big group conversation**

A Saturday Afternoon Conversation

with **Julie Ward**

MEP/Culture Committee and CAE member

Difficult Questions

Renata Salecl

Philosopher and sociologist

Closing and Final Sensemaking

7.00 pm: **get together** @ THE NEWBRIDGE PROJECT (suggested place)

*registration to Labs and working sessions is explained online

Thanks to:

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AND



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ENGLAND**



INSPIRING PARTNERS



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THANKS TO THE EUROPEAN CULTURAL FOUNDATION FOR ITS OUTSTANDING SUPPORT

