

CONTEMPORANEAMENTE ROMA
INTERNATIONAL DAYS

BEYOND ^{THE} OBVIOUS

CULTURAL AGORA

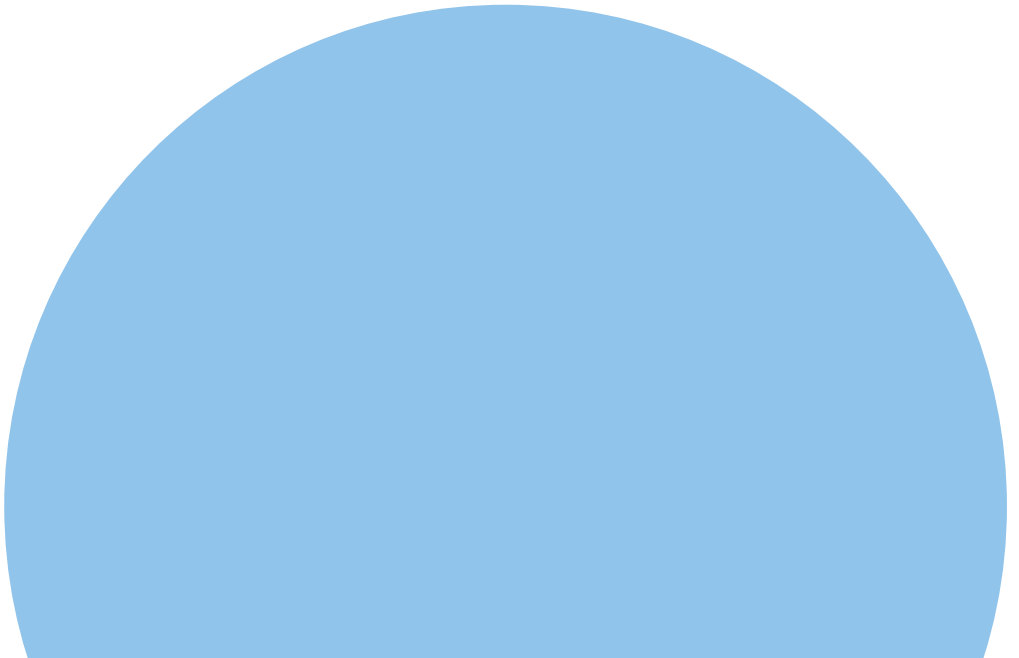
15 | 16 | 17 NOVEMBER 2017

BEYOND ^{THE} OBVIOUS

**BELONGING & BECOMING
CULTURE, HERITAGE
AND OUR FUTURE**



WE ALL LONG TO BELONG.
IN A WORLD THAT IS RAPIDLY CHANGING,
A SENSE OF BELONGING TO COMMUNITIES, CULTURES,
TERRITORIES OFFERS A MUCH NEEDED ANCHOR
AND ALLOWS US TO REMAIN ACTIVE PLAYERS
IN OUR ENVIRONMENTS.



Landscapes of belonging, however, are nuanced – we ‘belong’ and are perceived to belong in many different ways at many different scales. This enables us to engage in the active, perpetual process of Becoming citizens, societies and living up to our own potential.

It allows us to envision new narratives and imagery that connect pasts, presents and futures. While culture is a cohesive force, cultural divides are constructed to satisfy simplified political rhetoric.

How can we, as artists and cultural operators, engaged citizens and policy makers, rationalists and visionaries, develop an inclusive belonging?

What is the impact of civic participation on social cohesion?

How can we on all levels - local, national and European - create an understanding of belonging based on diversity and inclusion?

Cultural operators from Europe and beyond will share their visions, as will academic thinkers and social innovators from urban and peri-urban contexts. We will discover new places for sharing thoughts and preparing joint actions. Just prior to the launch of the European Year of Cultural Heritage, this gathering will forge a coalition between urban political leaders and key representatives from all cultural sectors and will provide agenda-setting perspectives on cultural heritage (material, immaterial and digital) as asset, ambition and appropriation, connecting sustainability and social innovation in powerful and pragmatic messages.

WEDNESDAY

15

NOVEMBER

CULTURE ACTION EUROPE MEMBERS' FORUM
& ANNUAL GENERAL MEETING
CAE Members' Only

10:30 REGISTRATION

11:00 CULTURE ACTION EUROPE

12:45 Then & Now: Insights into history and presentation of new members

12:45 LUNCH

14:00

14:00 ANNUAL GENERAL MEETING

15:15

15:15 PRESENTATION OF 2018 POLICY ACTIONS & ARTS,

15:45 RIGHTS AND JUSTICE WORKING GROUP

15:45 COFFE BREAK

16:00

POLICY AND ACTION FOCUS GROUPS

16:00

17:00

Funding for culture / MFF

Education

17:00

18:00

European year of culture heritage

Arts, rights, justice/cultural rights

20:00 WELCOME DINNER

Luca Bergamo | Vice Mayor, Rome

Riccardo Tozzi | Founder and Chairman, Cattleya

Paul Sellers | Country Director, British Council

Robert Manchin | Culture Action Europe

Vojko Obersnel | Mayor of Rijeka

THURSDAY
16
NOVEMBER

08:45 **REGISTRATION**

09:15 **PRELUDE**

10:00 **Robert Manchin** | Culture Action Europe

Katherine Heid | Culture Action Europe

Michel Magnier | European Commission

Laura Barreca | Civic Museum of Castelbuono

Vitto Borrelli | Deputy head of European Commission Representation in Rome

FOCUS: HERITAGE & SOCIAL INNOVATION

10:00 **ART'ACT**

10:30 **Atma Mundi Ensemble**

Zoran Majstorovic

Mirko Cisilino

Simone Serafini

Borko Rupena

"Atma Mundi Ensemble"

is led by multiinstrumentalist, arranger and composer Zoran Majstorovic and it features traditional and original music played on different acoustic instruments from around the world, capturing the musical heritage from different areas and cultures. Their music is mostly based on various string instruments, wind instruments, pitched and non-pitched percussion and sounds deriving from the nature around us.

10:40 **REFLECT: HERITAGE AND SOCIAL INNOVATION**

12:00 *Heritage and identity are often seen as static and exclusionary, which gives nationalists the opportunity to use these concepts for their own ends. With the approaching European Year for Cultural Heritage 2018, this is the moment to challenge this simplistic view, exposing the nuances of heritage in all its complexity and its opportunities for social innovation. This session will focus on the impact of heritage and how it is intertwined with social issues, social progression, and advances in digital technology.*

Ludovico Solima | University of Campania

Niels Righolt | Danish centre for arts & interculture

Mirjam Raabis | Estonian ministry of culture

Michel Magnier | European Commission

Cristina Da Milano | ECCOM

Moderator: Julia Pagel | NEMO

COFFE TRANSITION

12:30 **ENGAGE!**

13:45

**SOCIAL INNOVATION
& URBAN REGENERATION**

Storytellers:

Filippo Lange
Teatro del Lido

Matthew Bach
ROCK Project

Nicola Ciancio
Non-Riservato

Maria Papadimitriou
Victoria Square Project

Host: **Nicholas Anastasopoulos**
NTUA

**TIES THAT UNITE & CREATE: HERITAGE,
MEMORY & CONTEMPORARY**

Storytellers:

Lea Walter
Collective Nomade

Zsofia Villegas-Vitézy
Hungarian Institute of Culture

Francesco Dobrovich
Nu Factory

Lilian Grootswagers
Future for Religious Heritage

Host: **Alex Meszmer**
VISARTE

13:45 **LUNCH**

15:00

FOCUS: EDUCATION

15:00 **ART'ACT**

15:30 **Memory, Imagination & Fear - TED Talk**

Leonardo Colombati | Writer, Molly Bloom school

Francesco Pacifico | Writer, Molly Bloom school

The fiction writer does nothing if not belonging and becoming. The two elements the writer uses are memory and imagination: what we are (and have been) and what we may become. Memory and the imagination make no story until someone changes them into sentences, paragraphs, chapters, books. The language of literature is the magic wand which allows us to step through mirrors: it has and always will have - the potential to lead us beyond the obvious and to suggest (and in some cases even determine) the future. Molly Bloom was surprised to discover that the main thing keeping talented people from becoming actual novelists is fear.

15 : 40 **REFLECT: EDUCATION**

17 : 00 *Without education, we cannot speak about culture. Understanding and engagement are essential to ensure that culture speaks to a diverse audience, from all backgrounds and of all parts of society. In this way, culture can take the lead, giving rise to creativity and curiosity, reaching outside of the social mainstream, inspiring young people, and exploring new avenues of digital technology. This session explores these issues, along with the themes of inclusivity and citizenship, drawing on the wealth of experience of our speakers, from creative writing to neuroscience.*

Anthony Heidweiller | Operamakers Foundation

Raluca Iacob | Cubic Metre

Wendy Sadler | Science Made Simple

Tommaso Salaroli | Scomodo

Moderator: **Lars Ebert** | ELIA

COFFE TRANSITION

17 : 30 **ENGAGE!**

18 : 45

**CITIZENS OF TOMORROW:
EDUCATION FOR ACTIVE CITIZENSHIP**

**CITIZENS OF TOMORROW:
EDUCATION FOR SOCIAL INCLUSION**

Storytellers:

Friso Wiersum

European Cultural Foundation

Linda Di Pietro

RENA

Tommaso Salaroli

Scomodo

Marco Tabilio

Friedrich Naumann Foundation

Host: **Patrizia Braga**

MeltingPro

Storytellers:

Serene Huleileh

Arab Education Forum

Anna Codazzi

Explora Museum

Stefano Giovanardi

Zatema, Planetarium
and Astronomical Museum of Rome

Tina Ellen Lee

Opera Circus

Host: **Christin Buechele**

Culture Action Europe

FRIDAY

17

NOVEMBER

FOCUS: FUTURE OF EUROPE

09:30 **TRESPASSING EUROPE: TOWARDS THE NEW INTERNATIONAL
KEYNOTE SPEECH**

VASYL CHEREPANYN | Visual Culture Research Centre, Kyiv
Introduction: Katherine Heid | Culture Action Europe

10:15 **SPOTLIGHT ON THE FUTURE OF (CULTURE IN) EUROPE**

10:30 **SILVIA COSTA** | Member of the European Parliament, S&D

10:30 **LET'S TALK FUTURE!**

12:00 *In driving Europe forward, we must not forget to look around. With economic growth driving the major Asian countries to superpower status, and migration bringing global challenges to the EU's doorstep, it is critical to take in perspectives from other parts of the world and look at how we can develop future external relations. If Europe is still to play a role in a rapidly developing world, we should not be afraid to challenge ourselves and ask difficult questions, so that we can continue to promote a peaceful, democratic worldview worldwide. The role of culture in these, the overarching issues of our times, forms the basis of this session*

Anupama Sekhar | Asia-Europe Foundation
Paul Dujardin | Centre for Fine Arts, BOZAR
Katherine Watson | European Cultural Foundation
Serene Huleileh | Arab Education Forum
Luca Bergamo | Vice Mayor of Rome
Moderator: Mercedes Giovanazzo | Interarts

COFFE TRANSITION

12:30 **RECOMBINING THE THREADS**

13:15 **Lars Ebert** | ELIA
Cristina Da Milano | ECCOM
Angie Cotte | Roberto Cimetta Fund
Simona Neumann | Timisoara 2021
Emina Višnić | Rijeka 2020
Moderator: Robert Manchin | Culture Action Europe

13:15 **GOODBYE LUNCH**

14:15

16:00 **ENGAGE THE ROAD**

Visits to: Centrale montemartini, Ara Pacis and Planetario



BEYOND ^{THE} OBVIOUS
CULTURAL AGORA

LUNGOMARE MEDITERRANEO

Since antiquity, the Mediterranean has always been a vibrant cultural space. What the Romans called the “Mare Nostrum” has not only been a home for diverse populations but also a laboratory of cross cultural exchanges from the medieval commercial exchanges of the Maritime Republics up to the movement of the Grand Tour which united Northern Europe to the Mediterranean and thence the Levant. Today this connection can be reinterpreted through globalisation – in terms of mobility and migrations but also through the greater individual access to media that have become the portal to recreate new artistic and human networks and collaborations.

What can this rejuvenated connection offer in turn? What kind of new inter-regional cohesion and opportunities to communities and artists do the Mediterranean shores offer today and what can they offer for tomorrow?

Since the European Capitals of Culture 2018, 2019 and 2020 (La Valletta, Matera and Rijeka) all belong to this long-lasting Mediterranean tradition, a Lungomare Mediterraneo offers them a platform to not only exchange their views and create new networks but to rethink the potentials of the common cultural and social heritage.

The prestigious title of the European Capital of Culture celebrates the richness and diversity of European heritage with its attendant year-long cultural extravaganza in the host city. The nomination of such cities gathers the attention of the cultural practitioners and performers from the European and the global perspective who will focus on the selected city's events.

Since its beginnings in 1985 the project developed and was upgraded in many ways. The broader social and economic impacts of the project are becoming more and more important. Being recognised as a European Capital of Culture allows a city a new impetus to development in many areas; social, economic, intellectual, but also within the tourism sector. However, the economic effects cannot be the only factor of success for the chosen city. What are all the positive effects that the title can bring to the city, its citizens and the whole country? And what, on the other hand, the city holding the title can offer to Europe and its citizens?

These are some of many themes that will be discussed in two round tables confronting the experts from the cities that already held the title and those who are preparing to hold their term as European Capitals of Culture with the leading European thinkers in the field.

15 November

10:30 Registration

11:00-11:30 Opening remarks

LUCA BERGAMO | Deputy mayor of Rome

VITO BORRELLI | Deputy head of European Commission Representation in Rome

JASEN MESIĆ | Ambassador of the Republic of Croatia in Italy

VANESSA FRAZIER | Ambassador of the Republic of Malta in Italy

BOGDAN BENKO | Ambassador of the Republic of Slovenia in Italy

ADRIANA POLI BORTONE | city of Matera

VOJKO OBERSNEL | Mayor of Rijeka

11:30-13:00 Presentation and discussion on **Rijeka 2020**

EMINA VIŠNIĆ | Director Rijeka 2020

IRENA KREGAR ŠEGOTA | Development and strategic partnerships director Rijeka 2020

13:00 – 14:00

Free organized tours to the exhibitions Mangasia and Digital Life

14:00-15:30

Presentation and discussion on **Matera 2019**

ROSSELLA TARANTINO | Development and relations manager

ARIANE BIEOU | Cultural manager

16:00 -17:30

Presentation and discussion on **Valletta 2018**

JOANNE ATTARD MALLIA | Programming coordinator Valletta 2018

18:00

Opening of photographic exhibition on Malta

16 November

10:40 – 12:30

Cultural creativity and urban spaces - how to ensure sustainability?

MARTIN STURM | Director of OK (Offenes Kulturhaus)/part of Linz09

STEFAN STOYANOV | Vice president of Plovdiv 2019 Foundation

MITJA ČANDER | Former programme director of Maribor 2012, director of Beletrina Publishing Institute

JOANNE ATTARD MALLIA | Programming coordinator Valletta 2018

LEANNE BUCHAN | Principal officer, culture&sport, Leeds City Council

ALMA ČAUŠEVIĆ | Beletrina Publishing Institute, coordinator “Versopolis”

Moderator: **JORDI PASCUAL** | Agenda 21 for culture

12:45 – 14:00 **Mobility and migrations, Mediterranean within ECOC**

IRENA KREGAR ŠEGOTA | Rijeka 2020

ROSSELLA TARANTINO | Matera 2019

NADAN PETROVIĆ | University of Sapienza

CHRIS TORCH | Timisoara 2021

CATHERINE CULLEN | Former Deputy Mayor for Culture, City of Lille

Moderator: **ANGIE COTTE** | Roberto Cimetta Fund

CRE.ACTION!:

PARTICIPATORY PROCESSES IN PUBLIC AND PRIVATE SECTOR

Thursday, 16 November
12:30 - 14:00

A panel named “Cre.Action!: Participatory processes between public and private sector”^{*} has been designed: a reflection **on the different possible ways that public and private bodies can put in place to establish innovative forms of dialogue and collaboration** aimed at a better, shared, sound and constructive management of cultural resources as a common good.

Targeted interventions, practical cases and **good practices** from **diverse Countries and actors**, to provide an overview of a topic that is still finding a continuity and a shared formula in our territories. From participatory and bottom-up processes developed at local level in the reference cities, to studies and researches on cultural sustainability and participatory policies developed by European partners, to case studies on territorial upgrading in collaboration between local authorities and cultural enterprises: **comparing experiences to highlight possible ways and models that can be replicated at local, national and European level.**

FRANZ DHERS | “Corporate Cultural Responsibility”

GIULIO STUMPO | “Cre.Action: The Italian Model” Culture Action Europe

VALERIO TONIOLO | “Ostia Antica theatre: public and private cooperating, from local to European level”

EMILIANO POGGIO | “The citadel of Alessandria: towards a PPP”

Moderator: **ANDREA GALLO**, Publisher of online media FASI.biz - Funding Aid Strategies Investments

CULTURE IN SUSTAINABLE CITIES

PILOT CITIES: OPEN WORKSHOP

Thursday, 16 November
15:00 - 17:00

The Pilot Cities Europe programme is designed and managed by UCLG's Committee on Culture and Culture Action Europe, in collaboration with the Council of European Municipalities and Regions (CEMR). The programme aims to enable self-evaluation, local dialogue and policy innovation in European cities, on the basis of Culture 21 Actions, a document which fosters the integration of a cultural dimension in local approaches to sustainable development.

As in previous Beyond the Obvious conferences (Goteborg 2015 and Budapest 2017), this event provides an excellent opportunity for European Pilot Cities to gather, discuss the implementation of the programme and network with other stakeholders attending the broader conference.

The 'open workshop' includes a general presentation of the programme, contributions by all participating cities and experts, and an open space for discussion.

Programme:

15:00 - 15:15 Welcome and Presentation of Participants

15:15 - 15:45 Pilot Cities: General Framework Presentation by the UCLG Committee on Culture addressing the following issues: Programme objectives and expected results Pilot Cities work programme: brief outline State of implementation

15:45 - 16:30 Sharing Experiences

Presentation of activities conducted in: Swansea, Timisoara, Esch-sur Alzette, Leeds. Motivation and challenges identified by cities where implementation is due to start soon: Elefsina, Nova Gorica, Rijeka, Tenerife Lessons learnt by the experts accompanying the cities. Short presentation by the UCLG Committee on Culture of developments in other cities

16:30-17:00 Open discussion and wrap-up

DIGITAL OR NOT? QUESTIONS ON AUDIENCE DEVELOPMENT

Thursday, 16 November
17:30 - 19:00

“Digital or not? Questions on Audience development” debate aims at **critically** assessing the role of digital in engaging with audiences, opening up discussion on the role of technologies in increasing cultural participation and creating cultural content. Different perspectives on the topic will be brought to assess the role of digital in the debate of audience development. Targeted interventions and practical cases from **diverse actors** will provide an overview of a topic that is still finding a shared formula. From museums to gaming industry and performing arts, different viewpoints will be brought together in a moderated debate.

Speakers:

ALEX MESZMER | Transitory Museum of Pfyf

ANTONIA SILVAGGI | Mu.SA project, MeltingPro

CLAUDIA DI GIACOMO | Fabulamundi, PAV

ALESSANDRO SALVATI | TUO Museo

CLAUDIO DI BIAGIO | Zètema Progetto Cultura

SARA SOTTINI | DICHE, CoopCulture

Moderator: **ANNALISA CICERCHIA** | Istat

UNCOMMON DIALOGUES?

ARTS MEETS SCIENCE

Thursday, 16 November
18:30 - 20:00



An aperitivo and an informal but exciting exploration of the power of cross-disciplinary activity underpinning innovative societies past and present. Our panellists show how working across subjects generates new thinking and they will also discuss the challenges that arise.

Speakers:

RACHELE CECCARINI | Biotechnologist (Famelab participant)

PELE COX | Poet, Artist in residence at British School at Rome

LUCA PERRI | Astrophysicist (Famelab winner 2015)

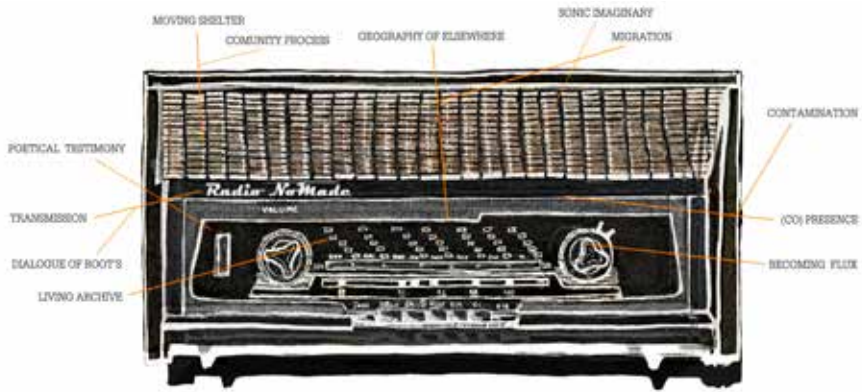
WENDY SADLER | Director, science made simple

RAJKA JURDANA SEPIC | Associate Professor, Department of Physics, Rijeka University and poet

Chair: **LEONARDO ALFONSI** | Director, Psiquadro

Introducer: **LINDA DI PIETRO** | President, RENA

RADIO NOMADE



Radio noMade in Arberia is a multimedia installation and performance around Migration, Language, Memory and particularly about Arbëreshë culture.

Arberia is the name that Arbëresh (Italian Albanian) use to define their scattered nation throughout southern Italy. A nation geographically spread, but united by the language. In fact the ancient language Arberisht is still spoken and passed down to the descendants of those migrants that ran away from the Ottoman Empire and settled in Italy between the XV and XVIII centuries. A language which is itself a boundary, a shelter, an identity-container, overstepping the usual idea of administrative and territorial boundaries.

Radio noMade In Arberia intends to investigate a part of this nation (Albania in Italy) focusing on its peculiarities and giving shape to a Geography of Elsewhere, enclosed in an ample mobile structure (tent), which recalls the precious costumes of the Arbëreshë women. It is a one-by-one experience. For few minutes, each person will be invited to enter within the structure and explore with eyes closed getting in contact with the artworks and performers inside...

LEA WALTER, FABIO PENNACCHIA | Project / Artistic Coordination
MAX WAYNE, EDOARDO GINO, MARCO SAVERIANO, GERDI PETANAJ | Audio
EDOARDO GINO, GERDI PETANAJ | Video
MAX WAYNE, ALICE RUZZETTU | Graphic Design
FEDERICO PELITI | Software Engineering

MALTA HERITAGE & CULTURAL DIVERSITY

*Opening:
Wednesday 15 November
18:00*

Photographic exhibition by the Maltese photographer Daniel Cilia tells the story of Malta. “Malta: Heritage and Cultural Diversity” brings together 50 pictures that represent the urban and rural cultural heritage of the island. Daniel Cilia is one of the most important photographers who lives between Malta and Italy. The exhibition is part of Lungomare Mediterraneo.

GUIDED TOURS MANGASIA & DIGITALIFE

Starting time:

Wednesday 15 November

13:15

Starting time:

Thursday 16 November

14:00 and 14:30

DIGITALIFE 2017

The eighth edition of Digitalife, a section of the RomaEuropa Festival devoted to new technologies and digital art, stimulates a reflection on the fragility of real representations, deceptive as the virtual illusions that are capable of deforming it. Within the spaces of the Palazzo delle Esposizioni, the spectator interacts with complex audio-visual architectures, immerses himself, is surrounded by vortexes of light and sound.

MANGASIA

The “Mangasia: Wonderlands of Asian Comics” exhibition features the largest selection of original Asian cartoons exhibited alongside their commercial counterparts, printed for the mass market. Much of them have never been shown out of their home countries. The exhibition also focus on the creative process leading to the realization of stories, starting from scripts and sketching and layout, to full pages.

MUSEO DELL'ARA PACIS

L'ARA COM'ERA

Starting time:
17:00

Lungotevere
in Augusta

The exhibition is a multimedia narrative, in which history and technology meet for an immersive and multi-sensory view of the **Ara Pacis**. A unique, innovative Augmented and Virtual Reality experience: by superimposing virtual elements to visual perception, you can learn about the historical, environmental and artistic context of the monument over the centuries. People, gestures, gods and animals come to life in 3D to illustrate, in colour, the origins of Rome and the family of Augustus.

GUIDED TOUR

VIA OSTIENSE AND CENTRALE MONTEMARTINI

Meeting point: Metro station PIRAMIDE

The tour starts at 16:00.

The guided tour will take you walking through Via Ostiense to Centrale Montemartini

Duration: 2 hours

The Ostiense district has a unique post-industrial charm: walking through the streets means diving into a real open air museum where one can admire street art works by the most famous Italian and international artists.

Centrale Montemartini was the first public power generation plant in Rome, built at the beginning of 1900 on Via Ostiense between the Generali Markets and the left bank of the Tiber.

SPECIAL SHOW "OPEN SPACES"

ROMAPLANETARIO

Starting time:
Friday 17 November
18:00

Viale dello scalo di San Lorenzo, 10

The show that reverts to the **Planetarium** in Rome is a total, dizzying experience in which the renewed projection technology allows you to recapture the eternal glamor of the starry night and at the same time to immerse yourself in the cosmos in a long, subjective flight over the years light.



CONTRIBUTORS

A - Z

ALEX MESZMER Visarte, Switzerland

ALESSANDRO SALVATI Senior Developer, Tuo Museo, Italy

ALMA ČAUŠEVIĆ Beletrina Publishing Institute, coordinator “Versopolis”, Slovenia

ANDREA GALLO Publisher of online media FASI.biz -
Funding Aid Strategies Investments, Italy

ANGIE COTTE Roberto Cimetta Fund, France

ANNA CODAZZI National and European Projects, Explora, Italy

ANNALISA CICERCHIA Senior Researcher, ISTAT, Italy

ANTHONY HEIDWEILLER Artistic Director of OperaMakers Foundation, the Netherlands

ANTONIA SILVAGGI Project manager and researcher, MeltingPro, Italy

ANUPAMA SEKHAR Director of the Culture Department, ASEF, Singapore

ARIANE BIEOU Cultural Manager, Matera 2019, Italy

CATHERINE CULLEN international consultant, culture and sustainable development,
France

CHRIS TORCH Senior Associate - Intercult, Sweden and Artistic Director Timisoara
2021 - European Capital of Culture, Romania

CHRISTIN BUCHELE Communication & Events, Culture Action Europe, Germany

CLAUDIA DI GIACOMO Co-Founder, PAV, Italy

CLAUDIO DI BIAGIO Manager, Zètema Progetto Cultura, Italy

CRISTINA DA MILANO President, ECCOM, Italy

EMILIANO POGGIO The citadel of Alessandria, Italy

EMINA VIŠNIĆ Executive Director, Rijeka 2020, Croatia

FILIPPO LANGE President, Affabulazione, Italy

FRANCESCO DUBROVICH Founder & Managing Director of Nufactory, Italy

FRANCESCO PACIFICO Creative Writer, Molly Bloom, Italy

FRANTZ DHERS CEO, Original's, France

FRISO WIERSUM Projects and Communications, European Cultural Foundation, the Netherlands

GIULIO STUMPO Economic advisor, ECCOM, Italy

IRENA KREGAR ŠEGOTA Development and strategic partnerships director Rijeka 2020, Croatia

JOANNE ATTARD MALLIA Programming coordinator Valletta 2018, Malta

JORDI PASCUAL Coordinator, Agenda 21 for Culture, UCLG, Spain

JULIA PAGEL Conference & Publication Manager, NEMO, Germany

KATHERINE WATSON Director, European Cultural Foundation, the Netherlands

KATHERINE HEID Acting Secretary General, Culture Action Europe, Belgium

LARS EBERT Cultural and educational manager, facilitator, consultant | ELIA, Castrum Peregrini, the Netherlands

LAURA BARRECA Art Critic and Curator, Italy

LEA WALTER noMade Collective, Italy

LEANNE BUCHAN Principal Officer, Leeds City Council, UK

LEONARDO ALFONSI Director, Psiquadro

LEONARDO COLOMBATI Founder, Molly Bloom, Italy

LILIAN GROOTSWAGERS Council Secretary, Future for Religious Heritage, the Netherlands

LINDA DI PIETRO President, RENA, Italy

LUCA BERGAMO Vice Mayor and Deputy Mayor for Culture, City of Rome, Italy

LUCA PERRI Astrophysicist (Famelab winner 2015), Italy

LUDOVICO SOLIMA Associate professor of management, University of Campania, Italy

MARCO TABILIO Comic author, illustrator and videomaker, Italy

MARIA PAPADIMITRIOU Artist, Victoria Square Project, Greece

MARTIN STURM Director of OK (Offenes Kulturhaus), Austria

MATTHEW BACH Governance & Social Innovation, The ROCK, Germany

MERCEDES GIOVINAZZO Director, Interarts Foundation, Spain

MICHEL MAGNIER Director for Culture and Creativity, European Commission, Belgium

MIRJAM RÄÄBIS Adviser, Estonian Ministry of Culture, Estonia

MITJA ČANDER Director of Beletrina Publishing Institute, Slovenia

NADAN PETROVIĆ University of Sapienza, Italy/Croatia

NICOLA CIANCIO Funder and Special project curator, Non Riservato, Italy

NIELS RIGHOLT Director, Danish Center for Arts & Interculture (CKI), Denmark

NICHOLAS ANASTASOPOULOS PhD and Professor, School of Architecture NTUA, Greece

PATRIZIA BRAGA Founder, Melting Pro, Italy

PAUL DUJARDIN General Director & Artistic Director, Bozar, Belgium

PAUL SELLERS Country Director, British Council, UK

PELE COX Poet, Artist in residence at British School at Rome, UK

RACHELE CECCARINI Biotechnologist (Famelab participant), Italy

RAJKA JURDANA SEPIC Associate Professor, Department of Physics, Rijeka University and poet, Croatia

RICCARDO TOZZI Founder and Chairman, Cattleya, Italy

ROBERT MANCHIN President, Culture Action Europe

ROSSELLA TARANTINO Development and Relations Manager, Matera 2019, Italy

SARA SOTTINI DICHE, CoopCulture, Italy

SERENE HULEILEH Cultural activist, Arab Education Forum, Jordan

SIMONA NEUMANN CEO, City of Timișoara 2021, Romania

SILVIA COSTA MEP, European Parliament, Italy

STEFAN STOYANOV Vice president of Plovdiv 2019 Foundation, Bulgaria

STEFANO GIOVANARDI Astronomer & Science Curator, Zetema, Italy

TINA ELLEN LEE Artistic Director, Opera Circus, UK

TOMMASO SALAROLI Director, Scomodo, Italy

VALERIO TONIOLO Ostia Antica theatre, Italy

VASYL CHEREPANYN Head of the Visual Culture Research Center, Ukraine

VITTO BORRELLI Deputy head of European Commission Representation in Rome, Italy

VOJKO OBERSNEL Mayor of Rijeka, Croatia

WENDY SADLER Director, science made simple, UK

ZORAN MAJSTOROVIC Musician, Atma Mundi Ensemble, Croatia

ZSÓFIA VILLEGAS-VITÉZY Director, Balassi Institute, Hungary

NOTES

CONTEMPORANEAMENTE ROMA INTERNATIONAL DAYS BEYOND THE OBVIOUS CULTURAL AGORA

Is organized by: Austrian Cultural Forum Rome, British Council, Bulgarian Cultural Institute, Culture Action Europe, Embassy of Croatia, Embassy of Malta, Embassy of Slovenia together with the European Commission Representation in Italy



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In collaboration with: Azienda Speciale Palaexpo



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