

Apropa Cultura

Opening doors to inclusion

16 years

apropa
cultura



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cultura una porta
a la inclusió

Apropa Cultura

A cultural network of **theaters, concert halls, festivals, museums and emblematic spaces** that offer their cultural proposals to people at risk of social exclusion



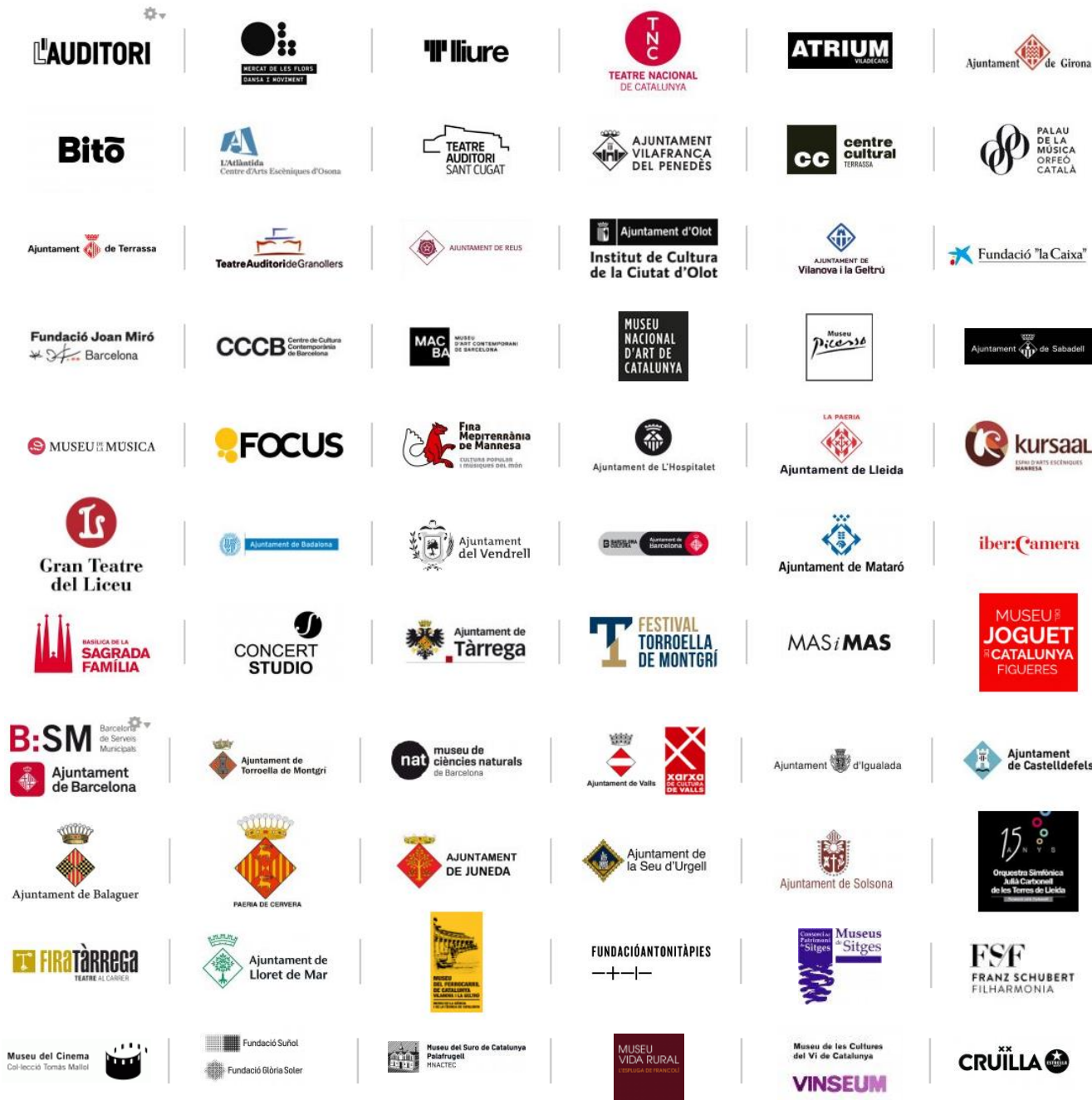
Cultural programmers

Social entities



Cultural offer

Demand for access to culture



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+ 160 cultural facilities of
Catalonia, both public and
private

+ 1.600 registered social
entities

Gran Teatre del Liceu

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Fundació Joan Miró

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Teatre Nacional de Catalunya

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L'Atlàntida Centre d'Arts Escèniques d'Osona

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Festival Grec de Barcelona

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Basílica de la Sagrada Família

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Museu Nacional d'Art de Catalunya

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... and many more

What do we offer to social centers?



The programme of each cultural center:

- Shows
- Visits to museums
- Workshops
- Participatory activities
- Artistic training for social workers
- Training in accessibility
- Online resources

Other needs:

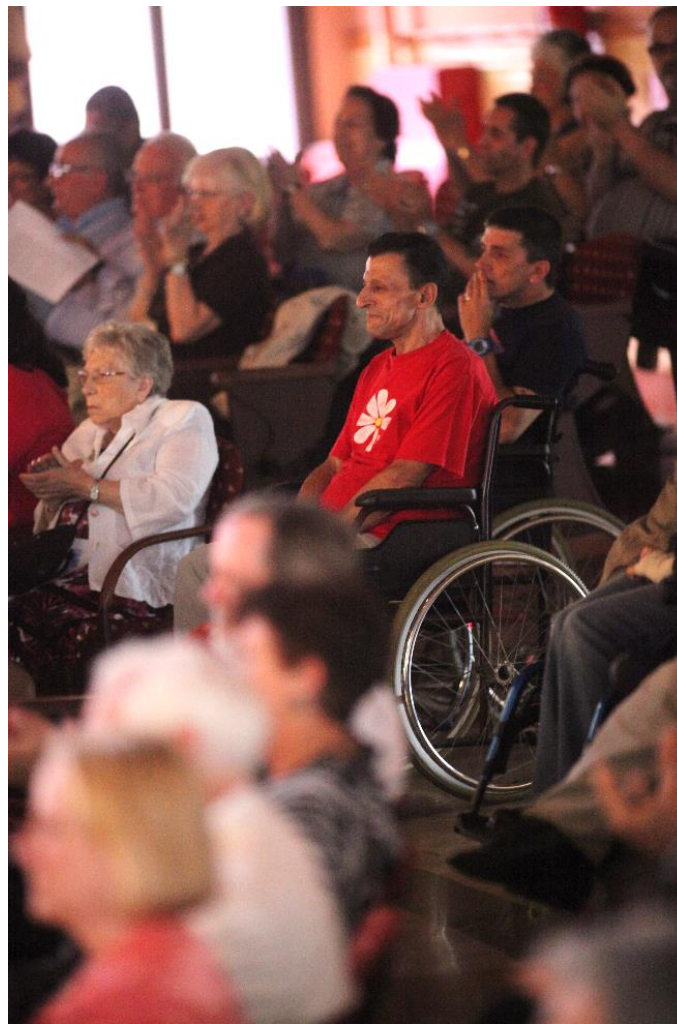
- Specific projects

Who are we addressing?

Social centers

People with disabilities

- Physical
- Hearing
- Visual
- Intellectual
- Mental health
- Autism spectrum disorder



People at risk of social exclusion:

- People with addictions
- Women in a vulnerable situations
- Elderly people
- Children and youth
- LGBTBI in a situation of vulnerability
- People with chronic illness
- Ethnic minorities
- Migrant persons or refugees
- Persons deprived of freedom
- People in poverty
- People experiencing homelessness



The Website

www.apropacultura.cat

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CA ES EN REGISTER LOG IN

apropa cultura programme training social entities cultural promoters contact

BECAUSE WE ALL NEED CULTURE

We make the cultural offer accessible to people in a situation of vulnerability

SIGN UP →

PROVINCE ▼ TOWN ▼ ARTISTIC DISCIPLINE ▼ SCHEDULE ▼ DATES ▼

355 Results
Search

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Home / Programme / Programme

Programme | CLOSE SEARCH ^

search by event, promoter, equipment, location... Search

FILTER BY:

Balears Catalunya

NOVELTY

MODO DE RESERVA

Convocatòria Estiu 2022
Do your planning

Only show available items
Events on direct reservation or request with free places

EXPORT PRINT

MUSIC / CLASSICAL / Show

RECITAL DE PIANO DE IVÓN FRONTELA
XXV ANIVERSARI EUROMÚSICA PRODUCCIONS

27/05/2022 | 75 min
Teatre Municipal Xesco Forteza, Palma

ACCESSIBILITY
REQUEST

MUSIC / CONTEMPORÀNIA / Show

STRAD, EL VIOLINISTA REBEL

27/05/2022 | 1H 40MIN
Kursaal - Espai d'arts escèniques Manresa, Manresa

ACCESSIBILITY
REQUEST

MUSIC / TRADITIONAL / Show

LLAMPUGA AMB PEBRES en concert

27/05/2022 | 70 min
Teatre Municipal Mar i Terra, Palma

ACCESSIBILITY
REQUEST

PLACE

Barcelona (213)

Girona (40)

Lleida (19)

Mallorca (67)

Tarragona (13)

Characteristics



INCLUSIVE EXPERIENCE

- The **regular cultural programme**
- Offers for **all groups** and at **all times**
- A single website with filters



ELIMINATE FINANCIAL BARRIER

- Reduced ticket prices (0 to 3€)



RIGHT TO CHOOSE

- From the **regular programme**
- **2% of total** available capacity committed to Apropa



ACCESSIBILITY:

- Adapted to the needs of each person
- Radical welcome
- Nothing about us without us

Some numbers

Attendance at shows, visits to museums and participation in workshops



From 2006

more than **425.000**

cultural experiences

When 'opening doors' is not enough

Participative activities

- Open rehearsals
- Open educational programme
- Relaxed sessions



Participative activities

Specific projects

- **‘Un Matí d’Orquestra’**, at auditoriums for adults with intellectual disability, dementias or mental health issues.
- **‘Ritmes en companyia’**, at hospitals for adults with mental health issues.
- **‘El Museu s’Apropa / La Dansa s’Apropa’**, for elderly people living in nursing homes



Benefits

FOR SOCIAL ORGANIZATIONS

- Inclusion through cultural experience
- Development of abilities, new sensations
- Promotion of group cohesion
- Discovery of new city areas
- Connection with emotion and joy

FOR CULTURAL PROGRAMMERS

- New audiences
- Corporate social responsibility
- Creation of community
- Diversity as a change maker

5 key Points of APROPA CULTURA



**Loud
speaker**



Single window



**Center-specific
recommendation**



Revitalizer



Network

Apropa Cultura and the SUSTAINABLE DEVELOPMENT GOALS

Apropa Cultura is aligned with the SDGs proposed by the United Nations in the 2030 Agenda



Accessibility

- Reduced prices
- A single window
- Everyone can choose



Networking

- 135 public & private cultural programmers
- 3 public administrations
- 7 depts of culture, health and social rights



Well-being

- Culture and arts
- Satisfaction surveys



Inclusion

- Cultural centers open to diversity
- Social transformation

**“Imagine a world
without culture, it
would be a boring
world!”**

Jordi Cusell,
*Centre Ocupacional
Aspace*



Thank you

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Apropa Cultura is supported by

